

Strategic Directions Fall Report to College Council (Dec. 7, 2018)

New #	Initiative	Measurement	Lead Scorer	Other Scorers	Report
Strategic Direction #1 - Student Learning					
Curriculum					
1.1	Establish introductory pathways courses for the majority of the pathways.	Track new course submission	Meta-Major co-chair of GPIT	Pathway Leads, Curriculum Co-chairs, Dean of Student Success & Counseling	Not yet started
1.2	Implement scheduling software for instructional spaces.	Starfish analytics, Ad Astra, etc.	Dean, Academic Technology	EAC	Team has been assembled, and requirements gathering taking place.
1.3	Increase CTE certificate/degree options by 3 new programs	Program drafted by year 1 approved by curriculum committee by year 2	CTE Program Director	Curriculum Committee, CTE Committee	We have hired Professional Experts to develop the program for Physical Therapy Assistant. The Process Technology program has been approved. Currently working on development of Logistics.
1.4	Increase the number of programs that participate in placement of student interns by 3.	New/Approved internship agreements on file. Data based number of placements.	CTE Program Director	Current faculty or adjunct, Student Employment, CTE Advisory Committees	New to Work Experience was Public Health which had 11 students placed in internships for Fall 2018. Student Employment placed one student for welding in Fall 2018 and there are plans to place Mech Ag Students in Spring 2018
1.5	Increase the number of approved work experience courses by 3 new programs.	Designating the assigned Faculty Internship Coordinator New/Approved internship agreements on file Data based number of placements.	CTE Program Director	Current faculty or adjunct, Curriculum committee, Student Employment, CTE Advisory Committees	We are currently in process of working with faculty to apply for FIRE B48WE, ART B48WE and OSHM B48WE
1.6	Establish at least five full certificate programs in rural communities.	Five full certificate programs would be established. Promotion of programs would be documented, and enrollment trends would be tracked and reported.	Rural Initiatives Director	Department chairs and deans	The HVAC program in Delano launched Fall 2018. Leads to certificate and A.S. Began offering courses in Public Health and Animal Science, and will continue to offer courses in Communication and Criminal Justice which lead to certificates. Need to identify cohorts/students on track to complete.
1.7	Increase the number of apprenticeships	Document apprenticeships showing an increase each year.	CTE Program Director	Student Employment, CTE Advisory Committees	Attended a few professional development conference to learn more about apprenticeship programs and funding opportunities. Working with the Dean of Instruction to identify programs.
1.8	Implement eLumen for assessment	Track by participation and user feedback	Dean, Academic Technology	Assessment Committee, Program Review Committee	100% complete.
Support					

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1.9	Increase support services for online instruction	Ensure student completion/success on evaluations	Director of Academic Support Services	VP Instruction, ISIT, AIQ, Curriculum, Program Review, Director of Academic Support Services, Dean, Academic Technology	A contract was secured through the Online Education Initiative (OEI) consortium. Bakersfield College is part of the consortium and will benefit from the contractually agreed upon rates. NetTutor was implemented on August 29, 2018. Information of utilization of this tool to date (November 7, 2018) is as follows: Type Sessions Time (minutes) NetTutor Dropped-Off Question 100 673 NetTutor Live Tutorial 246 4,013 NetTutor Paper 94 3,362 Totals 440 8,048
1.10	Increase entry-level tech instruction for all students to help them navigate the landscape of tools on campus.	Track student participation in offered instructional activities; annual ISIT student survey	Dean, Academic Technology	ISIT; Summer Bridge Director; Outreach & School Relations Director	Some development work done. 20%
1.11	Expand academic support services for inmate scholars	Number of prisons with program, number of inmate students receiving services	Director of Academic Support Services	Inmate Program Director	The Inmate Scholars Program Director is working on establishing a yard that will allow face-to-face support for writing and quantitative reasoning courses. Once a location has been identified, the recruiting and clearing process will commence.
