

Tuesday, June 29, 2021

Eliza Fischer
Partner, Associate Director, Senior Agent
Steven Barclay Agency
12 Western Avenue
Petaluma, CA 94952

Dr. Nicky P. Damania
Director of Student Life
Bakersfield College
1801 Panorama Drive
Bakersfield, CA 93305

Re: Letter of Intent for Speaking Engagement Invitation for Amy Tan.

Please accept the following as an invitation for the named speaker to Bakersfield College.

Sponsor/Location: Bakersfield College
1801 Panorama Drive
Bakersfield, CA 93305
www.bakersfieldcollege.edu

Speaker: Amy Tan
(<https://barclayagency.com/speakers/amy-tan>)

Fee and Expenses: \$5,000 all-inclusive of virtual presentations

Date: Possible dates in order of preference:
1. Thursday, October 14, 2021
2. Thursday, October 21, 2021
3. Wednesday, October 13, 2021
4. Wednesday, October 20, 2021

Type of Event: Minimum of two 70-minute live Webinar Presentations:
• 40-50-minute keynote lecture
• 20-30-minute Q&A

Timetable of Activities: *(tentative placed for loose agenda)*
9:30 am Zoom technology check
10 am to 11 am Live Webinar Presentation 1
1:30 pm to 2 pm Zoom technology check
2 pm to 3 pm Live Webinar Presentation 2

Virtual Venue: Bakersfield College will host a zoom webinar through a special webinar license. Speaker and guests will have

unique weblinks to connect to the presentations.

Speech Topic:

Suggested Presentation:

We appreciate talks that challenges the audiences and makes them think beyond their everyday scope of the world! The presentation should:

- (a) Be what speaker is passionate about,
- (b) Be geared toward the public and a community college environment,
- (c) Integrates social justice and real world current themes.

Presentation should also cover themes within the short story, "Mother Tongue" and the book, "Joy Luck Club".

Common Read:

Short Story: Mother Tongue

This short story is a part of the common read program at the college for all students taking the English B1A course. We will also have our Campus Bookstore order the book and sell online for student purchases. We may also be ordering copies to give away free to students.

Speaker Attire:

Business Casual

Audience Profile:

Student, faculty, staff, and community members. Appx. 100

Recording/Streaming:

Due to the nature of the webinar experience, the presentation will be record and not used for rebroadcasting and only for educational and achieve purposes. All events will be livecasted to the BCSGA Youtube and Facebook pages to engage a wider scope of audience.

History of Event:

The Distinguished Speaker Series is proposed by the faculty and approved by the Student Government.

About the Institution:

Bakersfield College was founded in 1913 and is one of the nation's oldest continually operating community colleges. The college serves 35,000 students on the 153-acre main campus in northeast Bakersfield, at the Weill Institute in downtown Bakersfield, and at the Delano Center 35 miles north of Bakersfield. Classes are offered on a traditional 16-week semester calendar as well as in a variety of non-traditional scheduling options: evenings, weekends, short-term vocational programs and online.

Media Requests:

Local Bakersfield news and newspaper cover college events. If requests are made, they are directed to the speaker agency. In addition, our student newspaper may cover the event and/or have an interview with the speaker.

Publicity Agreement: The Speaker named hereby gives Bakersfield College consent to the use of all images and photographs taken of the speaker, in whole or in part, of such presentation representing at Bakersfield College and/or others with its consent, for the purposes of illustration, advertising, creating derivative works, or publications in any manner.

KCCD Contract Process: Bakersfield College is part of a three-institution system named Kern Community College District (KCCD). The District will not sign third party vendor contracts, but will use the third party vendor contract as an addendum along with the [KCCD Independent Contract Agreement](#) (ICA) and the [KCCD Independent Contractor Checklist](#). Once the Speaker has confirmed the offer and submitted third party vendor contract (optional), the Office of Student Life will issue the ICA to be signed by the agency or speaker. Additionally, we will need an invoice stating the final amount due. KCCD does not provide a check the day of presentation, but will be mailed out to the address on the [W-9 form](#) after services rendered.

Please note that all contractual agreements and signatures need to be reconciled and completed within 45 days before the scheduled event date to ensure timely payment.

Certificate of Insurance: In compliance with KCCD Board Policies, third party vendors are required to submit proof of insurance by providing the Office of Student Life with a Certificate of Insurance with an endorsement evidencing liability coverage with limits no less than one million dollars (\$1,000,000). KCCD must be named as the additional insured and Bakersfield College as the certificate holder and must be accompanied by an endorsement. It is the responsibility of the Vendor to report all sales to the appropriate authorities.

