# BAKERSFIELD COLLEGE
# STUDENT-CENTERED FUNDING FORMULA
# 2023-2024 WORKPLAN TARGETS AND TACTICS

**August 3rd, 2023**

Since its inception in 2018, the Student-Centered Funding Formula has significantly changed the way California Community Colleges and districts are funded. With new goals—identified by Vision 2030—of narrowing the access and achievement gap for disadvantaged students and improving community college student outcomes, the Student-Centered Funding Formula targets not only educational access but also equity and success.

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# BAKERSFIELD
# COLLEGE

# WORKPLAN TARGETS

## FTES Categories

| SCFF CATEGORY | 2019-2020 | 2020-2021 | 2021-2022 | 2022-2023 | 6% Target 2023-2024 | # Change | Mapped Tactics |
|---|---|---|---|---|---|---|---|
| Regular | 15,291.31 | 15,478.37 | 13,624.00 | 14,855.60 | 15,746.94 | 891.34 | A, C, D, F, G, H, I, J, K |
| Special Admit | 1,622.44 | 1,783.40 | 2,907.83 | 2,897.41 | 3,071.25 | 173.84 | A, B, C, D, G, H, I, J, K |
| Incarcerated | 440.97 | 589.69 | 455.97 | 651.15 | 690.22 | 39.07 | A, C, D, E, G, H, I, K |
| CDCP | 0.00 | 55.88 | 48.93 | 124.47 | 131.94 | 7.47 | A, C, D, H, I, J, K |
| Non–Credit | 68.36 | 26.91 | 48.93 | 65.18 | 69.09 | 3.91 | A, C, D, H, I, J, K |

## Supplemental Categories

| SCFF CATEGORY | 2019-2020 | 2020-2021 | 2021-2022 | 2022-2023 | 6% Target 2023-2024 | # Change | Mapped Tactics |
|---|---|---|---|---|---|---|---|
| AB540 | 1,550 | 1,411 | 1,387 | 1,370 | 1,452 | 82 | A, C, D, F, G, H, I, J, K |
| Pell | 11,186 | 9,058 | 7,664 | 9,814 | 10,403 | 589 | A, C, D, F, G, H, I, J, K |
| CCPG | 19,867 | 18,100 | 18,292 | 18,413 | 19,518 | 1,105 | A, C, D, F, G, H, I, J, K |

## Student Success Categories

| SCFF CATEGORY | 2019-2020 | 2020-2021 | 2021-2022 | 2022-2023 | 6% Target 2023-2024 | # Change | Mapped Tactics |
|---|---|---|---|---|---|---|---|
| Associates for Transfer | 1,400 | 1,498 | 1,620 | 2,425 | 2,571 | 146 | C, D, E, G, H, K |
| Associates | 606 | 651 | 843 | 1,309 | 1,388 | 79 | C, D, E, H, I, K |
| Baccalaureate | 2 | 4 | 4 | 16 | 17 | 1 | C, D, E, F, H, I, K |
| Certificates | 175 | 173 | 206 | 553 | 586 | 33 | C, D, E, H, I, K |
| Transfer Level math & English | 542 | 579 | 543 | 774 | 820 | 46 | C, D, F, G, H, K |
| Transfer to a 4 Year University | 835 | 879 | 992 | 896 | 950 | 54 | C, D, G, H, K |
| Nine or More CTE Units | 3,892 | 3,749 | 3,676 | 4,605 | 4,881 | 276 | C, D, F, H, I, K |
| Regional Living Wage | 3,864 | 4,223 | 5,288 | 5,490 | 5,819 | 329 | I, J |

# WORKPLAN TACTICS

Bakersfield College has prepared the following workplan tactics in alignment with the Student-Centered Formula and Vision 2030 to support the educational journey of each student and ensure student access, persistence, equity, and successful degree completion. These tactics are broken up into the following categories:

## A. NEW STUDENT OUTREACH / YIELD

A1. **Early Awareness**: *Expand outreach to middle school / junior high students and their families.*

A2. **High School Outreach**: *Expand outreach to high school administrators, counselors, students, and their families.*

A3. **Kern County College Night:** *Increase BC presence at KCCN, involving departments and pathways to showcase offerings.*

A4. **Kern Economic Development STEMposium:** *Encourage engagement and support to transition students to STEM majors.*

A5. **KHSD Health & Energy Academy:** *Engage students involved in KHSD Health and Energy Academies.*

