

City of Arvin

**Kern Community
College District**

**Board of Trustees
Presentation**

October 6, 2015





City of Arvin

- **Introduction and purpose for being here today**
- **Review of historical information that analyzed the potential for an Arvin satellite campus site**
- **Overview of south San Joaquin Valley current and future growth**
- **Sample satellite campus incorporating a High School - community**
- **Other factors that should be considered for a comprehensive approach to facilitating access to higher education**



City of Arvin - Council Mandate

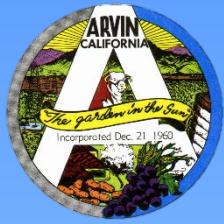
- **Arvin City Council adopted City Strategic Plan in May 2015**
- **Six (6) Goals with a number of priorities were identified**
- **I'm here today as the representative of the Arvin City Council to advance the City priority of:**

Facilitate Development of a Community College Satellite Campus



City of Arvin – Council Mandate

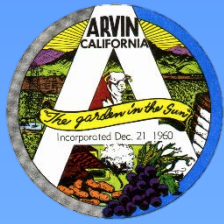
- **At the KCCCD Board of Trustees meeting on July 9th I presented a letter during the public comment period identifying two requests:**
 - **An agenda item so the City of Arvin may present reasons to revisit the 2011 decision to continue with Hwy 99/223 campus site should be revisited.**
 - **The second request was to authorize the District staff to work with the City of Arvin to prepare an updated feasibility study for your consideration.**
- **I thank you for the privilege to address this board and grant the City of Arvin's request above.**



Historical Review

- **2009**
 - **Community group begins meeting and reviewing data to assist with determining need of an Arvin satellite site.**
 - **Group communicates with Chancellor's office, Bakersfield College staff, Arvin City leaders and other community leaders.**

- **2010**
 - **First feasibility study conducted analyzing Arvin location versus Hwy 99/223**



Historical Review

- **2010 (Continued)**
 - **Study conducted by Bakersfield College staff.**
 - **Upon review, KCCD requested a third party do an independent analysis given concerns expressed about the study results.**

- **2011**
 - **Second Feasibility study was conducted by Gin Yang, a previous employee of the State's Chancellor's office, Facilities Division.**
 - **Recommendation to stay the course - Hwy 99/223 location.**



2010-11 versus 2015-16

- **Contrast between 2010-11 and 2015-16**
 - **Population increases higher outside of the Bakersfield core**
 - **High School population at Arvin continues to increase**
 - **Educated workforce lacking ongoing educational support**
 - **Driving times from Arvin to existing campus already greater than 30 minutes by Privately Owned Vehicle or bus.**
 - **Land availability within Arvin**



