

# Homeless Initiative



# BC Team



**Sonya Christian**  
*President*



**Mike Giacomini**  
*Vice President,  
Finance and Administrative Services*



**Norma Rojas**  
*Director of Communications  
and Community Relations*



**Craig Hayward**  
*Dean, Institutional  
Effectiveness*



**Anthony Cordova**  
*Director, Career &  
Technical Education*



**Endee Grijalva**  
*Program Manager,  
Rural Initiatives*

# An Initiative of the Kern County & Bakersfield Homeless Collaborative

## Our Community needs housing

In 2018, Kern County saw a 9% rise in homelessness and a 38% increase in the number of unsheltered people.

## Our College needs housing

18% of community college students experienced homelessness in the past year.

## Health and Homelessness

health agencies work together, positive health outcomes can be realized.

# Hire Up



# “Homeless to a Job” in 6 months



**The Mission**  
AT KERN COUNTY

24 participants from **The Mission at Kern County**

**BAKERSFIELD COLLEGE**

Basic Office Skills  
Certificate (Noncredit)



**Adventist Health**  
Bakersfield

Employment Partner



**BAKERSFIELD HOMELESS CENTER**  
A WAY UP



**CITYSERVE**

**BAKERSFIELD COLLEGE**

# The Components of the Homeless Pilot Project



## Orientation & Registration

## Career & Life Skills Instruction

- Cohort 1 begins in spring 2020 with the goal of completing the Basic Office Skills Certificate.
- Anticipated completion of the certificate program is one month
- Costs covered by BC

## Job Development

- Resume building
- Interview skills workshop
- Job readiness training

## Transition to Employment

## Ongoing Support

# Course Offerings Include:

- Introduction to Careers
- Office Procedures
- Best Practices in Customer Service
- Computer for Beginners
- Learn to Type
- Introduction to Word Processing Software
- Word Entry for Food Service Worker









# The Homelessness Data Initiative

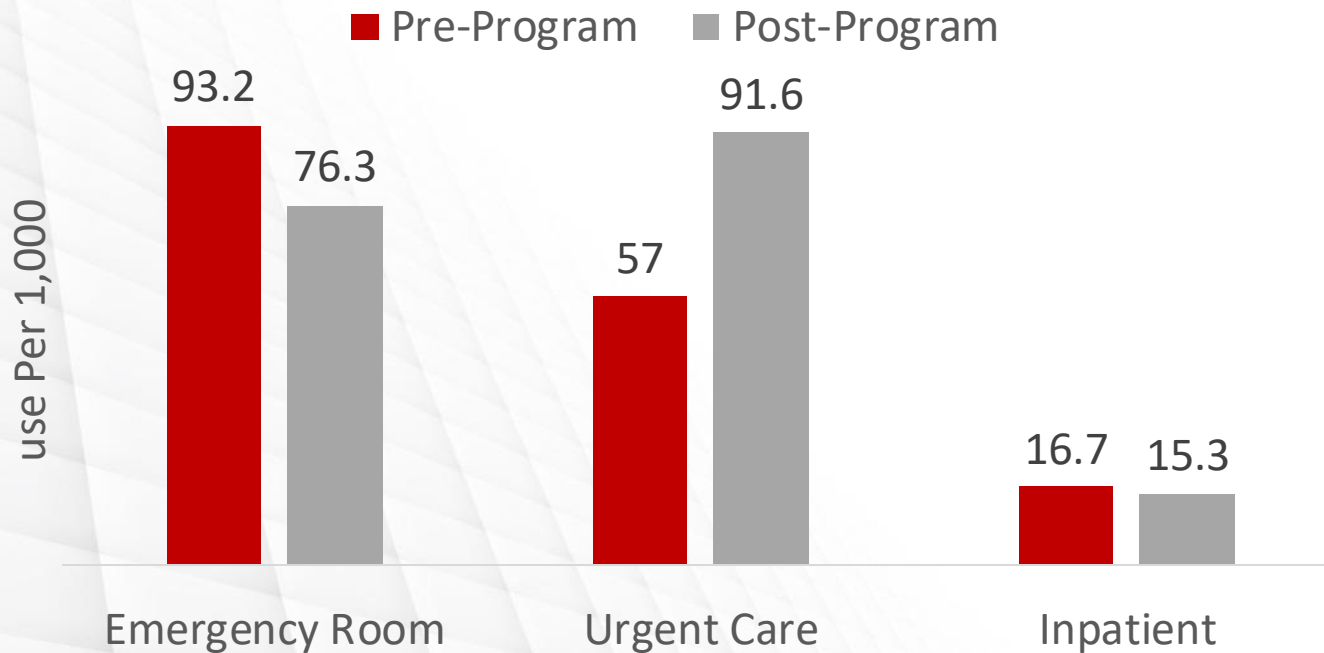
# Our Workplan

Bakersfield College, Adventist Health and other members of the Bakersfield-Kern Homelessness Collaborative are exploring the use of the HMIS as the main data collection and sharing portal for identifying unsheltered and housing insecure individuals along with the service utilization of these individuals.