1.12	Establish and expand student support services in rural communities	Report on what services are currently being offered or have been offered at non-traditional centers/campus. Compare to new extended services. Track how many students are being serviced.	Director of Academic Support Services	Rural Initiatives Program	The Director of Rural Initiatives has identified rural sites that have an anticipated growth in student enrollment. Starting in S'19, Writing Consultants will be assigned a rural site that they will visit once a month to provide writing support.
1.13	Establish and expand student support services in satellite sites. (i.e. BC Southwest, Weill, etc.)	Report on what services are currently being offered or have been offered at non-traditional centers/campus. Compare to new extended services. Track how many students are being serviced.	Director of Academic Support Services	Dean of Instruction for BC Southwest	The BC Southwest Tutoring Center opened its doors on the first day of the fall 2018 semester. To date (November 7, 2018), approximately 541 students were served.
1.14	Process faculty hiring committee appointments in a timely manner	Senate approval: agenda and vote record; Title 5 & BP Section 6; 10+1 Faculty roles & involvement in accreditation processes, including self-study & annual reports	Academic Senate President		The Academic Senate president rates their work on this as A+.
Direction #2 - Student Progression and Completion					
Enrollment & Matriculation					

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2.1	Expand dual enrollment in additional KHSD high schools	Program Review, Annual Report	Dual Enrollment Program Manager	Deans of Instruction, D.E. Advising Committee	For the first time, BHS will be offering dual enrollment in Spring 2018. We are also in the early stages of integrating guided pathways with programs of study in six southwest high schools. As well, we have additional programs expanding to existing high school sites with Auto at Arvin and English at Ridgeview and Centennial. McFarland has moved from their pilot year to full implementation in 2018-19. In addition, we are in the early stages of program development (Articulation, Dual and Concurrent Enrollment) with Garces.
2.2	Double the number of international students in 3 years	Has the number of international F1 visa students doubled? Take the existing number of International Students and determine whether or not the number has doubled.	Director International Student Programs	Dean of Student Success & Counseling, EMLS	<i>The "Lead Scorer" position is currently vacant so we do not have a score for this item.</i>
2.3	Increase the number of students transferring from the Bakersfield Adult School by 10%	Has the number of transferring students increased by 10%?	Program Manager, Adult Education	Director, Admissions & Records	Initiative started. Currently collecting data to utilize as baseline for future years. 511 students were serviced by the Adult Education program, resulting in an enrollment of 118 students into BC courses.
2.4	Increase the number of students participating in Summer Bridge by 15%	Track the number of students who register for and complete ACDV B55	Title V Director	Curriculum	Completed. Met the target by August 2018.
2.5	Increase number of first time students who have a comprehensive education plan by the end of their first primary term by 15%.	Using data from tracking matriculation steps in banner (SVAMSTD screen)	Dean of Student Success & Counseling	Director of Student Success & Equity CTE Program Director GPIT Co-Chairs	In progress * Comprehensive educational planning has remained consistent according to program review data: https://ir.kccd.edu/program-review/bc/student-services/2018-19_APR_BC_COUNSELING_Student_Services.pdf * Counseling is working on implementing Starfish as the new ed plan degree audit system that will help track this more efficiently but it is not ready yet
