

Red-Words stricken from the original/ Green-Revised Information/Black-No changes

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| NAME OF COMMITTEE | <i>Enrollment Management Committee</i> (EMC) |
| COMMITTEE CHARGE | <p>The Enrollment Management Committee (EMC) will review, monitor, and evaluate all aspects of the enrollment life-cycle for Bakersfield College students. The EMC shall:</p> <ul style="list-style-type: none"> • Revise and provide recommendations for student access, recruitment, persistence, completion, and lifelong learning through diverse programs and services. • Incorporate a systematic, comprehensive, research-driven collaborative inquiry about on-going enrollment trends, activities, and initiatives. • Disseminate information and urge best-practices to optimize student success based on the college's priorities and community needs. <p>To develop a process for establishing enrollment goals, to identify specific actions to be taken in order to attain those goals, and to monitor progress on reaching them with a focus on managing enrollment. Through extensive research findings, provide information to forecast enrollment trends to assist with 5-year instructional plan that meets academic, business, and community needs. Create a comprehensive, long-term plan which includes an annual assessment.</p> |
| SCOPE OF AUTHORITY | Works in consultation with the Academic Senate under the auspices of its 10+1 responsibilities. |
| REPORTS TO | Academic Senate and College Council ...and the college community |
| COMMUNICATES WITH | Academic Senate, College Council, and the college community. |
| MEMBERSHIP | <p>Non-Voting Members: Dean of Institutional Effectiveness, Director of Outreach and School Relations.</p> <p>Voting Members: Co-Chair - Vice President of Student Affairs, Faculty Co-Chair, Vocational Education Faculty Member, Basic Skills Faculty Member, Dean of Instruction, Director of Admissions and Records, Student Representative, Classified Representative, Faculty at large (at least 2).</p> <p>Co-chaired by Academic Senate President & Associate Vice President/Student Services Curriculum Committee Co-Chair, Voc Ed Faculty, Basic Skills Faculty, Executive Vice President/Academic Affairs & Student Services, Dean of Learning Support Services, Enrollment Services Director, Student Representative, Classified Representative, Institutional Research Director</p> |

Revised, November 5, 2010
Revised and Approved by the Academic Senate, April 25, 2018
Reviewed by College Council, September 7, 2018