



Bakersfield College President's Report

to the Kern Community College District Board of Trustees

July 9, 2015

Moving Toward Fall with Increased Enrollment, Retention Planning

Our enrollment management team, comprised of individuals from Instruction, Student Affairs, and Finance, has been carefully monitoring Bakersfield College's FTES for Fall 2015. The July 1, 2015 report (right) shows Bakersfield College's FTES is 3.4% (185.5) over same time last year. The state allocation for growth includes funding for up to approximately 4% for KCCD. Bakersfield College is in the process of ramping up even more to ensure that KCCD can receive the maximum growth allocation from the state for 2015-2016. On the next two pages, we have a snapshot of Bakersfield College's performance as it relates to our mission of advancing student achievement.

Bakersfield College	Point-in-Time Comparison ¹			
	Fall - Tenth Week of Open Enrollment			
	Fall 2014	Fall 2015	Diff	% Chg
Current Headcount	15,111	15,567	456	3.0%
Duplicated Enrollments	43,551	44,972	1,421	3.3%
Waitlisted Enrollments ²	5,792	5,856	64	1.1%
Current FTES³	5,386.7	5,572.2	185.5	3.4%
Workload (FTEF)	355.3	374.5	19.2	5.4%
FTES/FTEF ⁴	15.2	14.9	-0.3	-1.9%
Active Sections	1,554	1,620	66	4.2%

- Bakersfield College's total degree awards have increased by 16.7% over the last three years.
- Bakersfield College's enrollment has grown by 6.4% in summer of 2015 over summer of 2014 and 3.4% in fall of 2015 over fall of 2014 supporting the growth required to maximize the state allocation related to growth for KCCD.
- The percentage of students taking 12+ units has increased from 63% to 80.6% which aligns with the percentage of success as students are enrolled in more units.
- Achieving the Dream tracking is showing an increase in the number of students placing higher into Gateway English as a result of higher placement, compressed courses and acceleration.

Planning, Retreating, and Building Relationships Among Employees

In June, Bakersfield College's management team retreated and we focused on:

- each manager documenting their detailed accomplishments in their areas for 2014-2015
- developing their individual workplans in alignment with the strategic directions for 2015-2016
- building our management team and developing a common understanding of the kind of leadership essential for advancing our mission
- and finally, having some fun. I thought you might enjoy the hearing about the fun piece which was organized as a lip sync battle among nine teams of managers. The activity was organized by Todd Coston and Emmanuel

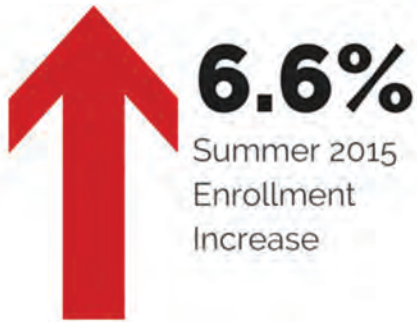


Mourtzanos, who set the stage as Ethel Merman and Ray Middleton with "Anything You Can Do" from *Annie Get Your Gun*. My team went with the full jungle theme as we performed "I Wanna Be Like You" from *The Jungle Book*. I really enjoyed planning and practicing with my team, which was Odella Johnson, Liz Rozell, and Ramon Puga.

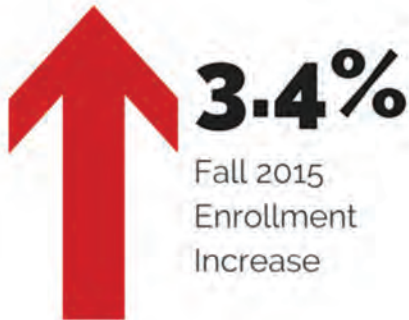
The month of June continued with each manager holding retreats with their teams with each of them bringing in team building and fun activities to enhance the relationships among employees. Fun and play does increase creativity which is fundamental to transformational work as well as building relationships that are important particularly when tides get rough.