2.6	Increase number of first time students who have an abbreviated education plan prior to their first primary term by 15%.	Using data from tracking matriculation steps in banner (SVAMSTD screen)	Dean of Student Success & Counseling	Director of Student Success & Equity CTE Program Director GPIT Co-Chairs	Not begun and needs removed this is no longer a requirement * SSSP requirements have changed and ASEPs are no longer required or needed with the funding formula through integrated planning http://extranet.cccco.edu/Divisions/IntegratedPlanning.aspx * Also with the implementation of Starfish as the new ed plan degree audit tool ASEPs are not possible for it only produces CSEPs
Student Progression				CTE Program Director	

2.7	Increase the percentage of transfer-level English completion in the 1st year.	Track completion percentage	GPIT Co-Chairs	Institutional Effectiveness Dean, EAC, FCDC, Director of Student Success & Equity	<ul style="list-style-type: none"> • Deans and Data Coaches from all Learning & Career Pathways scheduled to deliver a presentation on this momentum point to both College Council and the Guided Pathways Implementation Team. • One year trends for 2018 will be available at the conclusion of the spring term. • Office of Institutional Effectiveness developed and regularly updates a Tableau page which captures this momentum point (Tableau - Transfer-Level English: https://public.tableau.com/profile/amber.hroch#!/vizhome/GuidedPathwaysMomentumPointsbyLCP/EnglishFirstYear) • In almost every Learning & Career Pathway, more students are completing transfer-level English in their first year. Progress by Learning & Career Pathway from fall 2016 to fall 2017: -Agriculture, Nutrition & Culinary Arts: from 16.4% to 19.9% -Arts, Humanities & Communication: from 23.7% to 27.4% -Business: from 22.7% to 22.1% -Education: from 16.2% to 22.9% -Health Sciences: from 24.9% to 26.7% -Industrial & Transportation Technology: from 6.4% to 10.9% -Personal & Career Exploration: from 14.7% to 9.6% -Public Safety: from 14.6% to 18.1% -Social & Behavioral Sciences: from 25.5% to 30.1%
2.8	Increase the percentage of transfer-level Math completion in the 1st year.	Track completion percentage	GPIT Co-Chairs	Institutional Effectiveness Dean, EAC, FCDC, Director of Student Success & Equity	<ul style="list-style-type: none"> • Deans and Data Coaches from all Learning & Career Pathways scheduled to deliver a presentation on this momentum point to both College Council and the Guided Pathways Implementation Team. • Office of Institutional Effectiveness developed and regularly updates a Tableau page which captures this momentum point (Tableau - Transfer-Level Math: https://public.tableau.com/profile/amber.hroch#!/vizhome/GuidedPathwaysMomentumPointsbyLCP/MathFirstYear) • One year trends for 2018 will be available at the conclusion of the spring term. • In almost every Learning & Career Pathway, more students are completing transfer-level math in their first year. Progress by Learning & Career Pathway from fall 2016 to fall 2017: -Agriculture, Nutrition & Culinary Arts: from 1.8% to 5.4% -Arts, Humanities & Communication: from 5.6% to 7.7% -Business: from 8.8% to 10.1% -Education: from 3.3% to 5% -Health Sciences: from 5% to 7.9% -Industrial & Transportation Technology: from 4.1% to 3.8% -Personal & Career Exploration: from 4% to 1.6% -Public Safety: from 2.2% to 4.3% -Social & Behavioral Sciences: from 8.4% to 11.6%

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2.9	Successfully implement the Program Mapper.	1. Completion 2. Student use w/web data counter	Curriculum Co-chairs	Curriculum Catalog Task Force, Leading from the Middle Group	Program Mapper is on the BC website, advertised in the scrolling banner across the BC homepage. Additionally, we are exploring the integration of the Program Mapper into an online catalog via eLumen.
