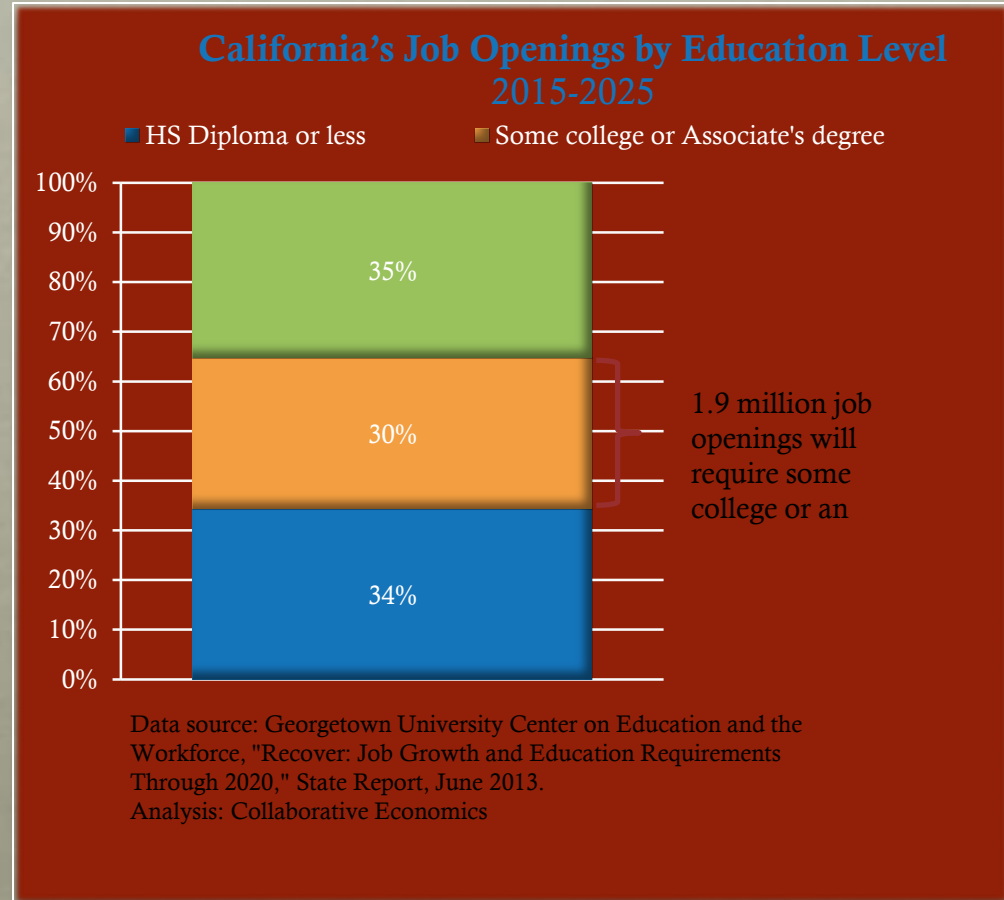


\$200 MILLION STRONG  
WORKFORCE

# A CALL FOR MORE AND BETTER CTE THROUGH INNOVATION

## The Goal

California needs 1 million more AA, certificates or industry-valued certificates



# 25 STRONG WORKFORCE RECOMMENDATIONS

- #1-2 – Student Success
- #3 – Career Pathways
- #4-6 – Workforce Data and Outcomes
- #7-12 – Curriculum
- #13-16 – CTE Faculty
- #17-20 – Regional Coordination
- #23-25 – Funding

# STRONG WORKFORCE PROGRAM GOALS

- Increase quantity of CTE →
  - More enrollments in programs leading to high-demand, high-wage jobs
  - More students complete or transfer
- Improve quality of CTE →
  - More students employed
  - More students making a family sustainable wage
- Improve Equity →
  - Close Equity Gap in access, completion and earnings

# A DIFFERENT DISTRIBUTION APPROACH

- Funds are ongoing and have been allocated to districts based on a labor market need, enrollments, and student outcomes, rather than putting out an RFP.
- Plans and budgets are very simple, focusing on proof of labor market need and projections regarding how student outcomes will change.
- Kern Community College District Allocation - \$3,850,548.14
  - Bakersfield College – 60% Local Share = \$1,700,643.96
    - Goes to districts to invest in CTE at colleges
  - Bakersfield College – 40% Regional Shares = \$917,728.77
    - Invests in CTE at colleges upon coordination action

# LOCAL SHARE TIMELINE

- **Local Share allocations posted August 5, 2016**
- **Board of Governors approval and Local Share Template went live September 18, 2016**
- **Local Share funds will be dispersed to Districts October 27, 2016**
- **Funds can be spent retroactive to July 1, 2016**
- **Report on uses of funds via Local Share Template**
  - ✓ Evidence of labor market demand
  - ✓ Increase quantity/improve quality
  - ✓ District certification
- **Final date to submit Local Share Template - January 31, 2017**

# RECEIVING FUNDING

- Colleges can spend 2016-17 funding once they submit a local share report template, and the district certifies the template.
- 16-17 funding – can be spent until December 2017
- Colleges will submit another local share reporting template in 2017, for 2017-18 funding.
  - Funding allocation will be adjusted based on how well we meet the outcomes

# CONTINUED FUNDING

- A Different Funding Report
  - Focus on outcomes rather than activities
  - Emphasis on innovation and risk-taking so colleges can be more responsive to labor market conditions and student outcomes
  - Builds off our Strategic Plan/Program Reviews
- Funding is guaranteed by legislature for a 4-year cycle – the belief is that this will continue based on outcomes



# ALLOWABLE USE OF FUNDS

- Personnel
- Equipment
- Facilities
- Cannot supplant or supplement – but can enhance existing

# STRONG WORKFORCE PROGRAM METRICS

## **Size of CTE Programs (“more”)** *required for all programs*

- Enrollments

## **Outcomes for CTE Programs (“better”)** *pick only those metrics that are relevant for your investment*

- Completion
- Transfer
- Employment
- Employment in field of study
- Second quarter earnings
- Median change in earnings
- Proportion of students who attained a living wage

# DUPLICATION OF EFFORT

Activities funded shall be informed by, aligned with, and expand upon the activities of existing workforce and education regional partnerships, including:

- Workforce Innovation and Opportunity Act
- Adult Education Block Grant consortia
- K-12 career technical education programs

# LOCAL FUNDING IDEAS – NEW PROGRAMS

- Heating, Ventilation, and Air Conditioning (HVAC)
- Cyber Security
- Patient Navigator
- Biomedical Technician
- Retail Management
- Truck Driving
- First-line supervisors of retail service workers
- Medical Assistant
- Teaching Assistant

# LOCAL FUNDING IDEAS - ENHANCEMENT OF CURRENT PROGRAMS

- Automotive
  - Equipment and training on electrical cars
  - Equipment upgrades to meet industry needs
- Commercial Music
  - New program that started Fall 2016
  - Build facilities so industry standards are met
  - Continuing equipment purchases for full operation
- Improved Campus Job Placement Department
  - Focused on internships/work-experience/work based learning

# REGIONAL FUNDING IDEAS

- Regional Meetings are ongoing to discuss ideas that can be accomplished
- Marketing and Branding
  - Highlight and advertise our Programs
  - Demonstrate how we link with K-12, ETR and the Adult Education Block Grant
- Regional Best Practices – Job Placement/Internships
- Human Resources Advisory Boards

Strategic thinking produces innovations in Career Technical Education (CTE) processes, curriculum and the student experience that can deliver a strong workforce at the speed of business.