



Student Success @ BC

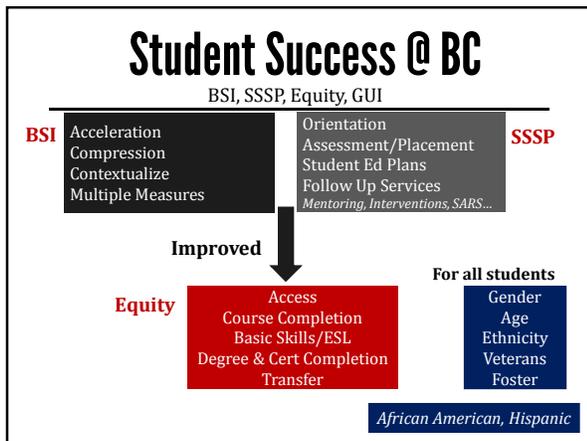
MAKING A DIFFERENCE **ONE** STUDENT AT A TIME

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Presented to Chancellor's Cabinet
 Presented by: Sonya Christian
 September 15, 2014



Before They Arrive

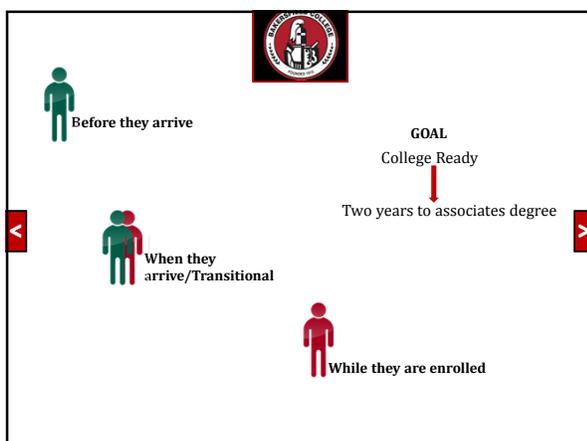




Outreach

Educating the community, schools, students, and families about the importance of higher education:

- Rural initiatives
- Hispanic Outreach
- African American (ASTEP) Outreach
- Equity TV
- CalSOAP connection
- College night, Matriculation at High Schools
- CalPASS collaborations
- Dual Enrollment

Faculty Professional Development




Before They Come

- Orientations (Online, High Schools, On campus)
- Assessment/Placement preparation
- Assessment/Placement testing
- Student Navigator
- Multiple Measures
- Counseling and Advising workshops
- Abbreviated Student Ed Plan (ASEP)
- Priority Registration with counselors

Faculty Professional Development



When They Arrive




While they are enrolled

Mentors (Employee and Peer—phase 2)
 Classroom Interventions (HoM, SI, Tutoring, Writing Center, Counseling)
 Tool: SARS
 SEP
 Messaging by using analytics for information



When They Arrive

Gender
 Age
 Ethnicity

Summer Bridge
 It's POSSIBLE events
 Placement Practice/Retest
 Placement Challenges
 1st Year Prescribed Educational Planning
 1st Semester Math, English/ESL, Basic Skills
 Full-time Enrollment Encouragement
 Making it Happen Mentor Program
 Habits of the Mind

African American
Latino
Veterans
Foster Youth

Faculty Professional Development



Goal




Student Equity Connection

At every point in their pathway, Bakersfield College students will be assured of equal access through earlier interventions



Goal

Two years to completion

Degree
 Certificate
 Transfer
 Transfer-Ready



Data Elements for SSSP/Equity



Issues

Match 2:1

50% Law

Hiring and ramping up

SSPS/Equity Data Elements



Breaking it Down

*85-90% of Bakersfield College's budget is * people**

Support additional personnel focused on student success

Technology and software purchases

Funding Sources

Basic Skills Initiative - ~\$500,000

Equity - ~\$1,000,000

SSSP - ~\$2,000,000

Bakersfield College Match - ~\$4,000,000



Power of People

Management

Faculty

Classified



Management

NEW POSITIONS TO SUPPORT THE WORK

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Management

Student Success Program Manager

Responsible for:
Overall management of student success initiatives such as Achieving the Dream, SSSP, and SEP

Reports to:
Vice President Student Affairs

Funded by:
Student Success & Support Program



Classified

Educational Advisor

Responsible for:
Academic career preparation, transfer, career advising, educational requirements for goals

Reports to:
Student Success Program Manager

Funded by:
Student Success & Support Program



Faculty

NEW POSITIONS TO SUPPORT THE WORK

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Management

SS Program Manager -- Generalist	E	SSSP	ADSS	89,927
SS Program Manager -- Rural Communities	E	SSSP	DoSSPC	89,927
SS Program Manager -- MIH	E	SSSP	DoSSPC	89,927
SS Program Manager -- Equity	E	Equity	Dir of E & I	89,927
Technology and Communications Specialist	E	GU001	Dir Tech	89,927
Dean of SS PC	J	SSSP	VP/AA	123,741
Director of Equity and Inclusion	I	Equity	VP/AA	108,281
SS Program Manager -- Generalist	E	SSSP	Dir Outreach	89,927
Associate Director of Outreach & High Schools	F	SSSP	Dir Outreach	105,791