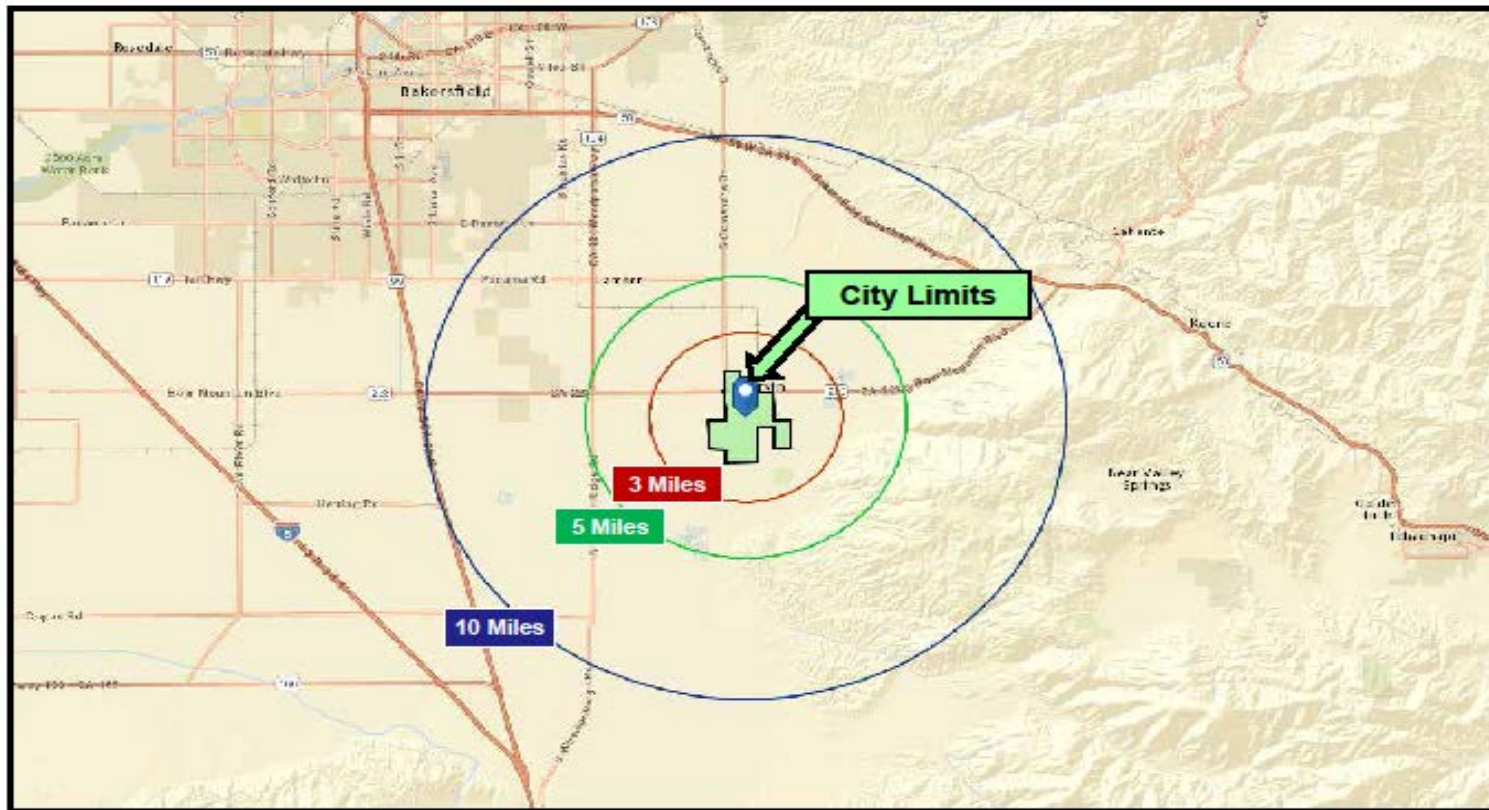
2010-11 versus 2015-16

- **Contrast between 2010-11 and 2015-16**
 - **Not completely clear as to all factors that were used to decide whether a facility in Arvin was appropriate.**
 - **Factors selected to determine site selection should identify the realities of today and planning for tomorrow.**
 - **Today there are nearly 45,000 people within a 10 mile radius of Arvin versus approximately 33,000 in 2010**
 - **The College District has invested in land at Hwy 99/223 junction. No development to date. Population within the Arvin radii of 10 miles has increased by at least 12,000 people**
 - **The study may have missed subgroups that would benefit from a more robust college presence.**



