

Enrollment Management Committee

Thursday, October 12, 2023 – CC-232

List of Membership

Co-Chairs:

Administrator Co-Chair: Manny Mourtzanos

Faculty Co-Chair: vacant

Members:

Jennifer Achan, Azalea Calderon, Isabel Castaneda, Abraham Castillo, Bill Chapman, Kailani Henry, Sooyeun Kim, Marisa Marquez, Leo Ocampo, Janaki Parikh, Alex Rockey, Beth Rodacker, Brian Rodriguez, Crystal Rodriguez, Tyler Thoms, Ashlea Ward

Scheduled Meeting Dates/Times

- 10/26/23 1:00pm - 2:00pm ([Zoom Meeting ID: 885 9456 7123](#))
- 11/9/23 1:00pm - 2:00pm (CC-232)
- 1/11/24 1:00pm - 2:00pm (CC-232)
- 1/25/24 1:00pm - 2:00pm (CC-232)
- 2/8/24 1:00pm - 2:00pm (CC-232)
- 2/22/24 1:00pm - 2:00pm (CC-232)
- 3/14/24 1:00pm - 2:00pm (CC-232)
- 4/11/24 1:00pm - 2:00pm (CC-232)
- 4/25/24 1:00pm - 2:00pm (CC-232)
- 5/9/24 1:00pm - 2:00pm (CC-232) – [tentative]

Call to Order Approval of Agenda

Approval of Meeting Minutes

- (Standing agenda item. No minutes to approve for 10/12/23 agenda)

Agenda Item #1: EMC Committee Charge

- Review of Charge (attachments 1.1 and 1.2)

Agenda Item #2: 2023-24 EMC Membership

- Review of Membership (attachment 2.1)
- [09 27 2023 Academic Senate Standing Committees \(kccd.edu\)](#)

Agenda Item #3: EMC Webpage

- Review of EMC webpage for revisions
- [Enrollment Management Committee | KCCD Committees](#)

Agenda Item #4: Enrollment Management Dashboard and Data

- Review of Enrollment Dashboard (Sooyeon Kim)
- Enrollment Update (Sooyeon Kim)

Agenda Item #5: 2023-24 EMC Goals & Tactics

- Review BC Master Work Plan for Enrollment Targets (attachment 5.1)
- Develop goals, tactics and outcomes for 2023-24. Potential items could include:
 - Establish and monitor the 6% enrollment growth targets set by our Board and integrated into college work plans
 - Increase frequency of communication to EAC, FCDC, and the Academic Senate
 - Include space utilization data reporting and priority scheduling metrics in goals
 - Increasing awareness of enrollment-related issues with the campus community and improve enrollment literacy:
 - o How do we come up with our goals and why?
 - o How do we get FTES?
 - o How does apportionment work?
 - o How does enrollment affect the SCFF?
 - o How can I view my departmental enrollment reports?
 - Facilitating deep conversations with the campus community related to enrollment (monthly lunch-and-learn opportunities)

Meeting Adjournment