

## BAKERSFIELD COLLEGE ALIGNMENT WITH THE KCCD STRATEGIC PLAN 2015 - 2018

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### Strategic Goal #1: Maximize Student Success

#### Objective 1.1: Increase Completion

**BC Target:**

- Renegade scorecard:
  - Prepared completion 70%
  - Underprepared completion 40%
- Equity Plan:
  - Annual number of transfers \_\_\_

#### Objective 1.2: Improve Milestone Achievements

**BC Target:**

- none

#### Objective 1.3: Increase Student Engagement

**BC Target:**

- Renegade scorecard
  - Focus on CCSSE Indicators:
    - Student-Faculty Interaction
    - Student Effort

### Strategic Goal #2: Implement Student Equity

#### Objective 2.1: Close Achievement Gaps

**BC Target:**

- Equity Plan:
  - Access (Service Area Population vs. Student Population)
    - Increase the percentage of African American students completing Student Education Plans from the baseline of 17.7% in 2013 to 20% in 2015-16 and 22% in 2017-18.
    - Increase the percentage of American Indian students competing Student Education Plans from the baseline of 14.7% to 16 % in 2015-16 and 18% in 2017-18.
  - Course Completion (Retention)
    - Increase the baseline African American course success rate of 50.5% to 51% in 2015-2016 and to 52% in 2017-2018.
    - Maintain high persistence rates (approximately 72%) for all groups.
    - Increase the 30-Unit Milestone attainment among under-prepared students from a baseline of 60.6% to 61% in 2015-16 and 62% in 2017-18 and the Hispanic 30-Unit attainment from 60.3% to 60.8% in 2015-16 and 62% in 2017-18.
  - ESL and Basic Skills Completion
    - Increase African American Remedial English Success that is currently at 16.7%, DSPS student success currently averaging about 21.5% and Economically Disadvantaged students currently averaging about 27% beginning with the 2013-14 6-year cohort by 0.5% per cohort outcome.

- Increase ESL cohort success for all ESL students from 31.1% to 32% in 2015-16 and 32.5% in 2017-18 and increase DSPS students ESL rates from 21.5% to 22% in 2015-16 and 22.5% in 2017-18.
- Increase Remedial Math success in African American students from 12.5% to 13% in 2015-16 and 13.5% in 2017-18.
- Increase overall Remedial Math success from 21.4% to 21.9% in 2015-16 and 23% in 2017-18.
- Degree and Certificate Completion
  - Increase the degree/certificate rate among African Americans and 20-24 year olds by .1% per year over the next 5 years.
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- Transfer
  - Increase the transfer preparedness rates among Hispanic, African American and students over age 19 to fall the highest performing group (HPG) within the next four (4) years. Specific targets will be created in year one of implementation.
  - Increase the transfer success rates among Hispanic, Filipino and students over age 19 to fall within the highest performing group (HPG) within the next four (4) years. Specific targets will be created in year one of implementation.
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### Strategic Goal #3: Ensure Student Access

#### Objective 3.1: Optimize Student Enrollment

##### BC Target:

- Enrollment management model:
  - Growth between 2% and 3%
- Annual productivity (FTES/FTEF):
  - 17% - 17.5%
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#### Objective 3.2: Be the Higher Education Option of First Choice

##### BC Target:

- None

### Strategic Goal #4: Enhance Community Connections

#### Objective 4.1: Provide Workforce and Economic Development Programs that Respond to Local Industry

##### BC Target:

- Expand job-skills certificates, certificates of achievements, degrees, and enhanced non credit to respond to local industry
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#### Objective 4.2: Reflect the Communities We Serve

##### BC Target:

- Disaggregated BC employee demographics to mirror demographics of service area population

### Strategic Goal #5: Strengthen Organizational Effectiveness

### Objective 5.1: Provide Effective Professional Development

**BC Target:**

- Increase opportunities for professional development in order to be fiscally sustainable

### Objective 5.2: Meet and Exceed Internal & External Standards & Requirements

**BC Target:**

- Meet ACCJC Standards, eligibility requirements and policies
- Percentage of reserves
- Full-time to part-time faculty ratio (TBD)

### Objective 5.3: Increase Trust and Create a Collaborative Culture

**BC Target:**

- None

### Objective 5.4 Improve Facilities and Maintenance

**BC Target:**

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