A6. **Career Awareness & Planning:** *Implement career awareness and planning in preparation for BC matriculation visits.*

A7. **Comprehensive Student Education Plan**: *Start in 9th grade to include concurrent and dual enrollment course offerings.*

A8. **Schedule of Classes:** *Earlier opening of schedule of classes in preparation for high school registration dates.*

A9. **Express Enrollments/Priority Registration Days**: *Increase enrollment events and support.*

A10. **Basic Needs Services**: *Increase promotion of services offered as part of matriculation.*

A11. **BCSW Campus Growth**: *Apply for and secure "Center Status."*

A12. **Student Government Association (SGA)**: *SGA to be more engaged in matriculation and outreach support.*

A13. **Nursing & Pre-Med Students**: *Intentional outreach embedded in high schools and industry partners.*

A14. **International Student Program**: *Expand program outreach though Docsity, consulate offices, and campus community.*

## B. DUAL ENROLLMENT & EARLY COLLEGE

B1. **Refine Dualenroll.com:** *Align registration options to CSEP and improve student facing elements.*

B2. **Scale Dual Enrollment Faculty Mentorship Program:** *Ensure that every discipline is set up with faculty mentor(s).*

B3. **Review Programs of Study for Pathway High Schools**: *Collaborative curriculum development.*

B4. **New Early College Programs**: *Grow Early College Pathways offered at BCSW and CTEC.*

B5. **Pathway Mapper Review**: *Embed Early College offerings into pathway maps.*

B6. **Increase use of OER classes**: *Mitigate costs by utilizing OER sections.*

B7. **Enroll all 9th grade students**: *Use STDV B3 as entry point for all incoming 9th grade students.*

B8. **Financial Literacy**: *Educate students and families on the costs of college and impact of re-taking courses.*

## C. PERSISTENCE AND RETENTION

C1. **Summer Melt Mitigation:** *Targeted contacts and support to ensure students enroll in fall.*

C2. **Bridge to BC:** *Increase new faculty participation and enroll participants into math/English.*

C3. **Summer Events:** *Provide outreach and support services during summer events on campus.*

C4. **Student/Parent Orientation:** *Implement orientation for students and parents.*

C5. **Convocation:** *Expand involvement from pathways and student support services.*

C6. **Area Outreach:** *Dean's welcome letters, area tours, faculty and staff meet and greet events for students.*

C7. **New Faculty Onboarding:** *Dean's area onboarding and new faculty seminar.*

C8. **Student-Centered Scheduling**: *Refine schedules based on various lifestyle needs and at various sites.*

C9. **Persistence Project - First Year Student Focus:** *Progress reports for all students and refine support strategies.*

C10. **Humanized Digital Resources:** *Improve digital presence regarding programs and pathways.*

C11. **Guided Pathway Focus:** *Increased messaging and milestone check-ins for all students.*

C12. **Financial Aid Support:** *Student support and application workshops at high schools and pathway areas.*

C13. **Calling/Text Messaging Campaigns:** *Increased outreach to targeted students needing support.*

C14. **Student Feedback Surveys:** *SOC surveys for students with low performance or progression.*

C15. **Refine Counseling/Advising Templates:** *Incorporate pathway maps for informed conversations.*

C16. **Continue cross training on financial aid applications:** *Cross training for EAC/SALT to support financial aid process.*

C17. **Canvas Hub of Student Supports:** *Refine services to support students, faculty, and area pathways and departments.*

C18. **Academic Support:** *Enhance tutoring and writing center support for core subjects.*

C19. **Finish in Four Agreements:** *MOU on data sharing with CSUB, align program maps and student educational plans.*

C20. **Student Employment/Work Based Learning:** *Expand WBL opportunities and employment fairs.*

C21. **Graduation Increase Initiative:** *Strategic review of student records that are close to completion.*

C22. **CRM:** *Options are being evaluated for tentative implementation in Spring 2024.*