City of Arvin – 10 Mile Sphere

Arvin City Limits & Radii





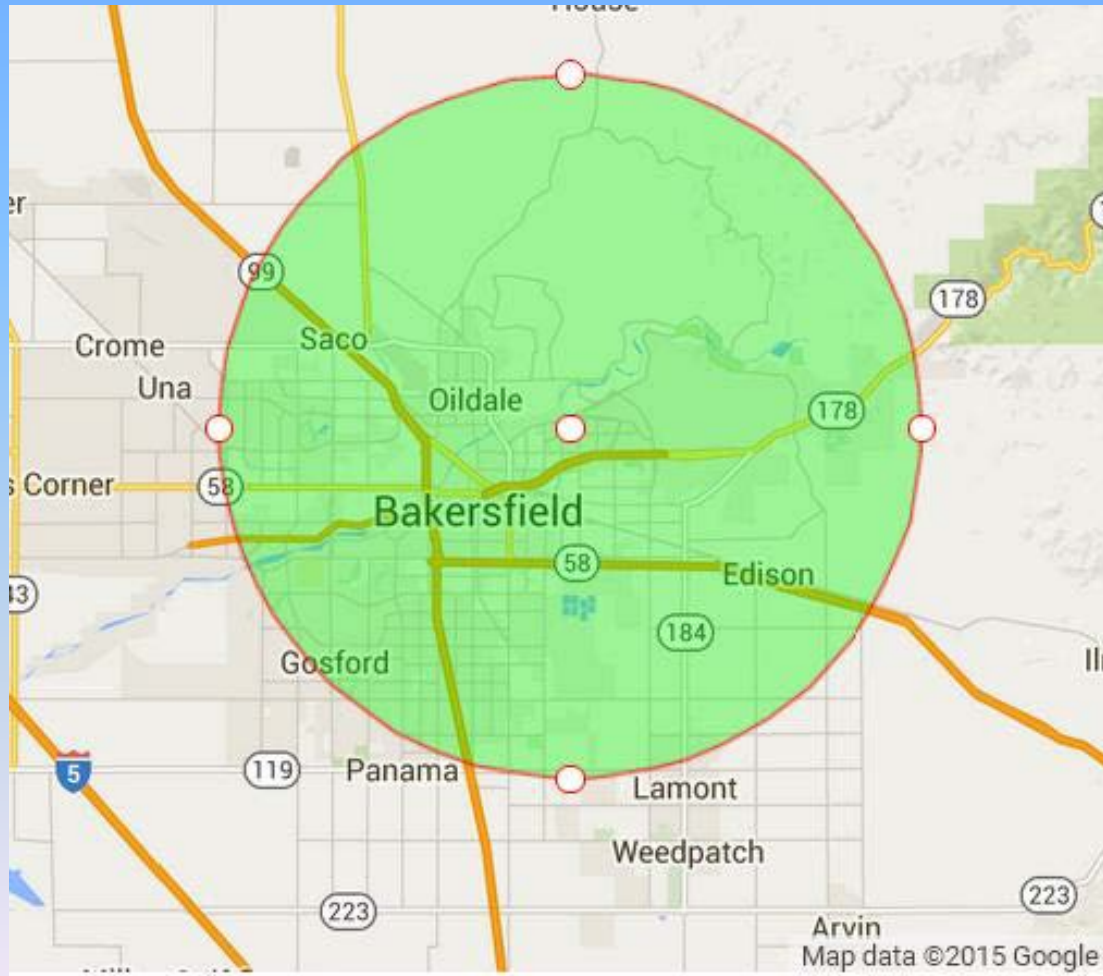
City of Arvin - Demographics

Demographic Overview

2015	City	3-Mile	5-Mile	10-Mile	County	State
Population	19,708	20,380	21,375	44,444	870,898	38,371,836
Households	4,316	4,494	4,732	10,374	265,281	12,932,388
Average HH Size	4.50	4.47	4.45	4.25	3.17	2.90
Median Age	25.1	25.2	25.2	26.3	31.1	35.7
% Hispanic Origin	93.0%	92.9%	92.4%	89.0%	52.1%	39.1%
Per Capita Income	\$9,805	\$9,835	\$9,900	\$11,167	\$20,922	\$29,788
Median HH Income	\$33,978	\$33,911	\$34,132	\$34,542	\$48,827	\$60,382
Avg. HH Income	\$42,606	\$42,629	\$42,987	\$47,254	\$66,519	\$87,152
<u>2015-2020 Ann. Growth Rate</u>						
Population	0.60%	0.61%	0.61%	0.54%	0.96%	0.73%
Median HH Inc.	2.27%	2.30%	2.26%	2.37%	2.52%	3.36%