ENROLLMENT UPDATE

Data Source: KCCD Enrollment Update information KCCD Institutional Research



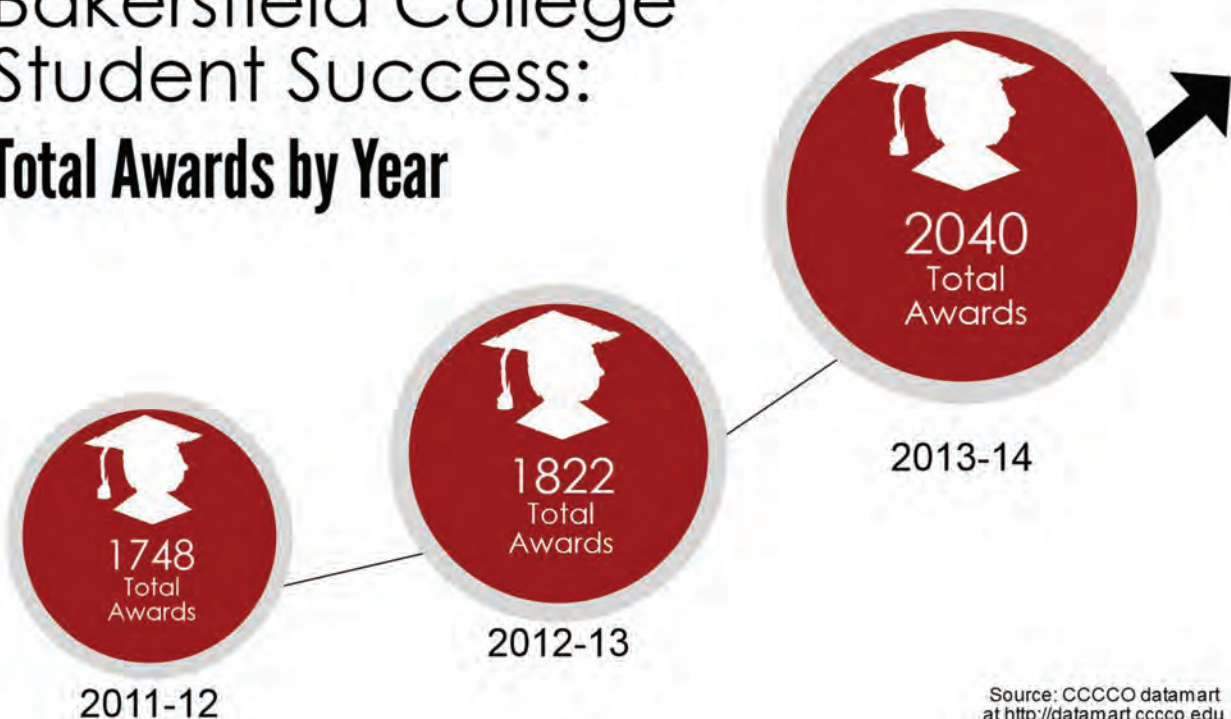
524 New Renegades



456 New Renegades

= 10 students

Bakersfield College Student Success: Total Awards by Year



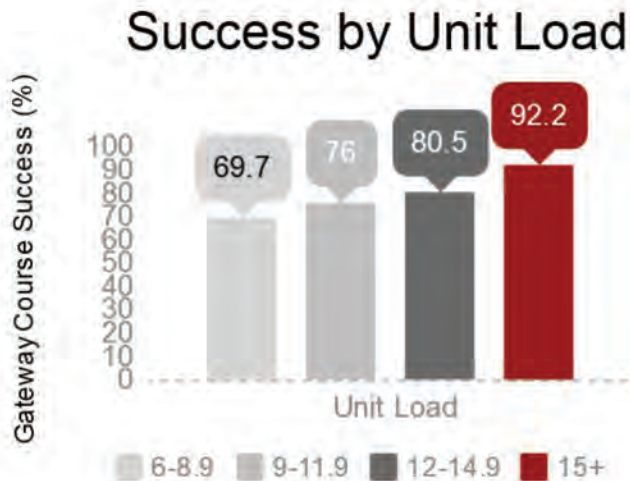
Source: CCCC datamart
at <http://datamart.cccc.edu>

Bakersfield College Student Success

BC has increased successful Gateway course completion for students that test one level below transfer in English.

Unit Loads

When students take more units, they are more successful.



Percent taking 12+ units



Achieve the Dream: College Level English

Students testing at one level below transfer in English in a 3-year Achieve the Dream cohort have increased success into college level English.

37%
(2010-14 cohort)

48.9%
(2011-15 cohort)

About the Data

Cohort: Remedial students placed one level below transfer successfully completing the Remediation Pathway

Source: 2015 Achieve the Dream Analysis by KCCD Institutional Research

It's Possible and Renegade Days Boost Student Interest in BC

In January 2014, Bakersfield College re-established an Outreach & School Relations Department with the primary purpose of attracting and enrolling students. The department makes sure that every prospective student is matriculated and has an Abbreviated Student Education Plan (ASEP) to ensure their pathway to a certificate or degree completion during their time at Bakersfield College. This is one of the ways we operationalize access and at the same time success for students. Completing the four steps of matriculation plays a significant role in helping students stay on course and complete their degree or certificate.

