

Enrollment Management Committee

Thursday, January 25, 2024 – (CC-232)

List of Membership

Co-Chairs:

Administrator Co-Chair: Manny Mourtzanos

Faculty Co-Chair: Krista Moreland

Members:

Jennifer Achan, Katlyn Barry, Paul Burzlaff, Azalea Calderon, Bill Chapman, Mike Ivey, Sooyeon Kim, Marisa Marquez, Dinorah Medina, Leo Ocampo, Janaki Parikh, Alex Rockey, Beth Rodacker, Brian Rodriguez, Crystal Rodriguez, Selena Suarez, Tyler Thoms, Sarah Valenzuela, Bao Vue, Ashlea Ward, Christian Zoller

Upcoming Meetings:

- 2/8/24 1:00pm - 2:00pm (CC-232)
- 2/22/24 1:00pm - 2:00pm (CC-232)
- 3/14/24 1:00pm - 2:00pm (CC-232)
- 4/11/24 1:00pm - 2:00pm (CC-232)
- 4/25/24 1:00pm - 2:00pm (CC-232)
- 5/9/24 1:00pm - 2:00pm (CC-232) – [tentative]

Agenda Item #1: Updates to 2023-24 EMC Membership

- Welcoming new members: (Erica Menchaca)
 - Faculty: Katlyn Barry, Ed Borgens, and Christian Zoller

Agenda Item #2: Review of EMC Webpages

- [Bakersfield College Committees](#)

Agenda Item #3: Updates on Approval Process for EMC Charge

- Requested revisions to EMC Charge (Manny and Erica)



EMC Committee
Charge AS approvec



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Agenda Item #4: Fall 2023 Enrollment Updates

- [Enrollment Management Dashboard Landing page](#)

(Sooyeon Kim)

Days from Early Registration: 299

	All Courses				
	All Courses		All Courses		
	Fall 2019 1/27/2020	Fall 2020 1/25/2021	Fall 2021 1/24/2022	Fall 2022 1/23/2023	Fall 2023 1/22/2024
Current Enrollments	65,770	59,473	56,649	64,332	69,730
% Difference from Previous Date		-9.6%	-4.7%	+13.6%	+8.4%
Estimated FTES	8,336.2	8,279.7	7,532.0	8,367.5	9,053.5
% Difference from Previous Date		-0.7%	-9.0%	+11.1%	+8.2%
Headcount	25,285	24,055	23,462	26,185	29,071
% Difference from Previous Date		-4.9%	-2.5%	+11.6%	+11.0%
Fill Rate	75.7%	68.2%	70.2%	72.1%	78.0%
% Difference from Previous Date		-9.9%	+2.9%	+2.7%	+8.2%
Sections with Enrollments	2,401	2,478	2,482	2,765	2,759
% Difference from Previous Date		+3.2%	+0.2%	+11.4%	-0.2%

Agenda Item #5: Spring 2024 Enrollment Updates

- [Enrollment Management Dashboard Landing page](#)

(Sooyeon Kim)

Days from Early Registration: 82

	All Courses				
	All Courses		All Courses		
	Spring 2020 1/27/2020	Spring 2021 1/25/2021	Spring 2022 1/24/2022	Spring 2023 1/23/2023	Spring 2024 1/22/2024
Current Enrollments	59,660	50,767	50,975	57,565	68,866
% Difference from Previous Date		-14.9%	+0.4%	+12.9%	+19.6%
Estimated FTES	7,358.8	6,727.0	6,506.9	7,088.3	8,503.7
% Difference from Previous Date		-8.6%	-3.3%	+8.9%	+20.0%
Headcount	22,543	19,259	20,551	21,951	27,137
% Difference from Previous Date		-14.6%	+6.7%	+6.8%	+23.6%
Fill Rate	78.9%	77.1%	74.5%	75.5%	85.2%
% Difference from Previous Date		-2.2%	-3.4%	+1.3%	+12.8%
Sections with Enrollments	2,155	1,994	2,142	2,479	2,674
% Difference from Previous Date		-7.5%	+7.4%	+15.7%	+7.9%

Agenda Item #6: Managing Spring Enrollment/Registration Efforts

- Strategies and tactics to improve Spring registration
 - Late-start courses

(Manny Mourtzanos)

Agenda Item #7: Mitigating Fraudulent Enrollments

- Impact of fraudulent enrollments

(Manny and Jennifer)

- Discuss collegewide, departmental, and course-level strategies and tactics to mitigate fraudulent enrollments.
- Develop/operationalize an action plan to put strategies into effect.

Agenda Item #8: Committee Action Items

- Late-Start Courses: Work with department (Dean, Chair, and faculty) to explore the addition of late-start courses.
- Fraud Checks: Work with department (Dean, Chair, and faculty) to

Meeting Adjournment