C23. **Persistence Data:** *Enhance persistence dashboard and identify high yield opportunities.*
C24. **College-wide Persistence Targets:** *Establish institutional set standards and goals.*
C25. **Progress Reporting:** *Continue Starfish progress reports for all students in weeks 2, 5, 8, and 12.*
C26. **Targeted Advertising:** *Personalized ads for persistence via internal and external channels.*
C27. **Increase OER Offerings:** *Provide support to faculty interested in using OER and market broadly to students.*
C28. **Student Organization Engagement:** *Increase student organization involvement and direct connection to classrooms.*
C29. **Basic Needs and Mental Health Development:** *Increase offerings and student organizations on campus.*
C30. **High School SGA Leadership Conference:** *SGA to host a business conference for high school student leaders.*
C31. **Student Information Desk:** *Offer online student support services for re-enrollment services.*
C32. **Auto-enrollment:** *Automate enrollment using Banner and Starfish.*
C33. **Peer-to-Peer Support:** *Utilize SGA as catalyst for engagement and peer support.*
C34. **Online Instruction Support:** *Expand training and support for faculty interested in online instruction.*

## D.   RE-ENROLLMENT
D1. **Student Re-Enrollment Center:** *Utilize a plan of communications and events to re-enroll students.*
D2**. Develop Communication Plan:** *Enhance calling campaigns, text scripts, and more to engage students.*
D3. **Strategic Communications**: *Utilize texting and other communication methods for re-enrollment.*
D4**. Bridge to BC:** *Direct re-enrolled students for onboarding and exposure to campus resources.*
D5. **Improve Focus on Customer Service:** *Cross train employees with campus resources and position specific skills.*
D6. **Peer Mentoring Program:** *Develop a program utilizing SGA peer mentors.*
D7. **Data-Informed Strategy:** *Stopped out reports by area and affinity groups.*

## E.   RISING SCHOLARS PROGRAM
E1. **Increase Service Areas:** *Expand local facilities partnerships and utilize best practices from other colleges.*
E2. **Canvas Shell:** *Provide instructor training on canvas protocols, limitations, and options.*
E3. **Student Support Programs**: *Institutionalize support services in all RSP facilities.*
E4. **Student Interest Survey:** *Use responses from survey to offer classes; explore other pathways.*
E5. **CSU General Education Certificate:** *Ensure that students meet the general education requirements.*
E6. **Classroom Expansion:** *Work with prison wardens to explore increasing classroom sizes.*
E7. **Hiring:** *Create specific adjunct pool for all departments teaching inside prisons.*
E8. **Strategic Faculty Assignment:** *Assign RSP classes before assigning on-campus sections to designated instructors.*
E9. **Targeted Workshops:** *Offer workshops to current and prospective RSP instructors.*
E10. **Intra-College faculty sharing:** *Collaborate with PC to support rural locations.*
E11. **Recapture FTES:** *Offer courses offered in other colleges to recapture FTES.*
E12. **Increase Dialogue with Stakeholders:** *Explore new programs, facilities, and opportunities.*
E13. **CSU Alignment:** *Develop BA/BS and MA/MS pipelines from the ADTs offered at RSP locations.*
E14. **GED Program Students:** *Develop pipeline for GED program students to onramp to BC's RSP.*
E15. **Second Chance Pell:** *Develop awareness campaign around Second Chance Pell eligibility.*
E16. **Future Employment Opportunities:** *Establish Wildland Firefighter Training for RSP.*
E17. **Priority Registration:** *Provide 2$^{nd}$ day priority registration to RSP participants as they enter the campus community.*
E18. **Campus Engagement:** *Strengthen communication between RSP students and campus services.*
E19. **Project Hire Up:** P*rovide stipend for formerly incarcerated students.*

## F.   BACCALAUREATE PROGRAM
F1. **Research Laboratory Technology Baccalaureate Program:** *Market RLTBP to increase student headcount and FTES.*
F2. **Police Science Baccalaureate Proposal:** *Refine and finalize submission and develop industry partnership.*
F3. **Baccalaureate Program Proposal Development:** *Identify any viable programs to propose.*
F4. **CTEC Student Pipeline:** *Align programs of study with CTEC/BC/CSUB and refine curriculum.*
F5. **Financial Aid Awareness Campaign:** *Ensure that every student completes a financial aid application each year.*
F6. **Career Days:** *Highlight programs on campus and industry events.*

## G. DEGREE COMPLETION WITH TRANSFER FOCUS
G1. **Institutionalize Graduation Increase Initiative:** *Outreach and support for degree completion.*
G2. **Progress Benchmark:** *Track student progress towards transfer and degree completion.*
G3. **Data Informed Strategy:** *Utilize OIE reports for benchmark tracking and targeted student support.*

