

Enrollment Management Committee (EMC) Minutes

October 10, 2024

1:00 P.M. to 2:00 P.M. in CC 232

Administrative Co-Chair	Emmanuel (Manny) Mourtzanos	Present
Faculty Co-Chair	Dillon Giblin	Present
Classified Co-Chair	Lysander Ramos	Present
Dean of Instruction	Jennifer Jett	Present
Dean of Student Success and Counseling	Marisa Marquez	Present
Director of Enrollment Services or designee	VACANT	
Outreach Administrative Representative	Ashlea Ward	Present
Early College Administrative Representative	Tyler Thoms	N/A
Rural Initiatives Administrative Representative	Bryan Rodriguez	Absent
Director of Institutional Effectiveness	Sooyeon Kim	Present
Rising Scholars Program Representative	VACANT	
BC Southwest Administrative Representative	Leo Ocampo	Present
Agriculture	VACANT	
Allied Health (HEIT/RAD/RSPT)	Crystal Rodriguez	Absent
Applied Science and Technology	VACANT	
Art	VACANT	
Behavioral Sciences	VACANT	
Biological Sciences	VACANT	
Business Education	Michael Ivey	Present
Communication	VACANT	
Counseling	Tori Furman	Present
Education	William Chapman	Present
Engineering & Information Technologies	VACANT	
English	VACANT	
English for Multilingual Students (EMLS)	Elizabeth Rodacker	Absent
Family & Consumer Education (FACE)	Paul Burzlaff	Present
Foreign Language/American Sign Language	VACANT	
Industrial Technology	VACANT	
Kinesiology, Health & Athletics	Carl Dean	Present
Library/Academic Technology	Alex Rockey	Present
Mathematics	VACANT	
Nursing	VACANT	
Performing Arts	Brian Sivesind	Absent
Philosophy	VACANT	
Physical Sciences	Nick Strobel	Present
Public Safety Training Programs	VACANT	
Social Sciences	Edward Borgens	Present
Adjunct Faculty Representative	VACANT	
Classified Representative	Sarah Valenzuela	Present
Classified Representative	Jacob Rodriguez	Present
Student Representative	Samantha Felix	Present

GUESTS

- Angie Caudillo, Denice McCauley, Janaki Parikh, Ruthie Welborn

I. CALL TO ORDER

- The meeting was called to order at approximately 1:00 P.M.

II. ROLL CALL

III. ADOPTION OF THE AGENDA

- A motion was made to adopt the October 10, 2024 Agenda; M/S/C: Strobel/Ivey.

IV. APPROVAL OF THE MINUTES

A. Approval of the Minutes from September 26, 2024

- A motion was made to approve the minutes from the September 26, 2024 meeting; M/S/C: Rockey/Strobel.

V. UNFINISHED BUSINESS

A. Establishing Quantitative and Qualitative Goals for 2024-2025

B. Data Collection and Proposed Timeline for Finish Fast

C. 2024-2025 Committee Goals

- Several possible goals for the Committee were discussed at this time, some of which are listed below.
 - Provide a data-informed recommendation on Finish Fast and 8-week course offerings at BC.
 - Deliver department-specific reports to department chairs as a resource for Strategic Enrollment Management (SEM) efforts.
 - Create an Enrollment Management “Toolkit” or Compendium including, but not limited to, a list of SEM best practices and a glossary of terms related to SEM.
 - Assess the ability of systems such as Banner, Ad Astra, Starfish, and Program Mapper to communicate with one another and allow for obtainment of accurate data.

VI. NEW BUSINESS

A. Finish Fast Assessment Document

- The Committee had its first viewing of a document outlining the assessment of Finish Fast which included phases of the assessment and guiding questions.

VII. ADJOURNMENT

- A motion was made to adjourn the meeting; M/S/C: Dean/Furman.

VIII. NEXT MEETING – October 24, 2024