If Certificate of Insurance is not obtainable, the Speaker may potentially sign and submit to the Office of Student Life the [BC Consent Form General Release and Waiver of Liability](#).

Main Contact: Dr. Nicky P. Damania
Director of Student Life
(w) 661-395-4051
(c) 303-990-0933
Email: nicky.damania@bakersfieldcollege.edu

Event Contact: Leo Ayala
Assistant Director for Student Life

(w) 661-395-4613

Email: leonardo.ayala@bakersfieldcollege.edu

Signatory:

Dr. Sonya Christian, KCCD Chancellor

Additional Comments:

Thank you.

In signing this form, we are authorizing the speaker's agency to extend a firm and binding commitment on behalf of our organization for the services of the above speaker. If the speaker accepts this invitation, it will constitute a binding agreement. We will then expect a formal agreement.

Dr. Nicky P. Damania

Director of Student Life

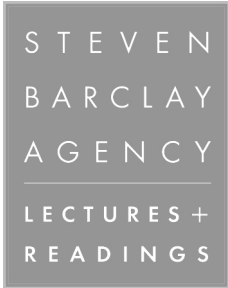
Print Name

Title

Items needed:

The following items will be used for processing the institutional paperwork and advertising.

1. Professional (long and short) bio of the speaker
2. High Resolution pictures (3 to 5 different images)
3. Any mandatory language or statements needed to be placed on brochures or website from agency/speaker
4. [KCCD New Vendor Application](#)
 - a. In section 5, "KCCD Employee Requesting Vendor Information," please type: Arisve Pimentel
arisve.pimentel@bakersfieldcollege.edu
5. Completed and signed [IRS W-9 form](#)
6. Certificate of Insurance naming KCCD as additional insured and Bakersfield College as the certificate holder
7. Agency/Speaker contract and/or tech rider
8. Invoice for all services with final amount due
9. Any associated agreements
10. Title and ISBN Number of speaker book to be sold



12 Western Avenue
Petaluma, California 94952
www.barclayagency.com

707-773-0654
707-778-1868 facsimile
Toll Free 888-965-READ

Formal Speaker Invitation

(To fill out this invitation, place cursor in the shaded box. "Save as" when complete.)

Date: Tuesday, June 29, 2021

To: Eliza Fischer, Steven Barclay Agency

Sponsor: Dr. Nicky P. Damania, Director of Student Life
Bakersfield College
1801 Panorama Drive
Bakersfield, CA 93305
(Provide the name of host organization, street address, city, state, zip code.)

Speaker: Amy Tan

Event Date(s): Possible dates in order of preference:
1. Thursday, October 14, 2021
2. Thursday, October 21, 2021
3. Wednesday, October 13, 2021
4. Wednesday, October 20, 2021
(Proposed date or range of dates. Please provide day of the week, date, month, year.)

Event Description: *(Type: Lecture, Reading, On-stage Conversation/Interview, Virtual. Include full schedule and times, and ALL ACTIVITIES – including receptions, dinners, signings, class visit etc.)*
Please see attached RFP

Event Time(s): Please see attached RFP

Event Venue/Location: Via Zoom

(Please provide auditorium name, street address, city, state, zip code, telephone)

Venue Capacity: Student, faculty, staff, and community members. Appx. 100

Virtual Events – Please check the following if your event will be a virtual video appearance:

As this is a virtual event, both parties understand there are no costs for travel (airfare/train, hotel).

We are comfortable with a home video (laptop or iphone quality).

We prefer that this be recorded at a production studio near the Speaker's home. We will cover any added costs related to securing and staffing the rental space plus local ground transportation.

We would like this event to be live streamed, protected password (not downloadable).

We would like this event to be pre-recorded. We will then share on our platforms via protected password (not downloadable).

We would like our recording to stay online for one week and then it will be removed.

Preferred streaming platform: Due to the nature of the webinar experience, the presentation will be record and not used for rebroadcasting and only for educational and achieve purposes. All events will be livecasted to the BCSGA Youtube and Facebook pages to engage a wider scope of audience.