G4. **Transfer Milestones and Process Automation:** *Automate and refine student notifications.*
G5. **Outreach:** *Develop workshops and materials and collaborate with middle/high schools to interact with students and families.*
G6. **Expand Partnership With CSUB:** *Create transfer efficiency to CSUB and expand support at Delano/BCSW.*
G7. **Finish In Four:** *Refine and update pathway maps; re-emphasize Finish in Four pathways with CSUB.*
G8. **Default and Standardized Ed Plan:** *Refine and develop default Ed plans with ADT focus.*
G9. **Starfish Flags, Reports, and Follow Ups:** *Clarify Starfish flags to support transfer and completion progress.*
G10. **Pathway Completion Coaching Teams:** *Refine Pathway Completion teams to support messaging/milestones.*
G11. **Financial Aid Exit Interviews:** *Conduct financial aid exit interviews for transferring students.*
G12. **Two-Year Transfer Timeline:** *Implement transfer timeline for ADT students.*
G13. **Transfer Awareness Campaigns:** *Implement awareness workshops focusing on the transfer process.*
G14. **Transfer Prep Academy:** *Develop transfer prep academy to support transfer students; improve completion.*
G15. **Pre-Med Pipeline:** *Develop agreements and implement Pre-Med pipeline.*
G16. **Transfer Support:** *Provide assistance with transfer applications and document submission.*
G17. **Certificate Award Processing:** *Explore ways to reduce processing time.*
G18. **AB 1705 Implementation Support:** *Provide concurrent supports for students in transfer-level English/math.*
G19. **AB 928 Implementation Support:** *Develop support plan for transfer students based on CalGETC framework.*

## H. DEIA (DIVERSITY, EQUITY, INCLUSION, AND ACCESSIBILITY)
### Diversified Hiring:
H1. **Adjunct Faculty Mentorship Academy:** *Professional development activities for BC adjuncts, build knowledge and capacity.*
H2. **Faculty Diversification Fellowship:** *Identify and train faculty mentors and expand fellowship programming.*
H3. **BC Alumni Outreach:** *Develop multiple onramps to employment for BC Alumni.*
H4. **Aspire Faculty Internship:** *Develop model, train faculty mentors, and explore options for interns.*
H5. **CDCP Series:** *Develop series curriculum and market broadly.*
H6. **Faculty Recruitment Partnerships:** *Build pipeline of areas with greatest need.*
H7. **Recruitment Postings/Website Redesign:** *Highlight benefits of campus and community online.*
H8. **Targeted Marketing Materials:** *Targeted outreach to CCC adjuncts regarding available positions.*
H9. **Clinical Faculty Support:** *Increase standardization of onboarding clinical faculty.*
### Equity and Inclusion:
H10. **Student Equity Plan Tactics:** *Align with approved SEP plan.*
### Accessibility:
H11. **Accessibility Task Force:** *Further refine goals and involvement on campus and at district level.*
H12. **Accessibility Support for Faculty and Staff:** *Provide inclusive and accessible digital content to faculty and staff.*

## I. WORKFORCE DEVELOPMENT/CTE
I1. **Adult/Non-Credit Education:** *Expand adult education and non-credit programs.*
I2. **Student Engagement:** *Refine and expand events to support student engagement and workforce preparation.*
I3. **Competency Based Education (CBE):** *Secure CBE for culinary program; identify additional programs.*
I4. **Credit for Prior Learning (CPL):** *Expand the Military Articulation Platform; identify additional programs.*
I5. **Mobile Labs:** *Explore development and deployment of mobile labs for rural locations.*
I6. **CDCP Courses/Certificates:** *Develop additional CDCP courses and expand partnerships.*
I7. **CTE Courses:** *Increase number of students completing 9 CTE units, utilize tracker, update program maps and curriculum.*
I8. **California Renewable Energy Laboratory:** *Expand partnerships and grow the Modern Energy certificate program.*
I9. **Apprenticeship and Industry Partnerships:** *Develop new apprenticeships and partners.*
I10. **Learning Aligned Employment Program (LAEP):** *Continue paid internships connecting students to careers.*

## J. COMMUNITY ENGAGEMENT
J1. **Community Events on Campus:** *Bring new community vendors and events hosted on campus.*
J2. **Campus Events:** *Increase attendance at campus events with on and off campus community.*

## K. INNOVATION AND DIGITAL INFRASTRUCTURE
K1. **Academic Technology:** *Expand professional development on effective AI use in the classrooms.*
K2. **Program Pathways Mapper:** *Continue to enhance the capabilities of the platform with regular updates.*
K3. **Student Success Technology:** *Leverage digital resources to support and improve student progression and completion.*