2.10	Increase the % of first time students who attempt 15 units during their 1st semester	Track growth in % reaching momentum point	GPIT Co-Chairs	Instructional Effectiveness Dean, Director of Student Success & Equity	<ul style="list-style-type: none"> • Deans and Data Coaches from all Learning & Career Pathways scheduled to deliver a presentation on this momentum point to both College Council and the Guided Pathways Implementation Team. • Office of Institutional Effectiveness developed and regularly updates a Tableau page which captures this momentum point (Tableau - 15 Units: https://public.tableau.com/profile/amber.hroch#!/vizhome/GuidedPathwaysMomentumPointsbyLCP/15UnitsFirstTerm) <p>Increased the percentage of first-time students attempting 15+ units in their first term in every Learning & Career Pathway except Personal & Career Exploration. However, we massively reduced the number of FTIC students in Personal & Career Exploration from 450 to 191 which indicates the students remaining in this Learning & Career Pathway are declaring their programs of study earlier. In addition, many Learning & Career Pathways have made notable progress to increase the percentage of students who are disproportionately impacted that attempt 15+ units in their first term.</p> <p>Progress on this momentum point from fall 2017 to fall 2018 by Learning & Career pathway:</p> <ul style="list-style-type: none"> -Agriculture, Nutrition & Culinary Arts: from 8.4% to 9.8%; from 11.5% to 26.7% among African American students
2.11	Increase the % of first time students who attempt 30 units during their 1st year	Track growth in percentage reaching momentum point.	GPIT Co-Chairs	Instructional Effectiveness Dean, Director of Student Success & Equity	<ul style="list-style-type: none"> • Office of Institutional Effectiveness developed and regularly updates a Tableau page which captures this momentum point (Tableau - 30 Units: https://public.tableau.com/profile/amber.hroch#!/vizhome/GuidedPathwaysMomentumPointsbyLCP/30UnitsFirstYear) • All work to increase 15 units/term influences this metric. • One year trends for 2018 will be available at the conclusion of the spring term. <p>However, there has been positive movement on this momentum point in the past year. From fall 2016 to fall 2017 by Learning & Career pathway:</p> <ul style="list-style-type: none"> -Agriculture, Nutrition & Culinary Arts: from 7.5% to 10.8% -Arts, Humanities & Communication: from 10.4% to 15.6% -Business: from 13.9% to 15.5% -Education: from 6.6% to 9.7% -Health Sciences: from 10.2% to 12.6% -Industrial & Transportation Technology: from 6% to 5.3% -Personal & Career Exploration: from 5.9% to 5.6% -Public Safety: from 10.8% to 13.8% -Social & Behavioral Sciences: from 14.5% to 14.5% -STEM: From 15% to 16.6%

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2.12	Increase the % of first time students who take 9 core pathway units in their 1st year	Track growth in percentage reaching momentum point	GPIT Co-Chairs	Instructional Effectiveness Dean, Director of Student Success & Equity	Tracking for this metric not yet started.
2.13	Increase number of current/returning students who have an approved comprehensive educational plan in their degree audit system (Degreeworks or Starfish) by 15%.	Using data from tracking matriculation steps in banner (SVAMSTD screen); reports from degree audit system	Dean of Student Success & Counseling	Director of Student Success & Equity CTE Program Director GPIT Co-Chairs	In progress * Counseling is working on implementing Starfish as the new ed plan degree audit system that will help track this more efficiently but it is not ready yet
Student Completion			GPIT Co-Chairs		
2.14	Implement a process whereby students are automatically awarded <u>certificates</u> they have earned.	Evaluate Starfish report to review and award.	Director of Enrollment Services	Curriculum CTD Dean of Student Success and Counseling Dean of Institutional Effectiveness Director of Career Education	In-progress about half way there.
2.15	Implement a process whereby students are automatically awarded the <u>degrees</u> they have earned.	Evaluate Starfish report to review and award.	Director of Enrollment Services	Curriculum CTD Dean of Student Success and Counseling Dean of Institutional Effectiveness Director of Career Education	Not started yet.
2.16	Increase Baccalaureate of Science completions.	Number of awards	Dean for ITT	Instructional Effectiveness Dean	We aren't in a place to show an increase in completions since our first graduating class completed in May 2018. That class contained seven students. We are, however, projecting that we will achieve this goal by May 2019. We already have nearly double the potential graduating class slated to complete in spring. In the meantime, we have created and launched an AS degree in Industrial Automation to broaden the pipeline into our baccalaureate degree. We are also bringing on a program manager who will spearhead marketing, community outreach and industry relationship building—all tools to increasing enrollment and, ergo, completions.
2.17	Develop MOU with transfer partner, CSUB, to establish agreement for faculty at the two institutions to develop four year templates.	Number of cooperate pathway agreements with CSUB	Director of Transfer Pathways	Curriculum, Articulation	Completed the Finish in 4 templates for 28 ADTs with CSUB. Working on other articulation with CSUs and UCs.
