



BAKERSFIELD COLLEGE PRESIDENT'S REPORT

to the Kern Community College District Board of Trustees
SEPTEMBER 11, 2014

YOU'RE INVITED TO JOIN US!

September 13 @ 6 p.m.
BC Football vs. Golden West
Memorial Stadium

September 18 @ 6 p.m.
BC Alumni Assn. BBQ
Stramler Park

October 14 @ 8 a.m.-4 p.m.
Kern Agriculture Summit
Bakersfield College

October 17 @ 9 a.m.-noon
Title IX & Clery Act Symposium
Levan Center

November 17
Learning Outcomes Conference
Indoor Theater

December 13
BC Triathlon

January 14 @ 11:30 a.m.-4:30 p.m.
Spring Opening Day
Delano Campus

April 23
Student Equity Conference
Indoor Theater

Bakersfield College Enrollment Update

Thanks to the ongoing efforts of all employees at Bakersfield College, as of the September 8 report prepared by Institutional Research, Bakersfield College's headcount is up 1.5% over last year to 17,589, and our FTES is up 1.1% over last fall to 6,079.5.

We are meeting our enrollment challenges by collaborating, by working smart, making decisions based on data to meet student need. In the last few weeks, a team representing instruction, human resources, student services, and marketing banded together to add an additional 20 courses to our fall lineup. The courses offered were selected based upon student waitlists at peak hours of the day; courses were added at four different instructional sites. Direct phone calls were made and emails sent to waitlisted students in each program. Starting this week, the college began marketing courses through social media, websites, and news media. Our message to students is clear: we want to help you get the classes you need.

Many other efforts are helping us meet our students' needs, including a series of It's Possible! events coordinated by our new outreach department. Each event was directly focused on former students, or to students who had completed an application but never took courses. During the It's Possible! events, students could take their placement tests, attend orientation, meet with a counselor, develop and educational plan, and register for classes --- all in one day!

Panorama Campus COMM B1, ENGL B1A, MATH B60, MATH B70, MEDS B60
Delano Campus COMM B1, ENGL B1A, MUSC B2, THEA B1
Bakersfield Christian High School COMM B1, ENGL B1A, HLED B1, SPAN B1
Arvin High School HIST B18
Online ART B1

Bakersfield College	Point-in-Time Comparison ¹				Fall 2013 FTES as a % of the Eventual 2013 Term-End ⁵	Fall 2014 FTES as a % of Fall Target ⁶
	Fall - Term Census Day					
	Fall 2013	Fall 2014	Diff	% Chg		
Current Headcount	17,323	17,589	266	1.5%		
Duplicated Enrollments	48,298	50,413	2,115	4.4%		
Waitlisted Enrollments ²	271	233	-38	-14.0%		
Current FTES³	6,013.2	6,079.5	66.4	1.1%	96.4%	97.6%
Workload (FTEF)	350.0	363.9	13.9	4.0%		6,225.9
FTES/FTEF ⁴	17.2	16.7	-0.5	-2.8%		Fall 2014 Target
Active Sections	1,589	1,630	41	2.6%		

Construction on Campus

Since last Spring, our much needed water and gas line replacement project has kept the physical campus in a constant state of construction turmoil. Major kudos to the skilled Maintenance and Operations team, security and groundskeepers for keeping students and employees informed and safe, and minimizing disruption as the work areas evolve on a weekly basis. Since the beginning of the project, we have sent 20 emails, posted information on social media, created a construction information website, sent “Staying Safe During Construction” tips to students and staff, and posted reminders all over campus to stay safe.

Even through inevitable setbacks, the College has been able to avoid serious accidents on campus. All staff and students are encouraged to report any dangerous situations to M&O or Public Safety, and our team has worked to correct the issues immediately. The project is expected to be completed in February, 2015.



LEARN@BC! Title IX and Clery Act Symposium

Federal law requires colleges and universities to understand how Title IX regulations and the Clery Act affect every employee across campus and create a responsibility to report crimes and other conduct violations. Through the *Title IX and Clery Act Symposium*, employees across the Kern Community College District will receive in-depth education on the federal laws, and walk away with the information they need to know when, why and how to report violations.

New bipartisan legislation will increase penalties for violations. Schools that do not comply with specific requirements of the federal law can be fined up to 1% of their operating budget.

The *Title IX and Clery Act Symposium* will be held on Friday, October 17 from 9 a.m. to noon at Bakersfield College. Registration is now open at www.bakersfieldcollege.edu/conference and is open to all employees of the Kern Community College District.

Learning Outcomes Conference

Bakersfield College’s Learn@BC! conference series will tackle the meaning of associate degrees with *Effecting Positive Change: Institutional Learning Outcomes* on November 17 with guest speakers: Cliff Adelman, senior associate at the Institute for Higher Education Policy; Krista Johns, vice president for policy and research at the Accrediting Commission for Community and Junior Colleges; Ron Baker, president of Baker Collegiate Consulting; and Ken O’Donnell, academic affairs at the California State University Office of the Chancellor.

Register online at www.bakersfieldcollege.edu/conference

Student Success: Making it Happen



Ensuring enrollment makes it possible to meet student need, but ensuring retention and success make it happen. Consistent progress on a student's chosen educational pathway is the key to completion.

A major new initiative called College: Making it Happen connects 450 incoming freshmen with employee mentors with the ability to provide students with access to information and a friendly face along the way. Led by Dr. Janet Fulks, College: Making it Happen is an integral part of the CalSOAP program, and provides mechanisms for mentors to support a student's education through process changes, classroom interventions, and student service integration.

THE FUN CORNER

The Renegade Shuffle

The College's Core Values guide both the actual work of the college, but just as importantly, how that work is done. The Wellness core value states that:

We believe health and wellness to be integral and foundational elements, and we understand that a holistic education improves all aspects of the individual and the society including mind, body, and spirit; through education, we will positively impact the health of the natural environment and the global community.

As part of living this Wellness core value the College has is scheduling stretch breaks in meetings, and a team led by Todd Coston developed The Renegade Shuffle, a new dance which warms the muscles, stretches out tired limbs, and is downright fun. The Renegade Shuffle debuted at Opening Day this past August.

Learn The Renegade Shuffle today! www.vimeo.com/101878625