Additional comments: Please see attached RFP

Honorarium: \$5,000 all-inclusive of virtual presentations
(in US dollars) *(NOTE: In addition to honorarium, Sponsor agrees to pay first class travel expenses (flight, hotel, commercial/licensed airport car service at destination city, and potentially at Speaker's home city), unless noted otherwise by your SBA agent.*

Public Event: Yes No

Ticket Prices (if applicable) \$0

Book signing: Yes No

Anticipated Book Sales 100 **Book Sales Vendor:** College Campus Barnes and Noble Store

Topic: We appreciate talks that challenges the audiences and makes them think beyond their everyday scope of the world! The presentation should:
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(b) Be geared toward the public and a community college environment,
(c) Integrates social justice and real world current themes.

Presentation should also cover themes within the short story, "Mother Tongue" and the book, "Joy Luck Club".

(if applicable)

Nearest Major Airport: _____

(Please also indicate distance from airport to venue)

Hotel Accommodations: _____

_____ **www.** _____

_____ *(Please provide name, address, phone and website if available)*

Audience Profile: Student, faculty, staff, and community members

Past Speakers: Jim St. Germin and Eric Schlosser

Speaker Attire (mark one): Casual **Business casual** Business Black tie Academic Regalia

Recording: **Yes.** It is understood that Sponsor may be subject to a licensing fee for password-protected and not downloadable use of any recording that extends beyond the standard 14-day authorization. Please discuss the specifics of this with your agent. A formal Recording Release and Licensing Agreement (as needed) will be prepared for the Sponsor's signature.

_____ No, we do not intend to record any portion of the speaker's remarks.

SBA COVID Safety Guidelines for In-Person Events:

- Sponsor agrees to implement all county and state guidelines related to Covid-19 safety, including capacity modifications, testing and/or vaccine requirements, etc, as needed.
- The speaker has the right to request reasonable health protective items & procedures such as masking, hand sanitizer, socially distanced signing lines.
- Everyone (staff, volunteers, attendees) must wear a mask. Venue/host will have an abundance of free facemasks available.
- Hand sanitizer and handwashing opportunities (with soap and warm water) will be available to staff and attendees as well as the presenter.
- All persons will observe social distancing protocols; staff/volunteers will be assigned to oversee / maintain social distancing at all events including receptions, meals and/or book signings etc.
- For any green room or other food preparation, please check in with your SBA contact about your speaker's preferences
- All transportation will be handled by professional car services with drivers wearing masks and using vehicles that have been properly cleaned.
- *If the event includes a book signing:*
 - Everyone in the space must wear a mask.
 - Please have at least (1) staff member monitoring social distancing for the entirety of the signing.
 - Please have at least (1) staff member at the front of the line with post-its and a Sharpie marker, who will write the name that the person would like the Speaker to personalize the book to. The post-it should then be placed on the title page of the book, and the staff member will hand the book to the Speaker.
 - Supply Speaker and staff / volunteers with hand sanitizer, face masks.

Acknowledge (Initials): _____

Additional Guidelines: _____

Sponsor Contact Name: Nicky Damania
Title: Dean of Students
Business: Bakersfield College
Address: 1801 Panorama Drive
City, State, Zip: Bakersfield, CA 93305
Phone: 661-395-4614 **Cell:** 303-990-0933 **Fax:**
Email: nicky.damania@bakersfieldcollege.edu

By signing below you acknowledge that this Speaker Booking is a FIRM offer. If the speaker accepts this offer, a binding contract will subsequently be formed. Conditions of the contract stipulate that the fee is due 3 days prior to the event. You represent that you have the requisite authority to enter into such a binding contract. This firm offer form must be filled out and signed by someone with the requisite authority.

Signed

Date

Please email or fax this form, along with any additional materials you would like us to provide to the speaker (including a letter of invitation if you wish) to eliza@barclayagency.com or 707-778-1868. If you have any questions please do not hesitate to contact us.

STEVEN
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AGENCY

EXCLUSIVELY REPRESENTING SOME OF OUR CULTURE'S
MOST IMPORTANT AND THOUGHT-PROVOKING VOICES FOR
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12 WESTERN AVENUE, PETALUMA, CA 94952 TEL: 707.773.0654 FAX: 707.778.1868 WWW.BARCLAYAGENCY.COM

