

Bakersfield College Homeless Initiative Project- "**Homeless to a Job" in 6 Months Pilot** January 28, 2020

Purpose

On any given day, nearly 130,000 Californians experience homelessness. These homeless include family households, veterans, unaccompanied young adults, and individuals experiencing chronic homelessness. In the same year in Kern County, homelessness saw a 9% annual increase from 810 to 855 people and a 38% jump in the number of unsheltered people from 269 to 370, according to *Home at Last! Kern County's Plan to End Homelessness by 2028*. This joint report by United Way of Kern County and the Kern County Homeless Collaborative characterized ending homelessness "the morally correct thing to do."

- The estimated total of unaccompanied youth from the HUD single point-in-time count is 40,799 homeless youth nationwide on a single night.
- On a single night California in 2018, 36,361 unaccompanied youth were counted as homeless. Of those, 89 percent were between the ages of 18 to 24. The remaining 11 percent (or 4,093 unaccompanied children) were under the age of 18.
- Contributing factors include economic circumstances like poverty and housing insecurity, racial disparities, and mental health and substance use disorders

According to the National Alliance to End Homelessness, to end homelessness, youth and young adults need stable housing, supportive connections to caring adults, and access to mainstream services that will place them on a path to long-term success. Reunifying youth with family or a support system, when safe and appropriate, should be at the core of any approach. Young adults may also require broader education and employment supports and may need more low-barrier short- and long-term housing options, including rapid re-housing.

Community college students in California are just as vulnerable to homelessness. A 2019 <u>survey</u> of nearly 40,000 students from 57 California community colleges, co-sponsored by the California Community Colleges Chancellor's Office, found that 60% of student respondents identified themselves as housing insecure in the previous year.

Background

Bakersfield College is sensitive to and aware of the homeless crisis occurring throughout Kern County. As an Institution, BC is determined to be part of the solution in combating homelessness through its innovative and community-based efforts, bringing the Bakersfield College Homeless Initiative to the forefront with the concept of the Homeless Project Pilot launch in January 2020.

Bakersfield College has the opportunity to impact homelessness through education and community collaboration. Realizing there are a myriad of reasons why people end up in shelters and on the streets, Bakersfield College intends the Homeless Initiative to provide access to education to those who are ready but need the inspiration and support to see themselves as viable students. Through this and other efforts, Bakersfield College seeks to continue its commitment of bringing BC to the community.

The Project

Bakersfield College will launch Cohort 1 of the Homeless "HireUp" Project Pilot. During the six-month pilot operational period, 24 student participants will complete a series of steps including orientation, instruction, internship, training and transition to employment.



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Details of the components of the Homeless Project Pilot are as follows:



Orientation & Registration

• This step takes Cohort 1 students through the matriculation process at Bakersfield College and orients them to the college as well as the pilot program.

Step 2

Career & Life Instruction

- Cohort 1 will take Bakersfield College non-credit, career-focused classes spring 2020 semester with the goal of completing the Basic Office Skills Certificate.
- Instruction will be located at the Job Spot at 1501 Panama Lane in Bakersfield.
- · Anticipated completion of the certificate program is one month, with all costs covered by BC and free to the Cohort
- Cohort 1 will engage in life development and self-sufficiency courses offered by nonprofit organizations Mission at Kern County and City Serve in partnership with Bakersfield College

Job Development

- Completed in one month, Step 3 provides Cohort 1 students the workforce information they need to prepare them for the upcoming internship and for future employment. Components of Step 3 are:
- Resume building
- Interview skills workshop
- Job readiness training—completion within 1 week

Step 4

Step 3

Transition to Employment

- Partner employers will provide paid employment or unpaid internship opportunities where Cohort 1 students will engage in the workforce and put forth their obtain skills.
- Upon interview and offer, students will be transitioned to full time permanent employment.

Step 5

Ongoing Support

• Continued care and support for students provided by City Serve, a nonprofit outreach to those in need in Bakersfield

Partners

This project will pilot the use of strategically designed Career Development Career Preparation noncredit curriculum developed with a cohort of 24. Participants have been pre-identified by key partner, **The Mission at Kern County**, a non-profit charitable organization based in Bakersfield. **City Serve**, a local faith based non-profit organization committed to serving the neighborhoods through empowering the local churches and a key partner in this project, will provide additional supportive services for student participants directly on site with Bakersfield College. Student participants will complete the Career Development Career Preparation Certificate (Basic Office Skills Certificate for cohort #1) and will then participate in job development and employment readiness preparation on campus to ensure successful transition to employment. **Adventist Health**, is a faith-based, nonprofit integrated health system serving more than 80 communities on the West Coast and Hawaii, stands to be an ideal key partner to bring this project to its full capacity. By providing internship and employment opportunities for cohort participants, the Homeless to a Job in 6 months project can be accomplished and a model established.



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How will it work?

