

STRATEGIC DIRECTIONS COMMITTEE

Data Gathering

STRATEGIC DIRECTIONS CORE TEAM

- Todd Coston, Information Technology (Lead)
- Grace Commiso, Interim Dean of Counseling, Student Services
- Liz Rozell, Dean of Instruction, Academic Affairs
- Bill Moseley, Dean of Instruction, AIQ Representative
- Jessica Wojtysiak, Faculty, AIQ Representative
- Marcelyn Allen, Faculty
- Teresa Mcallister, Faculty
- Aricia Leighton, Web Team
- Somaly Boles, Clerical Support

BC MISSION

Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world.

2015-2018 STRATEGIC DIRECTIONS FOR BAKERSFIELD COLLEGE

2015-2018 Strategic Directions for Bakersfield College



Graphic created by Duane Anderson

Strategic Directions Core Team

*Kate Pluta, Academic Affairs
Liz Rozell, Academic Affairs
Grace Commiso, Student Affairs
Todd Coston, Information Technology
Craig Rouse, Finance & Administrative Services
Somaly Boles, Support Team
August 12, 2015*

2018-2021 STRATEGIC DIRECTIONS FOR BAKERSFIELD COLLEGE

- In 2015 Bakersfield College completed the three-year strategic plan that would provide the direction through June 30, 2018.
- It is time to evaluate, develop and prepare for the next three-year cycle of our strategic plan.

WHAT WE LEARNED

- Initiatives must be clearly stated.
- Initiatives must be singular, not a list of items (no ands).
- Initiatives must be measurable.
 - How the initiative will be measured must be stated.
- Initiatives must have an end date. (Do not lend themselves to be scored as “perpetually in progress”)

WHAT WE LEARNED (CONT.)

- Initiatives should indicate a tie to Pathways where possible.
- Initiative scoring must be the responsibility of one lead.
 - Committees are involved, but a tie breaker must have the final decision.
- Previous Strategic Direction #4 removed, Oversight and Accountability is embedded in all directions.
- Alignment with the mission of the college.

FOUR STRATEGIC DIRECTIONS

1. Student Learning
2. Student Progression and Completion
3. Facilities and Technology
4. Leadership and Engagement

WRITING INITIATIVES

1. Strategic Direction
2. Initiative
3. Guided Pathways Pillar (where possible)
4. How will you evaluate and document the initiative's success?
5. What lead would be responsible for scoring?
6. What other positions and committees need to be involved?

ACTIVITY

From your committee's perspective, what initiatives can you think of to move us in the direction of the four directions?

Strategic Directions

1. Student Learning
2. Student Progression and Completion
3. Facilities (and Technology)
4. Leadership and Engagement

Pathway Pillars

1. Clarify the Path (Mapping Pathways to Student End Goals)
2. Get Students on the Path (Enter)
3. Keeping Students on Path (Intrusive Advising and Academic Support)
4. Learning with Intentional Outcomes

INITIATIVE FORM

- Survey Monkey: <https://www.surveymonkey.com/r/strategic-initiatives>