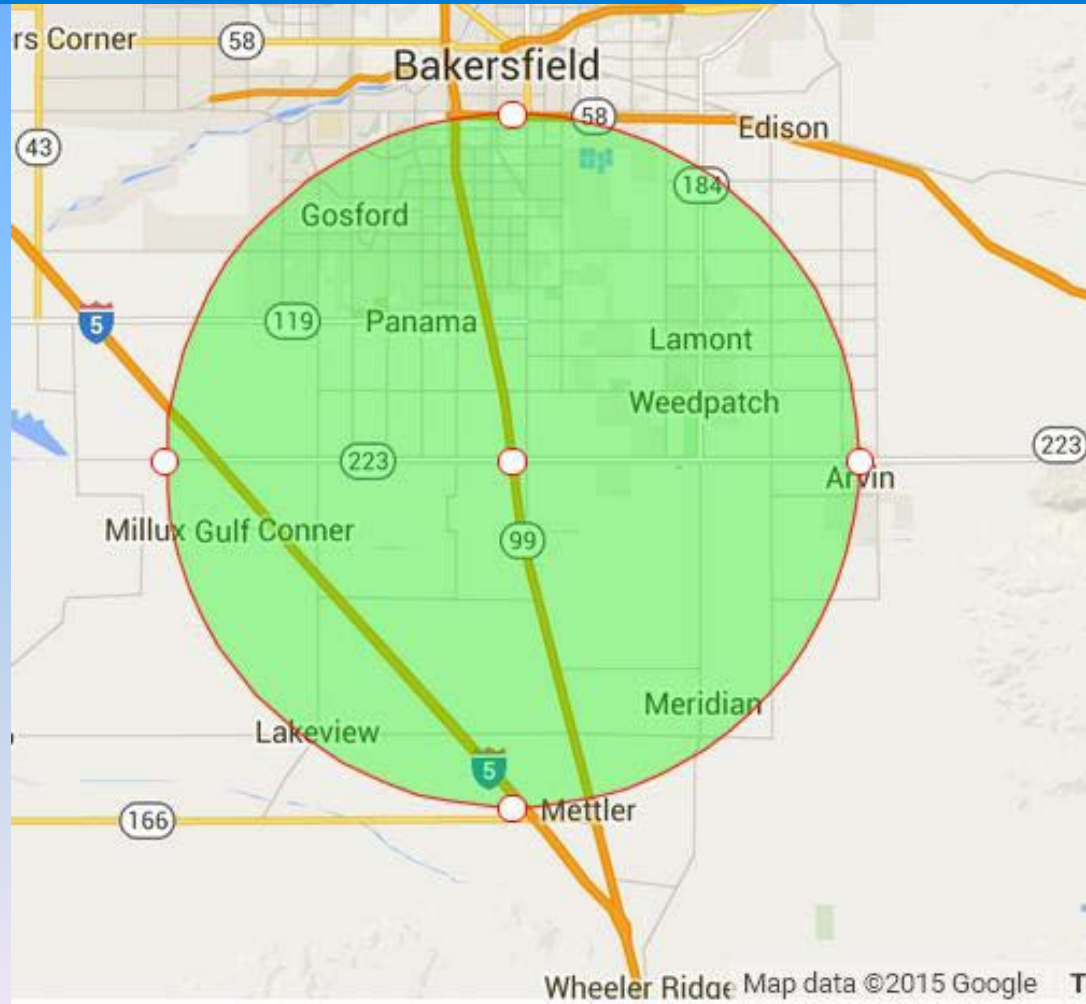
Bakersfield College 10 mile Sphere



Facilitate Development of a Community College Satellite Campus



Hwy 99/223 - 10 mile Sphere