2.18	Increase student exposure to top transfer institutions by pathway	Trips planned to top two transfer institutions per pathway, Data on student attendance to trips, Data on transfer rates/locations	Director Transfer Pathways	GPIT, EAC, Counseling	As part of our pathways work will work with faculty and affinity groups to have students meet with and explore transfer opportunities at 4 year institutions.
Strategic Direction #3 - Facilities and Technology					
	Facilities				

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3.1	Implementation of a campus monitoring system to improve energy usage.	100% of buildings are being measured by the monitoring system.	Director, M&O	Facilities Committee	Still in the planning stage, should be funded as part of Measure J infrastructure upgrades.
3.2	Complete construction of a new Veterans Center to specifically support our veteran students on the main campus.	Completed building and move-in.	Director, M&O	Facilities Committee	Building is already under construction. Will be done November 2019.
3.3	Complete construction of a new ABC building in the Campus Center on the main campus.	Completed building and move-in.	Director, M&O	College Council, Facilities Committee	Plans are in DSA and will be completed January 2020.
3.4	Re-finish all parking lots on main campus.	Completion paperwork in Board Docs.	Director, M&O	Facilities Committee, Director, Public Safety	Complete.
3.5	Uncover funding partners for infrastructure development	Documented new sources of funding.	Director, M&O	Foundation, Presidents Office	A committee has been formed to begin implementing this led by Tom Gelder.
3.6a	<u>Develop and document</u> a solid waste plan across all BC sites.	Documentation of plan and posted to the Facilities Committee web site.	Director, M&O	Facilities Committee, Outreach, Foundation	Not started.
3.6b	<u>Implement</u> a solid waste plan across all BC sites.	Documentation of plan and posted to the Facilities Committee web site.	Director, M&O	Facilities Committee, Outreach, Foundation, Marketing, Events & Scheduling	Not started.
3.7a	<u>Develop and document</u> a recycling plan across all BC sites.	Documentation of plan and posted to the Facilities Committee web site.	Director, M&O	Facilities Committee, Outreach, Foundation	Not started.
3.7b	<u>Implement</u> a recycling plan across all BC sites.	Documentation of plan and posted to the Facilities Committee web site.	Director, M&O	Facilities Committee, Outreach, Foundation, Marketing	Not started.
3.8	Implement charging stations throughout campus to avoid students all over floors	Survey through SGA to students. Survey to faculty and staff.	Director, M&O	SGA, Facilities, ISIT, Student Life	Not started.
Technology					
3.9	Provide strong wireless access in all internal spaces on the main campus.	Completed heat map showing wireless coverage in all areas.	Director, Information Technology	ISIT	Project is in-progress and will be completed in February 2019.
3.10	Install surveillance security cameras across campus that are monitored by public safety.	Provide map showing locations of all security cameras.	Director, Public Safety	Facilities, ISIT, Public Safety, Student Life	Funding source for cameras has not been identified as yet. A map of all current and proposed new cameras will be submitted.
3.11	Develop computer lab standards document that identifies minimum desktop space required in computer labs for student materials.	Computer lab standards document posted on ISIT web site.	Director, Information Technology	Facilities, ISIT	Not started.

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3.12	Analyze and document usage of the computer labs on all BC sites to determine whether more labs are needed.	Documented analysis posted on ISIT web site.	Director, Information Technology	ISIT	Not started.
3.13	Develop an instructional software needs process for determining software installed in instructional computer labs.	Track upgrade costs, effectiveness, student success, staff engagement	Director, Information Technology	ISIT, College Council	ISIT is taking this on this academic year.
3.14	Develop and document plan for providing internet access for classes held on non-BC sites.	Documentation of plan and posted to ISIT web site.	Director, Information Technology	ISIT	Not started.
3.15	Implement plan for providing internet access for classes held on non-BC sites.	Documentation of plan and posted to ISIT web site.	Director, Information Technology	ISIT	Not started.
