

Standard I.A Mission

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Status Report 2 due October 9, 2014

We have included the Standard language for easy reference. Below is a ROUGH draft. Following is a recommendation to College Council. Finally, there is a table with the Eligibility Standard and how we responded in 2012. We haven't tackled that yet. We need to revise the summary, follow up on the recommendation to College Council, and write the ER paragraph.

I.A.1 The mission describes the institution's broad educational purposes, its intended student population, the types of degrees and other credentials it offers, and its commitment to student learning and student achievement. (ER 6)

The Mission Review Team used the criteria in the Standard and added the following: the statement had to be easily understood, meaningful, authentic (no educational or corporate jargon), measurable, and short but information rich. Here is the Mission Statement developed in spring 2014 and approved by the Board of Trustees June 12, 2014:

Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world.

I.A.2. The institution uses data to determine how effectively it is accomplishing its mission, and whether the mission directs institutional priorities in meeting educational needs of students.

Bakersfield College uses data to evaluate its mission through several operational practices. The program review process all programs (need definition of a program?) must link the program area mission to the college mission. The Educational Master Plan describes each instructional program and Student Educational Pathways (SEPs) in DegreeWorks details the coursework necessary for students to complete the program of study. The Student Success & Support Program (SSSP) and Student Equity plan provide the plan and metrics used to achieve student service outcomes addressing specific goals to prepare and follow-up with students as well as mitigating disproportionate impact.

Decisions based upon analysis of data in the program review process are documented and linked to the mission and rational using the Closing the Loop document thus integrating decision-making integrated with annual and comprehensive program review data and the college mission. In addition, projects developed specifically as an outgrowth of mission, but integrating several programs and service across the campus develop strategy plans and evaluative metrics that relate to the program and mission (e.g. Making It Happen (MIH), Achieving the Dream (ATD), Student Equity Plan, and SSSP).

I.A.3. The institution's programs and services are aligned with its mission. The mission guides institutional decision-making, planning, and resource allocation and informs institutional goals for student learning and achievement.

All programs and service units are required to participate in an annual Program Review process. As part of this process, programs and units discuss the alignment of their program mission with the college mission. The completed program reviews guide institutional decision-making, planning and resource allocation, as well as inform goals for student learning and achievement.

Standard 1.A.4: The institution articulates its mission in a widely published statement approved by the governing board. The mission statement is periodically reviewed and updated as necessary.

Through the utilization of engaging stakeholders and principles of participatory governance, Bakersfield College engaged in an intensive review of its mission statement and core values in the Spring 2014 semester. This process yielded immeasurable benefits and improved clarity of the institution's mission, which serves as a framework upon which other institutional documents are built.

Note: Once College Council accepts the recommendation below, we will insert that language here.

Our Recommendation:

It is recommended that Bakersfield College review and reaffirm its mission statement by College Council on an annual basis. On a three-year cycle, it is recommended that College Council commission a 'Mission Review Team' to conduct an in-depth study, analysis and review of the current mission statement, along with an assessment of factors (external or internal) that would necessitate revisions to the mission statement.

Proposed for College Council action at October 17, 2014 meeting.

Eligibility Requirement #6 (see 2012 response to the right)

The institution's educational mission is clearly defined, adopted, and published by its governing board consistent with its legal authorization, and is appropriate to a degree-granting institution of higher education and the constituency it seeks to serve. The mission statement defines institutional commitment to student learning and achievement. (Standard I.A.1 and I.A.4)

2014 Mission Statement

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2014 Vision Statement

Building upon more than 100 years of excellence, Bakersfield College continues to contribute to the intellectual, cultural, and economic vitality of the communities it serves.

Here's what we said in the 2012 Self Evaluation Eligibility Requirement on the Mission.

The Kern Community College Board of Trustees adopted the newly revised Mission Statement on June 14, 2012. The Mission Statement was revised in conjunction with the revision of the College's Strategic Plan. The College publishes the Mission Statement in a variety of college documents and publically posts in several locations at both the Panorama and Delano campuses.

- *Bakersfield College is committed to providing excellent learning opportunities in basic skills, career and technical education, and transfer courses for our community so that our students can thrive in a rapidly changing world.*