Due to the work of the Outreach & School Relations Department, Bakersfield College enrolled 4,627 first-time students for the Fall 2014 semester (24% of the total 19,201 enrolled). The department works in conjunction with other student services and instructional departments on campus to track students throughout the matriculation process, allowing the college to monitor progress toward enrollment goals and to begin to determine the effectiveness of recruitment activities.

To further extend opportunities to Bakersfield College's prospective students, the Outreach & School Relations Department initiated



one-day, all-inclusive recruitment events that provide a forum for these students to complete all matriculation steps. The primary goal of these one day recruitment initiatives is to increase the yield rate from admission to enrollment. Effectively, the goal is for students to leave these events registered in classes.

It's Possible targets students who have submitted an application but may need to complete their orientation, assessment, counseling workshop, and develop an ASEP, all prior to registration. Upcoming dates are August 4 and December 5. For the June 10th *It's Possible* event, 92 students completed assessment, 95 students registered for Summer 2015 courses, and 180 students registered for Fall 2015 courses.

Renegade Days targets students who have completed their orientation and assessment, but who may need to complete their counseling workshop and develop an ASEP, prior to registration. This event is held more regularly in smaller sessions to provide additional personal assistance to students. The most recent *Renegade Days* was June 25, and of the 40 students who attended, all 40 students registered for Fall 2015 courses.

Bakersfield College Choir Performs in Rome, Florence, and Venice

The Bakersfield College Choir, under the tenacious leadership of faculty member Jennifer Garrett, after two years of fund raising, went to Italy and performed at the Vatican in addition to numerous other venues. Their schedule was crazy with the number of performances but each and every student who participated talked about how this experience has transformed their lives.

Bakersfield College and the other colleges in the Kern Community College district are full of faculty like Dr. Garrett who are dedicated to our students and spend endless hours making each individual student a success story. You, as trustees, must be proud of the three colleges; of the faculty, the administrators, the classified staff, and above all the students.



Golden Empire Drum & Bugle Corps Building Awareness

Bakersfield College's Golden Empire Drum & Bugle Corps is rapidly building a strong reputation in only its second year of existence. Corps Leader and Bakersfield College faculty member Tim Heasley says there's a good reason for why the team spent the entire 2015 summer competition season ranked in the top ten in the nation, and that was an aggressive practice schedule that lasted eight hours a day, six days a week, through the heat of summer.

With the support of the Bakersfield College Foundation, Golden Empire Drum and Bugle Corps competes in the "Open" class of Drum Corps International (DCI), which is known as "Marching Music's Major League". Bakersfield College's program is unique, though, in that the Golden Empire Drum & Bugle Corps is the only DCI-competing corps in the United States that is also a college class.



The competition schedule for Golden Empire involves a tough travel schedule that has them competing in as many as three different cities in a single weekend! The season kicked off in Fresno on June 19, then Stanford on June 20, and wrapped up in Sacramento on the June 21.

The summer season ends this week with a home show at Golden Valley High School on July 10. The event, hosted by Golden Empire, will feature corps from around California and Washington. The event begins at 6:45 p.m., and tickets are available at www.vallitix.com. The SoCal Open Class Championships will be in Bellflower on July 12.

Heasley says the competition in their division is tough, but they've stacked up three first place finishes on the season, and with a strong closing weekend-

including the home event-he feels they can finish the season with a top-ten national ranking.

Memorial Stadium Field Expanded to Allow Soccer Competition

Thanks to the dedicated effort of two community leaders, Ed Davis and Jim Starkey, and work from the Bakersfield College team, the field at Memorial Stadium has been raised, leveled, and expanded to allow the venue to host soccer competitions on a regulation-sized surface. Previously only acceptable for football and track and field events, the field was not of the appropriate size to hold soccer competition. Ed Davis, Bakersfield College alumnus and local businessman, worked with the Bakersfield College team to make the renovation possible in a short amount of time.

The update also includes renovation of the turf on the practice field, and implementation of water-saving technology to reduce the amount of irrigation needed to keep the fields in shape for athletic competition.

