**2015-2018 Strategic Directions**

***October 14, 2014 Draft***

**WHAT:**

In 2012 Bakersfield College adopted a three-year cycle for developing, implementing, and evaluating its goals and strategic plan. Two Strategic Focus documents served as annual updates to the original plan. Now in the third year of the cycle it is time to evaluate the 2012-13—2014-15 work and develop goals and Strategic Directions to shape the work of the College for the next three years.

**WHO:**

***Strategic Directions Core Team***

Lead: Kate Pluta, Academic Affairs\*

Grace Commiso, Student Affairs\*

Craig Rouse, Finance & Administrative Services\*

Todd Coston, Information Technology

***Strategic Directions Task Force (includes Core Team)***

Academic Senate: Kris Toler, Barbara Braid, and Lora Larkin

Classified Union President or designee and two CSEA appointees

SGA President or designee and one student appointee

Management Leadership Association: Sue Vaughn

CCA chair or designee

Executive Leadership: Vice President of Affairs or designee, Vice President of Student Affairs or designee, Vice President of Finance or Administrative Services or designee

Data Leads: Janet Fulks, Michael Self, and Lisa Fitzgerald, District Research

Equity: Cornelio Rodriguez

Rural Initiatives representative

Members at large

***Support Team*** – Somaly Boles (primary), Jennifer Marden (secondary)

**HOW:**

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| **Timeline** | **Core Team Lays the Foundation** | **Leads** |
| October  through  December | **Set up the Plan to Study the Issues**  Environmental scan  National and state issues   * Departments of Labor and Education * Accountability vs. Innovation   District and college internal and external scans  Discussion structure and prompts  **Work with Committee Structure**  **Develop and conduct BC survey** (similar to Climate Survey) in October  **Develop Website—**Shannon Musser | Grace and Kate  Todd and Craig  Michael Self  Todd and Kate |
| **January 2015** | **Strategic Directions Task Force Begins Work** | |
| January  and February | **Study the Issues**  Environmental scan  National and state level issues   * Departments of Labor and Education * Accountability vs. Innovation   District and college internal and external scans | |
| February and  March | **Focus Groups:** What do you think are the threats and opportunities BC faces?   * College Committees   Academic Senate ISIT College Council  Curriculum Facilities Administrative Council (January)  Assessment FCDC Professional Development  Program Review AIQ Budget   * General:   + 1-3 at Panorama Campus   + 1 at Delano | |
| March | **Task Force Retreat:** What are the strategic directions? | |
| March  and  early April | **Writing** | |
| April | **Presentations to College Community** | |
| May | **College Council and Academic Senate vote** | |

**DELIVERABLES:**

* A *Strategic Directions 2015-16—2017-18* document that discusses the development process; identifies key challenges; and describes college goals, data strands, and initiatives.
* Website that includes the primary document as well as all the supporting materials.

**DEADLINE:** April for presentation and May for voting

\*Terms are from the Bakersfield College Organization Chart, 08/05/14, available on the College Council page: <https://committees.kccd.edu/previous-meetings/61> (August 28, 2014 meeting)