

2021-2024 Strategic Directions

February 24, 2021

WHAT:

In 2018 Bakersfield College completed the three-year strategic plan that would provide the direction through June 30, 2021. As we approach the final months of that plan, it is time to evaluate, develop, and prepare for the next three-year cycle of our strategic plan.

WHO:

Strategic Directions Core Team

Lead: Todd Coston, Management-IT

Grace Commiso, Faculty, AIQ Committee Co-chair

Brent Wilson, Faculty, Assessment Committee Co-chair

Teresa Mcallister, Faculty, Budget Committee Co-chair

Sondra Keckley, Faculty, AIQ Member

Kristin Rabe, Classified, Program Review Co-chair

Gian Gayatao, Student, SGA President

Bill Moseley, Management-Dean, Academic Technology

Jessica Wojtysiak, Management, Dean of Instruction, AIQ Co-chair

Craig Hayward, Management, Director, Institutional Research

DELIVERABLES:

- A *Strategic Directions 2021 - 2024* document that discusses the development process; identifies key strengths, weaknesses, opportunities, and challenges; and describes college goals and initiatives.
- Website that includes the primary document as well as all the supporting materials.

DEADLINE: March/April for presentation and voting

HOW:

October-December 2020

Timeline Development, External Scan and Review Institutional Documents

- External Scan
 - State Initiatives
 - Analyze BC impact of “Triple Crisis” (COVID, Economy, Equity/Diversity)
 - What are other institutions doing?
- Educational Master Plan
- Facilities Master Plan
- Technology Master Plan
- Guided Pathways
- Equity Plan
- SSSP Plan
- 2018-21 Strategic Directions Report(s)
- Other?

November 5th Presidents Virtual Forum

Focus on Strategic Goal #1 – Student Learning

November 17th Presidents Virtual Forum

Focus on Strategic Goal #2 – Student Learning and Progression

January – February 2021

Development of First Draft of Strategic Directions 2021-24 Document

March 2021

Continue Refinement of Strategic Directions 2021-24 Document based on feedback

Committee Involvement

- Academic Senate
- Curriculum
- Assessment
- Program Review
- ISIT
- Facilities
- FCDC
- AIQ
- PDC
- Budget
- College Council
- Admin Council

Focus Groups

- Main Campus (invite all)
- Delano Campus (invite all)

Development of Second Draft of Strategic Directions 2021-24 Document

April 2021

Completion of Final Draft of Strategic Directions 2021-24 Document

Approval and Vote

- Academic Senate
- College Council

May 2021

Presentation to College Community