3.16	Enhance the process for assessing technology, textbooks and add-ons used by the college.	Document the enhanced process and posted on Accessibility Taskforce web site.	Director of DSPS	ISIT, Accessibility Taskforce	Just started.
Strategic Direction #4 - Leadership and Engagement					
Leadership					
4.1	Develop an online faculty 101 "course" by May, 2019.	Complete and implement course during 2018-19. Documented in Canvas, measure participation rates.	Dean, Academic Technology	Academic Technology Staff & Faculty, ISIT	Almost 100 faculty have completed this course. Moving to self-paced version in Spring 2019. 100%
4.2	Implement Program Review within eLumen.	Looking for 100% completion rate and feedback from participants	Co-chairs of Program Review	Program Review Committee, AIQ	Program Review Committee Co-chairs, Kim Nickell and Kristin Rabe developed the strategic initiative pilot for program review in eLumen during the Summer of 2018. Through hours of development work with eLumen personnel, we launched a pilot to programs Academic Development, BMIT, Library and Communication/Journalism. We had a brief report out to the PRC of the positive experience success of the Communication program pilot and will conduct a survey of the remaining areas for feedback and improvement.
4.3	Implement Strategic Planning component of eLumen.	Module started	Curriculum Co-chairs	Strategic Planning	Same as 4.2
4.4	Provide oversight of the board policy adoption process	Regular reports to College Council and Academic Senate	Academic Senate President	College Council	The Academic Senate president rates their work on this as A+.

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4.5	Review and monitor campus standing committees, including review of committee charges on an annual basis.	To administer the annual review and revision of each standing committee charge. The review process starts each Fall semester (first meeting). To monitor the appointments of committee membership status outlined in the charge. Title 5 & BP Section 6; 10+1 District and College governance structures, as related to faculty roles	Academic Senate President	College Council	The Academic Senate president rates their work on this as A+.
Engagement					
4.6	Measure end user satisfaction with COLLEGE services annually and publish results on AIQ Committee page.	Annual College and District Surveys	AIQ Committee co-chairs	Institutional Effectiveness	Not started. This survey will be distributed in Spring, 2019.
4.7	Measure end user satisfaction with DISTRICT services annually and publish results on AIQ Committee page.	Annual College and District Surveys	AIQ Committee co-chairs	Institutional Effectiveness	In progress. Survey has been distributed. AIQ is compiling results to share with the campus community, including at the December College Council meeting.
4.8	Provide annual required BC specific training (safety, FERPA, etc)	HR to track Survey employees	HR Manager	College Council	All training are either done or being done.
4.9	Engage new classified employees by providing BC specific orientation within 1st month of hire	Survey new classified employees HR to track	HR Manager	College Council	Started but will continue to refine and improve.
4.10	Implement technology based professional development training for faculty	Track faculty participation in PD training. Track use of skills in classroom.	Dean, Academic Technology	ISIT	No progress as of yet.
4.11	Increase job development services outside main campus	Staff schedule for job development	Program Manager, Job Placement	Director of Rural Initiatives	A Job Developer has been placed once per week at the Jobspot location and Delano campus to provide Student Employment services to our students in rural communities. A career day is being planned for the Spring at the Delano campus.
4.12	Improve emergency communications	On campus emergencies are communicated within 5 minutes	Director, Public Safety	Safety Committee, Student Life	Looking at various cell phone applications for Public Safety to make emergency notifications quickly and efficiently to the college community.
4.13	Increase support for online faculty	Training/Flex, support troubleshooting issues etc.	Dean, Academic Technology		Renegade Hub has helped online faculty as well as students. Self service options for tech learning and help in development. 50%.
4.14a	<u>Update</u> professional development plan.	Documented plan posted to the PDC web site.	Dean, Academic Technology	PDC	In process 10%
4.14b	<u>Implement</u> professional development plan.	Documented plan posted to the PDC web site.	Dean, Academic Technology	PDC	Waiting on 4.14a