

# **STRATEGIC DIRECTIONS: TAKING STOCK, YEAR 3**

Report to College Council

AIQ & Strategic Directions Taskforce

December 7, 2017

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# WHERE ARE WE TODAY?

- A look at the 2015-2018 Strategic Directions
- Looking forward to the 2018-2021 Strategic Directions

# STRATEGIC DIRECTIONS 2015-2018



*Graphic created by Duane Anderson*

# TAKING STOCK OF 2015-2018

- To keep committees and chairs focused on the accreditation self evaluation, the Fall reports were suspended. (Sept-Oct)
- This is the final year to get initiatives completed.
- The Spring 2018 score will be the final score.

# THE FINAL SCORE: 2015-2018



Green means the initiative has been completed.



Yellow means the initiative is in-progress.



Red means the initiative was not complete.



~~Green and Yellow means perpetually in-progress.~~

# THE FINAL SCORE

The screenshot shows the Bakersfield College website. At the top, there is a navigation bar with links for 'InsideBC', 'Directory', 'Calendar', and 'BC Locations'. Below this is the college's logo and a main navigation menu with 'Admissions & Records', 'Programs & Classes', 'Student Services', and 'About BC'. The breadcrumb trail reads 'Home » About BC » Renegade Scorecard » Strategic Directions'. The page content is divided into several sections: a 'Renegade Scorecard' sidebar with a 'Strategic Directions' sub-section and 'Tips' for using infographics; a main 'Strategic Directions' section with a list of categories (Student Learning, Student Progression & Completion, Facilities, Oversight & Accountability, Leadership & Engagement) and a '2015-2018 Strategic Directions Document' link; a 'Strategic Directions Reports' section with a link to a submission page; and a 'Scoring legend' section with five icons: a green checkmark, a green checkmark with a person icon, a yellow checkmark with a person icon, a red X, and a grey question mark.

InsideBC Directory Calendar BC Locations

**BAKERSFIELD COLLEGE**

Admissions & Records Programs & Classes Student Services About BC

Home » About BC » Renegade Scorecard » Strategic Directions

**Renegade Scorecard**

Strategic Directions

**Strategic Directions**

- Student Learning
- Student Progression & Completion
- Facilities
- Oversight & Accountability
- Leadership & Engagement

**2015-2018 Strategic Directions Document**







- [Word: 2015-2018 Strategic Directions for Bakersfield College](#)
- [PDF: 2015-2018 Strategic Directions for Bakersfield College](#)

**Strategic Directions Reports**

Information on submitting reports with action plans & evidence can be found at <https://committees.kccd.edu/bc/committee/accreditation>.

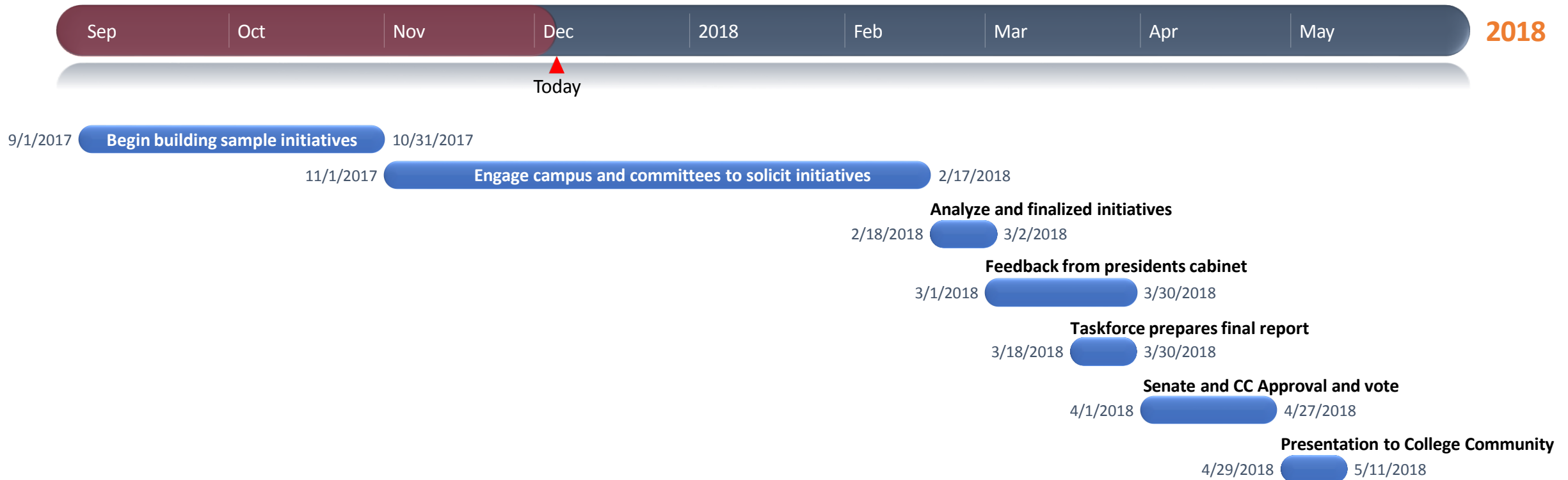
**Scoring legend:**

*Initiatives In Progress and Not Yet Begun will need to include action plans for completion.*

<https://www.bakersfieldcollege.edu/scorecard/strategic-directions>

# STRATEGIC DIRECTIONS 2018-2021: DEVELOPMENT TIMELINE



# WHAT WE LEARNED

- Initiatives must be clearly stated.
- Initiatives must be singular, not a list of items (no ands).
- Initiatives must be measurable.
  - How the initiative will be measured must be stated.
- Initiatives must have an end date. (Do not lend themselves to be scored as “perpetually in progress”)



# WHAT WE LEARNED (CONT.)

- Initiatives should indicate a tie to Pathways where possible.
- Initiative scoring must be the responsibility of one lead.
  - Committees are involved, but a tie breaker must have the final decision.
- Previous Strategic Direction #4 removed, Oversight and Accountability is embedded in all directions.
- Alignment with the mission of the college.

# COLLEGE COUNCIL ENGAGEMENT

Two engagement opportunities early next calendar year:

- Presentation with opportunity to propose initiatives
- Presentation of final Strategic Directions plan for 2018-2021

# QUESTIONS?