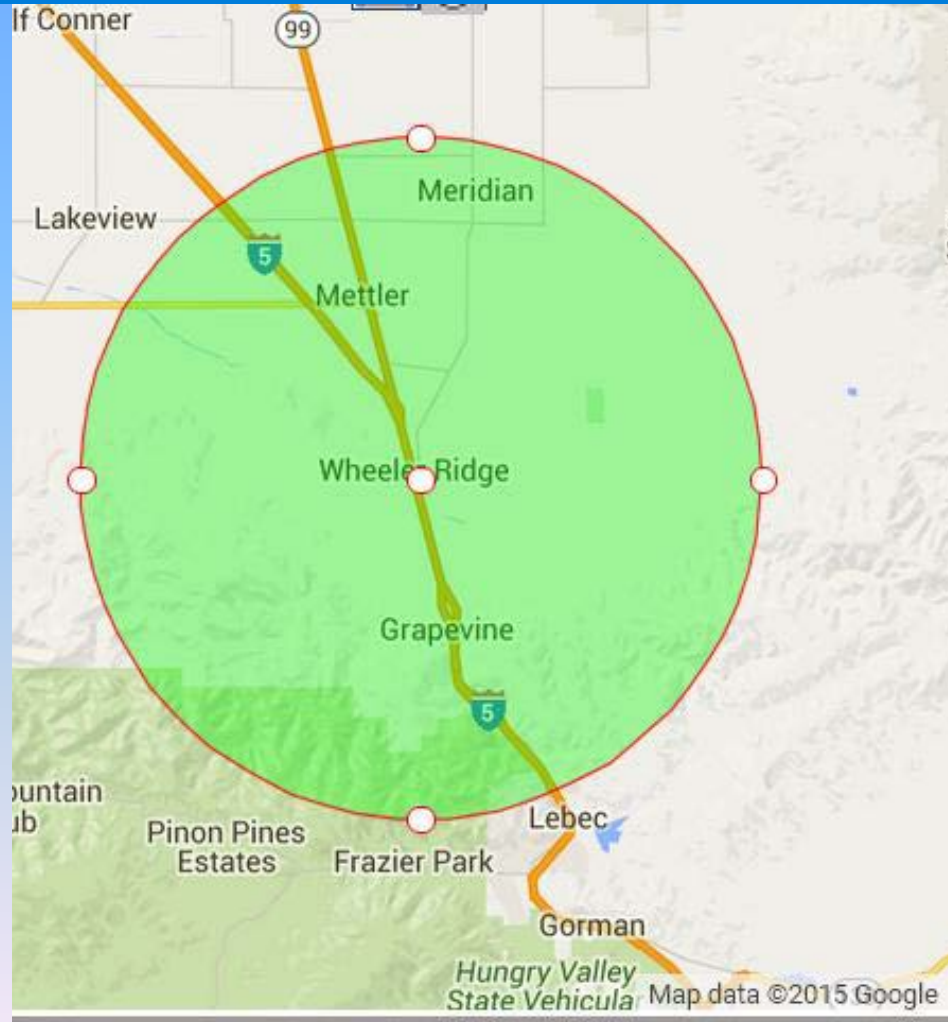


Facilitate Development of a Community College Satellite Campus



Tejon Ranch - 10 Mile Sphere

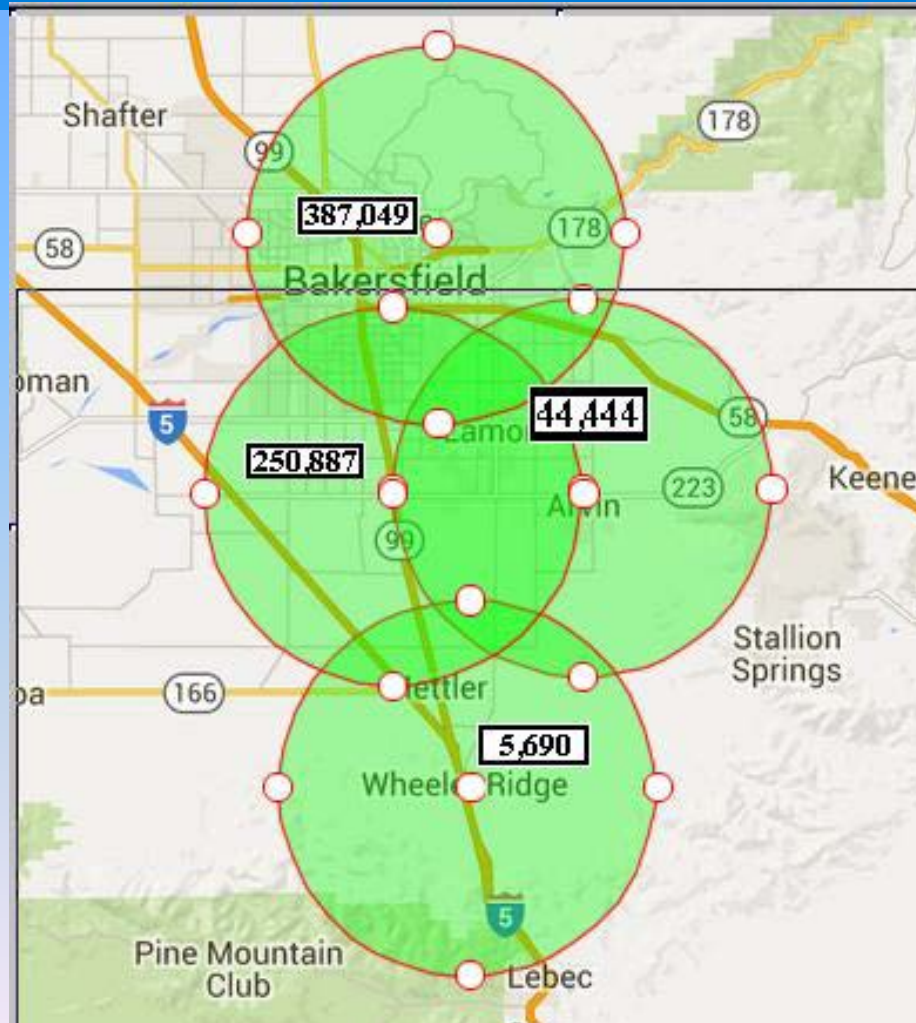
(A new reality)



