



90th SESSION
2014-2015

S. R.

LOCAL MATTERS

IN THE SENATE OF THE STUDENT GOVERNMENT ASSOCIATION
OF BAKERSFIELD COLLEGE

OCTOBER 24, 2014

SUBMITTED BY PRESIDENT DOMINGUEZ TO THE SENATE

A RESOLUTION

LOCAL MATTERS

- 1 *Whereas, the role of a community college is to serve the students and the local and state*
2 *wide community;*
- 3 *Whereas, entrepreneurs and small businesses preserve a distinctive character about the*
4 *community and help build strong communities by sustaining strong local ties;*
- 5 *Whereas, according to the Institute for Local Self-Reliance, "Entrepreneurship fuels*
6 *America's economic innovation and prosperity, and serves as a key means for families to*
7 *move out of low-wage jobs and into the middle class";*
- 8 *Whereas, one small business or entrepreneur has the ability to create a vast network of*
9 *local economic and social relationships that in turn keep a much larger share of revenue*
10 *in the local economy.*
- 11 *Whereas, entrepreneurs and small businesses create various local jobs that range from*
12 *entry level positions to executive positions which in turns lowers the local unemployment*
13 *rate and enhances local economic development at the same time;*

1 *Whereas, the various regulations that the State of California has put in place ultimately hurt*
2 *our local small businesses and the business climate of the our county and each individual*
3 *county along with their local businesses and entrepreneurs, it has caused various*
4 *companies such as Tesla, Toyota, Oxy, and State Farm to leave our state and to move to*
5 *other states with a more inviting regulatory environment, it has also deterred the desire*
6 *of up in coming entrepreneurs and limited the ideas and innovation coming into the*
7 *market.*

8 *Be it resolved by the Senate of the Student Government Association,*

9 *a) We will support our local businesses by starring a Local Matters Campaign* and we*
10 *will work together with our administration, our students, and our community in order*
11 *to boost local economic development and achievement;*

12 *Be it further resolved by the Senate of the Student Government Association,*

13 *a) We will stand in opposition of any frivolous or extreme regulation that would harm*
14 *our local small businesses or entrepreneurs and that we as a student government*
15 *association will work to educate our students and community on the issues at hand*
16 *and how they could affect them and their individual communities.*

17 *Be it further resolved by the Senate of the Student Government Association,*

18 *a) We respectfully request that the Secretary-Historian transmit a copy of this resolution*
19 *to President and all Vice Presidents of Bakersfield College, the Chancellor of the*
20 *Kern Community College District and to the Board of Trustees for the Kern*
21 *Community College District.*

22
23 **Local Matters Campaign: With funds used from TB-150, we will create stickers that that read*
24 *“Shop local! It matters!” with the Bakersfield College Student Government Association logo and*
25 *distribute them to local stores. We will then create flyers and hold a forum on campus regarding*
26 *our new campaign and how shopping local supports our local economy and well-being.*