- Develop and vet all agency-level MOUs and BAAs necessary to authorize sharing of data.
- Develop updated, comprehensive client consent form.
- Share high level data from existing reports and mine to generate excitement & project buy-in.
- Secure new funding to allow use of the Bakersfield-Kern HMIS to be expanded to include new partner agencies
- Secure new funding to allow use of the Bakersfield-Kern HMIS to be expanded to include new partner agencies and capabilities.
- Current HUD grant of \$80,000 is insufficient to allow expansion of the system.
- Grant all agency partners access to the Coordinative Data Entry Program which will function as an umbrella program within the HMIS to allow for greater sharing.
- Access and analyze data for opportunities to improve services, outcomes, and efficiency.

# Shifting to More Positive and Proactive Health Services Usage

Shifting to More Positive & Proactive Health Services Usage



By improving the quality and effectiveness of the health services, the cost of health services actually declined by 26% from pre-program to post-program!





# The Bakersfield College Housing Project

# What is it?

The Bakersfield College Housing Project is a proposed 43-unit affordable housing facility to be located on land owned by Bakersfield College in close proximity to the main campus.

# Who is involved?

**BAKERSFIELD  
COLLEGE**



  
**HOUSING AUTHORITY**  
OF THE COUNTY OF KERN

*Creating brighter futures...one home, one family at a time*

Partnership

**BAKERSFIELD  
COLLEGE**

# Live, Learn, and Find Employment:

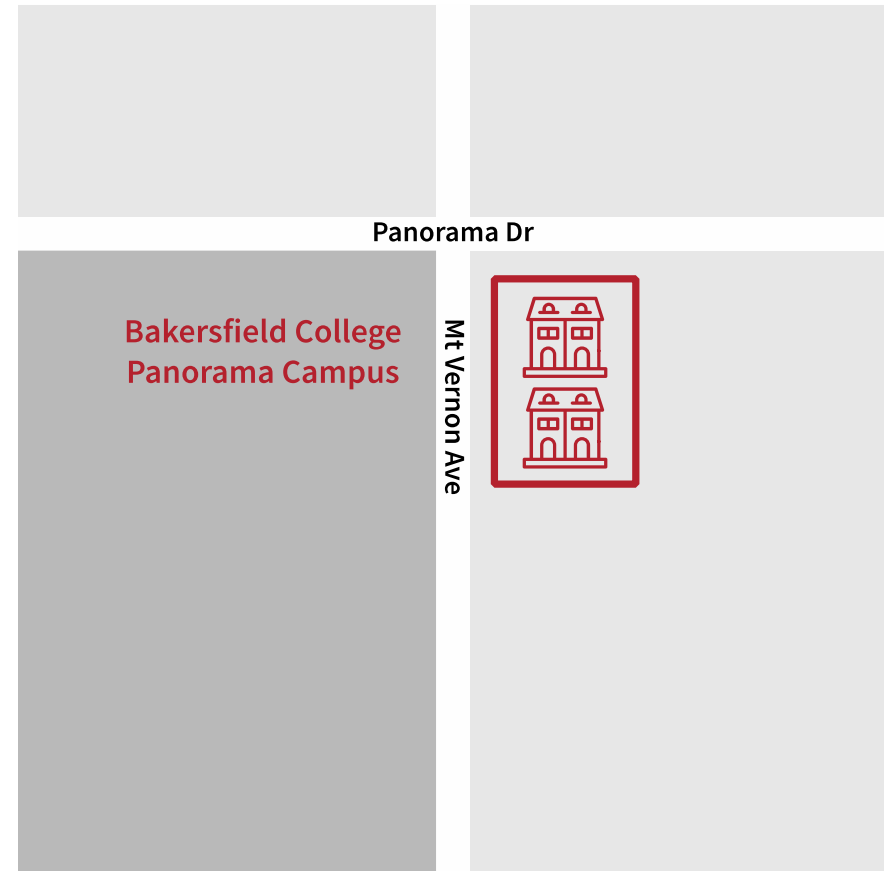
To augment the strategy, Bakersfield College will create a Learning Community environment through which students live and learn in community, skilling up and gaining the knowledge they need for success in the workforce.

Programming will include educational counseling, academic support, student employment, internship placement, and job placement support.

Participating residents will transfer in two years or find full time employment and self-sufficiency.

Bakersfield College will partner with: **(1) the Bakersfield Homeless Shelter to provide wrap-around case management services, (2) CityServe to provide mentors, and (3) Employers to provide internships.** ã

**At an estimated Cost of \$20 Million** the proposed affordable housing development will be located on a 0.69 acre vacant lot directly across the street from the BC campus. It will provide shelter to 48 students.





Questions?