Facilitate Development of a Community College Satellite Campus



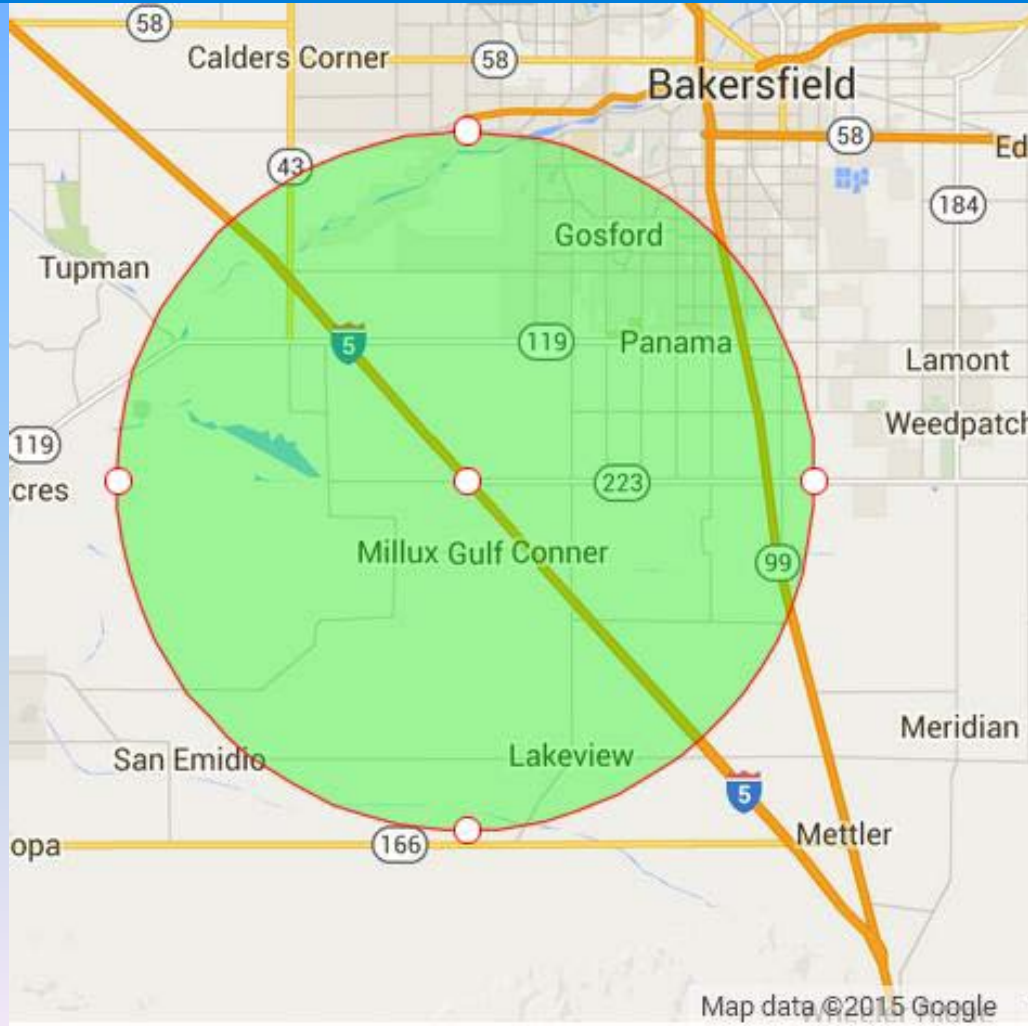
Current overlaps



Facilitate Development of a Community College Satellite Campus



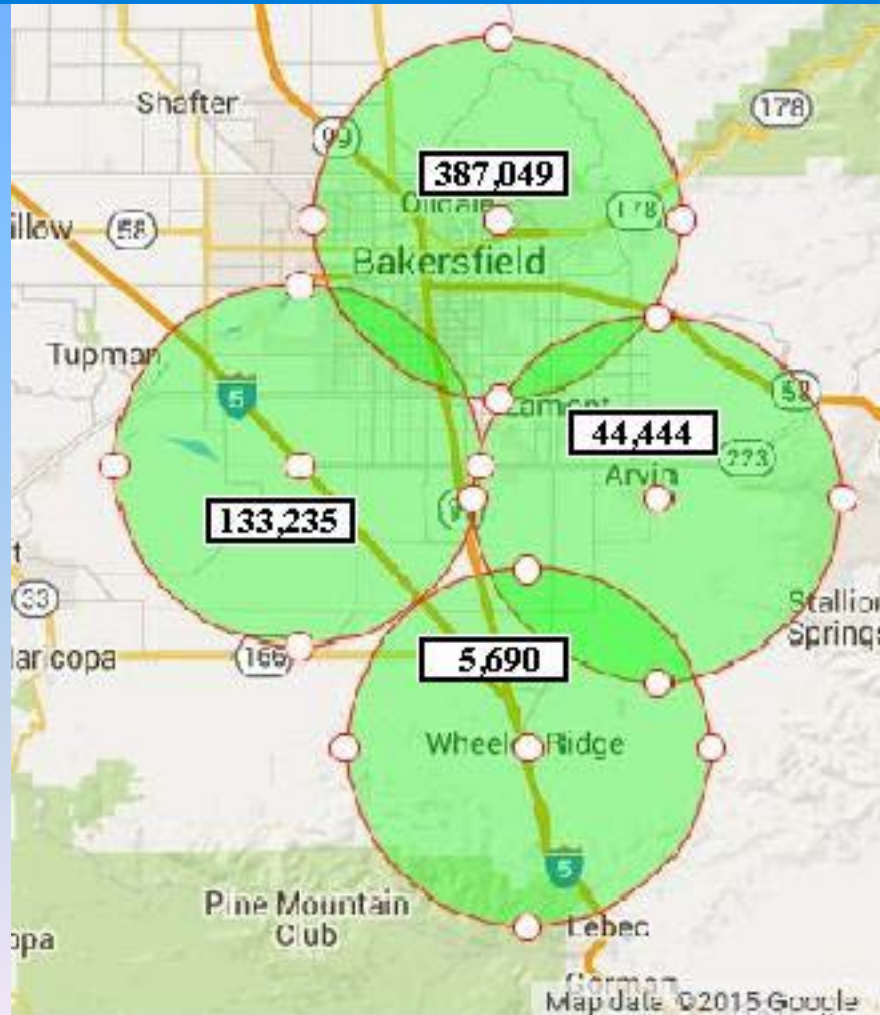
I-5/Hwy 223 Proposed Location



Facilitate Development of a Community College Satellite Campus



Revised 10 Mile Sphere for District



Facilitate Development of a Community College Satellite Campus



Example of High School/College Facility



Facilitate Development of a Community College Satellite Campus



Example of High School/College Facility



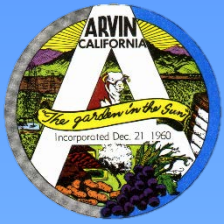
Facilitate Development of a Community College Satellite Campus



Example of High School/College Facility



Facilitate Development of a Community College Satellite Campus



Example of High School/College Facility



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Example of High School/College Facility



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Example of High School/College Facility



Facilitate Development of a Community College Satellite Campus



Other Factors to Consider

- **Partnership with a High School to assist with their growth needs in a new facility**
- **Partnership with workforce development agencies/Vocational Education**
- **Partnership with other higher educational institutions such as CSUB – College of the Canyons example**
- **A large workforce that could benefit from higher education**
- **The City is requesting a satellite facility, not a full campus**



City of Arvin Conclusion

I look forward to working with Chancellor's office, Bakersfield college, Kern High School District and potentially CSUB to discuss increasing the educational opportunities within the established communities of Arvin-Lamont.

Thank you !!

