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*“Unlike many new technologies, the Starfish system has been embraced, and often celebrated, by our campus community. This is because of its ease of use, its innovative capabilities, and its swift impact on student retention.”*

– Dr. Mary E. Rittling  
President, Davidson County  
Community College



**DCCC**  
THE COLLEGE OF  
DAVIDSON AND DAVIE COUNTIES

### Focus on students first, the needle moves with their success

At Hobsons, we envision a future where education advances every student to meet their full potential - a future where equal access to high-quality educational opportunities and support enables students to improve themselves, their communities, and our world. We understand:

- **Data can become dehumanizing.** Many campuses are inundated with student data. Humans don't cope well when it comes to escalating numbers. This phenomenon is extension neglect. We help organize and personalize data to make it less dehumanizing.
- **Connecting to what you already have.** The Starfish platform is designed as a low-pain solution for IT that protects your data and your user's privacy. Our FERPA compliant SaaS solution is hosted, managed, secured, and maintained by Starfish at our SSAE16-audited Equinix IBX data centers. Starfish plugs into your existing infrastructure for maximum extensibility.

#### Use Your Data in a New Way

You know a lot about your students already, but the information isn't always accessible by the right people at the right time. We can help your staff integrate and visualize your data – including from your LMS and SIS - to inform a holistic approach to student success.

#### A Proven Approach

Starfish Early Alert, Starfish Connect, Starfish Degree Planner, and Starfish Student Success Scores work together to help scores of community colleges assist students in achieving their academic goals.

## Student Success & Advising



**An Opportunity  
For Success**



**A Holistic  
Perspective**



**Measurable  
Outcomes**



**Proven  
Results**

### Starfish | *early alert*

- Identify students who need attention by letting both people and systems trigger alerts and Kudos
- Keep everyone on the same page and capture everything in secure, centralized student folders
- Configure the platform to work your way, with tools to manage a limitless number of custom flag types, rules for each type, and workflows to match

### Starfish | *connect*

- Point students in the right direction with a personalized list of helpful resources and integrated appointment tools
- Simplify meeting management and quickly capture critical activities and outcomes as part of each student's record
- Streamline case management by identifying the day's most pressing issues and matching interventions to the level of concern

### Starfish | *degree planner*

- Engage students in creating their academic plans, including a friendly interface that accommodates "what-ifs"
- Give academic counselor simple tools for tracking, adjusting, and confirming student plans
- Analyze enrollment patterns, student group performance, and other key metrics

### Starfish | *student success scores*

- Predictive models built from your institution's SIS and Starfish identify students according to their risk level.
- Staff can prioritize and manage activities based on various cohort risk factors, allowing more targeted interventions.
- Success scores will show the factors both positive and negative, that impact a student's likelihood of persistence.