

"Madden" game designer Gordon Bellamy to speak at Bakersfield College's Distinguished Speaker Series



Photo by: Amy Sussman/Amy Sussman/Invision/AP

Game Producer at Kixeye Caryl Shaw and Director of Business Development & Industry Relations at Tencent Gordon Bellamy speak at Electronic Arts' LGBT Full Spectrum Event on Thursday, March, 7, 2013 in New York City, New York. (Photo by Amy Sussman/Invision for EA/AP Images)

As part of Black History Month celebrations, Bakersfield College selected a real "gamer" to take part in their [Distinguished Speaker Series](#). Gordon Bellamy is a professor at USC and worked for EA Sports helping design games including "Madden."

It was Bellamy who pushed game designers to make games more authentic by featuring players with black skin tone. Up until 1995 all players in the Madden football games only had white skin tone.

Again you can hear Bellamy's story Tuesday during BC's distinguished speaker series at 2 p.m. You can watch it on the [**Bakersfield College Student Government Association Facebook page**](#).

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