- Project Implementation &
- Facilitation: April 2019- Ongoing
- Bakersfield College Taskforce identified
- Curriculum Development: June 2019-
- Ongoing
- •<u>Basic Office Skills-</u> In the que for approval in by Jan. 2020
- Landscape Design- Going through
- $\bullet \underline{\text{Safe Serve-}}$ In the que for approvals mid-
- •Outreach & Recruitment: Sep. 2019-Jan. 2020
- 24 Potential students identified via
 Mission at Kern County with a goal of 10 for cohort #1
- •Orientation/ Enrollment begins November 2019

Phase 1

Phase 2

- Cohort #1: Basic Office Skills Certifcate
- •Instruction: 2/21/20
- •Job Development: 2/22/20-3/07/20
- •Employment: 3/8/20- new pay period via Adventist
- •City Serve will provide continum of care for Cohort

- •Cohort #2 & #3: Landscape Design/ Safe Serve Certificates
- •Instruction:
 Dependent upon
 curriculum/ state
 approval
- •Target Date: Mid-Late Fall

Phase 3

Below is a list of Students, status, employer placement, educational pathway, and mentor assigned.

Name of Student	Agency	Program Status	Job Placement	Potential Background Barrier	Notes	Education Pathway	Supervisor	Mentor
Veronica Laughlin	Mission	Graduate	Adventist	N	Employed at Mission Full Time	Placement and speak to an advisor	-	Tim Ross
Victoria Amador	Mission	Graduate	Adventist	N	Employed at Mission Full Time	Placement and speak to an advisor		Wade Thomasy
Roshanna Gonzales	Mission	Graduate	Adventist	N	Works Part Time - Residential Facility	Placement and speak to an advisor		Dan Endes
Kelley Chase	Mission	Graduate	Adventist	N		Placement and speak to an advisor		Raul Rodriguez
Jasmine Helms	ВНС		Adventist			Placement and speak to an advisor		Jesse Cain
Darneesha Richmond	внс		Adventist			Placement and speak to an advisor		Raul Zubia
John Butler	Mission	Graduate	Stria	Y		Placement and speak to an advisor		Franko Besinaiz
B Cecil Williams	Mission	Graduate	BC - Student Employment	Y	Employed Part Time at Taco Bell	Juan will clear a pre req - wants to enroll in general automation. Discussed a few certs. Will be enrolling in ELET 58		Luis Rocha
Carrissa Jaquez	Mission	Graduates Feb 14	BC - Career Education	N	Had a Ceritification in Pharmacy Tech	Placement and speak to an advisor	Stephanie Baltazar	Manuel Nunez
Erika Lopez	Mission	Graduate	BC - Adult Ed @ JobSpot	N		Placement and speak to an advisor	Endee Grijalva	Bernie Miranda
Joe Johnson	Mission	Graduate	BC-M&O	N		Placement and speak to an advisor	Bill Potter	Evan Mahlstadt
Benjamin Trout	Mission	Graduate	BC-M&O	N		Placement and speak to an advisor	Bill Potter	Zeferino Villanue
Danny George	Mission	Graduates March 2020	BC - Presidents Office	N		Placement and speak to an advisor	Jennifer Serratt	Phelan Jones
Victor Pacheo	Mission	Graduate	BC-A&R	Y		Placement and speak to an advisor	Jackie Lau	Tim Ross
Jermale Turner	Mission	Graduate	BC-A&R	N	Works Part Time at Coconut Joes	Placement and speak to an advisor	Jackie Lau	Wade Thomasy
Brandon Puterbaugh	Mission	Graduate	Kern County Mission		Employed at Mission Full Time - Program Coordinator Taking courses for professional growth. Wants to learn how to complete a job application	Did not complete High School. Ultimate goal is to be a counselor at The Mission but leaning towards general business cert.	Steve Peterson	Dan Endes
John Kryvoruka	Mission	Graduates Feb 14	Kern County Mission			Bachelors degree from San Diego State Interested in Human Services Certificate or Public Health Courses, Interested in Short Term Certificate only.	Steve Peterson	Raul Rodriguez
Ricky Chamblee	Mission	Graduate	Kern County Mission	N	Employed at Mission Part Time	Continue with program speak to an advisor	Steve Peterson	Jesse Cain
Scott Baker	Mission	Graduate	Employed	N	Employed at Bakersfield Recovery Services	Continue with program speak to an advisor		Raul Zubia
Felipe Gambino	Mission	Graduate	Employed	Y	Enrolled at CSUB for CDACC/Employed at Bakersfield Recovery Services	Continue with program speak to an advisor		Franko Besinaiz
Debbie Lemon	Mission	Graduate April	Not at this time	N		Continue with program speak to an advisor		Luis Rocha
Deborah Roberts	Mission	Graduate April	Not at this time	Y		Continue with program speak to an advisor		Manuel Nunez
Kayla Vaughn	Mission	Graduate May	Not at this time	N		Continue with program speak to an advisor		Bernie Miranda
Julie Gibbs	Mission	Graduate May	Not at this time	Y	On Active Parole	Continue with program speak to an advisor		Evan Mahlstadt
Susan Smithwick	Mission	Graduate	No show to CASAS testing		Works Part Time	Continue with program speak to an advisor		Zeferino Villanue
Candelario Garcia	Mission	Graduate	No show to CASAS testing		Has some health issues that will be a barrier in participating	Interested in Public Health Certificate		Phelan Jones
Sherry DeMoura	Mission	Dropped	program					