

**CALIFORNIA COMMUNITY COLLEGES  
CHANCELLOR'S OFFICE**

1102 Q STREET, SUITE 4400  
SACRAMENTO, CA 95811-6549  
(916) 322-4005  
<http://www.cccco.edu>



March 29, 2018

**To:** Sonya Christian, Bakersfield College, [sonya.christian@bakersfieldcollege.edu](mailto:sonya.christian@bakersfieldcollege.edu)  
Cindy Collier, Bakersfield College, [ccollier@bakersfieldcollege.edu](mailto:ccollier@bakersfieldcollege.edu)

**From:** Van Ton-Quinlivan, Executive Vice Chancellor, Workforce and Digital Futures

**Cc:** Kathy Booth, Paul Feist, Matthew Roberts

**Subject:** Special recognition of career education programs with outstanding workforce outcomes

We are writing because we found a cause for celebration! Multiple programs at your college have been named as Strong Workforce Stars because they have outstanding post-college outcomes in employment, earnings gains, and regional living wages, based on Strong Workforce Program LaunchBoard data.

Several programs have earned the Bronze, Silver, and Gold Stars recognition because graduates attained one or more of the following thresholds for economic mobility:

- An increase in earnings by 50% or more
- Attainment of the regional living wage by 70% or more
- 90% or more are employed in a job similar to their field of study

See below for information on the specific outcomes of each program.

**BRONZE STARS (attained threshold outcomes on one metric)**

- Automotive Technology: 113% increase in earnings
- Animal Science: 111% increase in earnings
- Plant Science: 90% increase in earnings
- Agriculture Business, Sales and Service: 90% increase in earnings
- Forestry: 101% increase in earnings
- Architecture and Architectural Technology: 245% increase in earnings
- Administration of Justice: 81% increase in earnings
- Corrections: 73% of students attained the regional living wage
- Fire Technology: 78% of students attained the regional living wage
- Culinary Arts: 163% increase in earnings
- Human Services: 404% increase in earnings

SILVER STARS (attained threshold outcomes on two metrics)

- Vocational Nursing: 113% increase in earnings and 67% of students attained the regional living wage
- Electrician Apprenticeship: 59% increase in earnings and 83% of students attained the regional living wage
- Industrial Technology: Electronics: 76% of students attained the regional living wage and 100% of students are employed in a job similar to their field of study

GOLD STARS (attained threshold outcomes on all three metrics)

- Radiologic Technology: 329% increase in earnings, 100% of students attained the regional living wage and 100% of students are employed in a job similar to their field of study
- Registered Nursing: 226% increase in earnings, 87% of students attained the regional living wage and 97% of students are employed in a job similar to their field of study

A researcher from the RP Group, Educational Results Partnership, or WestEd will be reaching out to you to get a bit more information about your Gold Stars program. No later than April 30, please locate the appropriate administrator, dean, or chair, plus at least one faculty member who was associated with the program during the 2014-15 academic year, so the researcher can conduct a 30-minute phone interview.

In this interview, the researcher will document the scope of the program, why it is generating such strong returns, and identify the appropriate point of contact to respond to inquiries from employers and the press. This information will be used to create a profile of your Gold Star program featured on the Strong Workforce Stars eShowcase, [http://dwms Showcase.com/workforce\\_stars.asp](http://dwms Showcase.com/workforce_stars.asp).

To support you in communicating the impact of your programs, we have created a media kit which is accessible at <https://bit.ly/stars-media-kit>. You may use these resources now.

The Chancellor's Office will be reaching out to your Public Information Officer to coordinate a statewide publicity push in June 2018. Additionally, your Strong Workforce Star programs will be listed on the Chancellor's Office website and highlighted in the Here to Career app to alert students that these programs generate significant positive returns.

If you have any questions, please contact Dr. Matthew Roberts, Dean of Field Operations, at [mroberts@cccco.edu](mailto:mroberts@cccco.edu), or me at [vtquinlivan@cccco.edu](mailto:vtquinlivan@cccco.edu).