AMY TAN

**Bestselling Author of *The Joy Luck Club*
and *Saving Fish From Drowning***



Photo: Julian Johnson

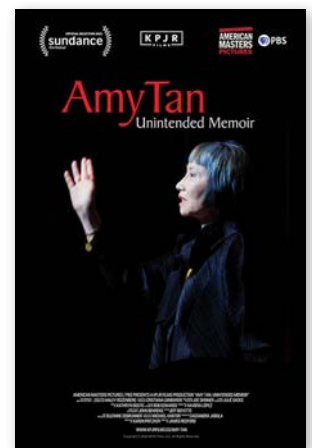
Born in the U.S. to immigrant parents from China, Amy Tan rejected her mother's expectations that she become a doctor and concert pianist. She chose to write fiction instead. Her novels are *The Joy Luck Club*, *The Kitchen God's Wife*, *The Hundred Secret Senses*, *The Bonesetter's Daughter*, *Saving Fish from Drowning*, and *The Valley of Amazement*, all *New York Times* bestsellers. She is also the author of two children's books, *The Moon Lady*, and *Sagwa, The Chinese Siamese Cat* and numerous articles for magazines, including *The New Yorker*, *Harper's Bazaar*, and *National Geographic*, as well as a short story "Rules for Virgins" published in e-book format (Byliner Original). Her work

has been translated into 35 languages, from Spanish, French, and Finnish to Chinese, Arabic, and Hebrew. She has written a memoir, *The Opposite of Fate*, and a book about writing titled *Where the Past Begins: A Writer's Memoir*. Amy Tan is the subject of a documentary directed by James Redford titled *Amy Tan: Unintended Memoir*, which debuted at Sundance in January 2021 and later aired as part of PBS's *American Masters* series.

Amy Tan served as Co-producer and Co-screenwriter with Ron Bass for the film adaptation of *The Joy Luck Club* for which they received WGA and BAFTA nominations. In 2020 the film was added to the National Film Registry, an archive of motion pictures chosen for their "cultural, historic or aesthetic" importance to the nation's understanding of cinema. Tan is currently working with Bass on a sequel to *The Joy Luck Club* film. She was the Creative Consultant for *Sagwa*, the Emmy-winning PBS television series for children, which has aired worldwide, including in the UK, Latin America, Hong Kong, China, Taiwan, and Singapore. Her story in *The New Yorker*, "Immortal Heart," was performed on stages throughout the U.S. and in France. Her essays and stories are found in hundreds of anthologies and textbooks, and they are assigned as required reading in

"Splendid... What marvelous characters she gives us... Reading [Amy Tan] is like peering into a carved ivory ball that contains numerous smaller balls, each revealing a different design but all worked from a single source."

— The New York Times



"...no one will deny the pleasure of Tan's seductive prose and the skill with which she unfolds... many-layered narrative."

— Publishers Weekly



many high schools and universities. She was profiled in *The Boomer List*, a PBS American Masters documentary featuring icons of the Baby Boom Generation. She appeared as herself in the animated series *The Simpsons*. She performed as narrator with the San Francisco Symphony playing an original score for *Sagwa*, by composer Nathan Wang. Amy Tan has been nominated for the National Book Award, the National Book Critics Circle Award, and the International Orange Prize, and won many awards including the Commonwealth Gold Award. In 2019 she received the F. Scott Fitzgerald Award for Achievement in American Literature.

Amy Tan has lectured internationally at universities, including Stanford, Oxford, Jagiellonian, Beijing, and Georgetown both in Washington, DC and Doha, Qatar. She is an instructor with Masterclass, the streaming platform. She has delivered a TED talk and spoken at the White House, appeared on the popular NPR program *Wait Wait...Don't Tell Me*, as well as on *Sesame Street* on Public Television. The National Endowment for the Arts chose *The Joy Luck Club* for its 2007 Big Read program.

Ms. Tan also wrote the libretto for *The Bonesetter's Daughter*, which had its world premiere with the San Francisco Opera in September 2008. The book *Fate! Luck! Chance! Amy Tan, Stewart Wallace, and the Making of The Bonesetter's Daughter*, by Ken Smith, was published by Chronicle Books in August 2008, and a documentary about the opera, *Journey of the Bonesetter's Daughter*, premiered on PBS in 2011. Amy Tan has served as lead rhythm "dominatrix," backup singer, and second tambourine with the literary garage band, the Rock Bottom Remainers, whose members included Stephen King, Dave Barry, and Scott Turow. Their yearly gigs raised over a million dollars for literacy programs.

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USEFUL LINKS FOR MORE INFORMATION:

<https://barclayagency.com/>

<https://barclayagency.com/speakers/amy-tan/>

"For Tan, the true keeper of memory is language, and so the novel is layered with stories that have been written down—by mothers for their daughters, passing along secrets that cannot be said out loud but must not be forgotten."

—NY Times Book Review

