

2015-2018 Strategic Directions

First Draft: September 18, 2014

WHAT:

In 2012 Bakersfield College adopted a three-year cycle for developing, implementing, and evaluating its goals and strategic plan. Two Strategic Focus documents served as annual updates to the original plan. Now in the third year of the cycle it is time to evaluate the 2012-13—2014-15 work and develop goals and Strategic Directions to shape the work of the College for the next three years.

WHO:

Strategic Directions Core Team

Lead: Kate Pluta, Academic Affairs*

Grace Commiso, Student Affairs*

Craig Rouse, Finance & Administrative Service*

Todd Coston, Information Technology

Strategic Directions Task Force (includes Core Team)

Academic Senate President or designee and two Senate appointees

Classified Union President or designee and two CSEA appointees

SGA President or designee and one student appointee

Executive Leadership: Vice President of Instruction or designee, Vice President of Student Affairs or designee, Vice President of Finance or Administrative Services or designee

Data Leads: Janet Fulks, Michael Self, Lisa Fitzgerald, District Research

Members at large

Others? MIH, SSSP, Equity

Support Team – Somaly Boles (primary), Jennifer Marden (secondary)

HOW:

Monthly	Team and Task Force Meetings
October	Study the Issues Environmental scan National and state level issues District and college internal and external scans BC survey—Michael Self
December and January	Focus Groups What do you think are the threats and opportunities BC faces? 1-3 at BC; 1 at Delano
February	Task Force Retreat What are the strategic directions?
March	Writing

April	Presentations to College Community
May	College Council and Academic Senate vote
May	College Council makes recommendation to the College President

DELIVERABLES:

A *Strategic Directions 2015-16—2017-18* document that discusses the development process; identifies key challenges; and describes college goals, data strands, and initiatives.

DEADLINE: April for presentation and May for voting

*Terms are from the Bakersfield College Organization Chart, 08/05/14, available on the College Council page: <https://committees.kccd.edu/previous-meetings/61> (August 28, 2014 meeting)