Faculty

Counselor (Grade 3 step 7)	GU0001	ADSS	90,587
Counselor	GU0001	ADSS	90,587
Counselor (Students at Risk / Probation / DQ)	GU0001	ADSS	90,587
Counselor (Early Alert) (currently Grace Comiso)	GU0001	ADSS	in budget
Counselor (Transfer Center) (Currently Marisa Marquez)	GU0001	ADSS	in budget
Counselor (Online)	GU0001	ADSS	90,587
POOL -- Special Comps -- Mentors	SSSP	SS Coord	20,000
POOL -- Special Comps -- Classroom Intervention	SSSP	SS Coord	40,000
POOL -- Special Comps -- Data Coaches	SSSP		20,000
POOL -- High School Counselor / ASEP & Proctor	SSSP	Dir Outreach	50,000
Equity -- African American	Equity	Dir of E & I	80,000
Equity -- Latino Leadership	Equity	Dir of E & I	100,000
Coordinator of Student Success Class (faculty)	SSSP	DOSSPC	90,587



Classified

NEW POSITIONS TO SUPPORT THE WORK

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Classified

New Media and Marketing Specialist

Responsible for:
Interactive media content, website development, multi-media production, development of traditional marketing materials, social media management

Reports to:
Director of Marketing and Public Relations

Funded by:
Equity
GU001

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Classified

Ed Advisor (Admissions Advisor)	SSSP	Dir Outreach	83,712
Ed Advisor (General Counseling)	GU0001	Beckworth	in budget
Ed Advisor (General Counseling)	GU0001	Beckworth	in budget
Ed Advisor (Equity Programs)	Equity	Dir of E & I	83,712
Ed Advisor (Rural Initiatives)	Equity	Rich	83,712
Ed Advisor (Welcome Center)	GU001	Dir Outreach	83,712
Web and Graphic Artist	Equity	Amber	63,510
Digital Media (1/2 FT)	Equity	Amber	31,755
Writing Center "Lead" (Kim Arvalante?)	BSI	Dean SS PC	60,555
Research and Data Analyst	SSSP	VPSA	85,000
Support staff for new positions			150,000



Non Labor

NEW POSITIONS TO SUPPORT THE WORK

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Classified

Educational Advisor

Responsible for:
Academic career preparation, transfer, career advising, educational requirements for goals

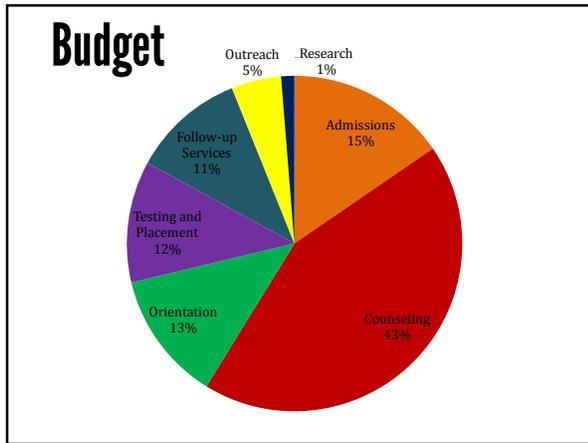
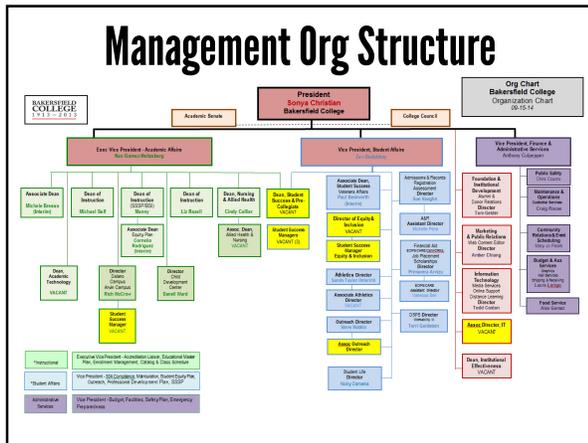
Reports to:
Student Success Program Manager

Funded by:
Student Success & Support Program

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Non Labor

Peer Mentoring (Coordinator plus mentors)	250,000
Outreach - Multimedia Student Success Initiatives	150,000
Technology for new personnel -- laptops, software, etc	50,000
Automation for Multiple Measures	15,000
Facilities, moves, furniture and space reconfiguration	25,000
Accuplacer	75,000
Plato	75,000
Orientation: Set-up costs for multimedia module and online platform	100,000





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Sonya Christian