

President's Report – May 4, 2022

District Consultation Council

Chancellor's Update

Board Policy Updates

- [Chapter 3 General Institution](#) approved January 20, 2022
- [Chapter 4 Academic Affairs](#) approved November 18, 2021
- [Chapter 5 Student Services](#) approved December 16, 2021
- [Chapter 6 Business and Fiscal Affairs](#) approved April 14, 2021
- [Chapter 7 Human Resources](#) approved May 5, 2022
- [Chapter 8 Academic Senate and Faculty Employment](#) approved July 8, 2021

Jack Hernandez Phronesis Award: new districtwide award in conjunction with the Norm Levan Center for the Humanities. Reggie Williams describes it this way: “Jack used his academic talent and skills to address problems outside the Ivory Tower. That is, he displayed what the Greeks called phronesis: ‘practical wisdom,’ an ability to direct his academic training in a down to earth, accessible way, to illuminate the community.”

Statewide conference: [Good Jobs with Equity: the Future Workforce](#) took place May 3rd in Bakersfield hosted by KCCD and the CCCCCO.

Grants: Nine awarded, nine others submitted & awaiting word, nine others in development, and another four will start applying soon. See the [Chancellor's Report](#) for the list.

[2021-22 Highlights of Accomplishments document](#) she shared with the Board that is a good overview of the various special accomplishments of the colleges this past year that fulfill the Board goals and the Strategic Plan.

Institutional Effectiveness

We had the second reading of the [KCCD Strategic Plan Addendum](#) that will cover 2022-24 (the original plan was for 2019-22).

Educational Services: Baccalaureate Degree Program

KCCD will submit Bakersfield College's proposal for a [Bachelor of Arts in Police Science](#) as the district submission to the state-level review. Remember that each district can submit just one proposal per cycle and there are two cycles per year. There are a maximum of 15 baccalaureate degree programs approved per cycle statewide. The current cycle has a submission deadline *to the state* of August 15, 2022 and we need two readings at the Board. The next cycle has a deadline *to the district* (for internal vetting) in October which means any BC program would need to have something approved in the Senate in September.

Business Services: Tentative Budget Update

Interim Chief Financial Officer (and BC's VP Finance & Administration) shared the first *draft* of the District Office budget of personnel costs + non-labor costs specific to the DO and debt service (paying for OPED, “other post-employment benefits” besides pensions). There is a

May 4, 2022

\$1.57M increase in labor and \$4.12M decrease in non-labor costs for a net decrease of \$2.55M from prior year.

Bakersfield College General Fund unrestricted income for 2022-23 will be \$135.8M that will be coming from the following sources: Student Centered Funding Formula = SCFF (\$130.1M), part-time faculty support (\$0.35M), Potash royalties (\$0.38M—this phases out over 4 years), lottery revenue (\$2.9M), mandated costs (\$0.52M = enrollment fee collection, collective bargaining, etc.), interest income (\$1.4M = county property tax interest + bank interest), and miscellaneous (\$0.17M = US Bank contract payment, rebates, refund processing fees, vending commission, parking lot lease, insurance claims, other payments, rentals & leases, non-resident tuition, instructional material fees, transcripts, pay-for-print). This is an increase of \$6M from the previous year. The Governor's May Revise budget may affect the SCFF and part-time faculty support.

For the SCFF component: BC is receiving 69.8% of the KCCD total. That SCFF component includes two things: a base allocation that every college gets for its physical plant and a part that is 70% FTES, 20% supplemental (for Pell grant, Cal Promise grant, and AB540 recipients which is another reason why it's good for the college for students to be sure to fill out the FAFSA), and 10% student success metrics (degrees+certificates awarded, # completing transfer-level Math&English, transfers, nine-or-more units in CTE, achieving living wage). If you do not include the base allocations to the colleges, BC is receiving \$122M = 72.87% of the KCCD total.

The base allocation for the physical plant is based on some state-level formula from many years ago for utilities+maintenance+bare-bones personnel costs and is now no-where near a realistic number. There is a slight FTES increase because a bigger school will have more buildings. BC's base allocation for the Panorama Campus + Delano+Southwest+Weill = \$7.8M. Cerro Coso's base allocation = \$6M (Ridgecrest and Mammoth) and Porterville's base allocation = \$4.2M. Of the district's \$18.1M base allocation part, BC's share is then just 43.14%.

College Council

President's Update

Covid positivity rate of on-campus testing is less than 1% for the past 30+ days.

Commencement

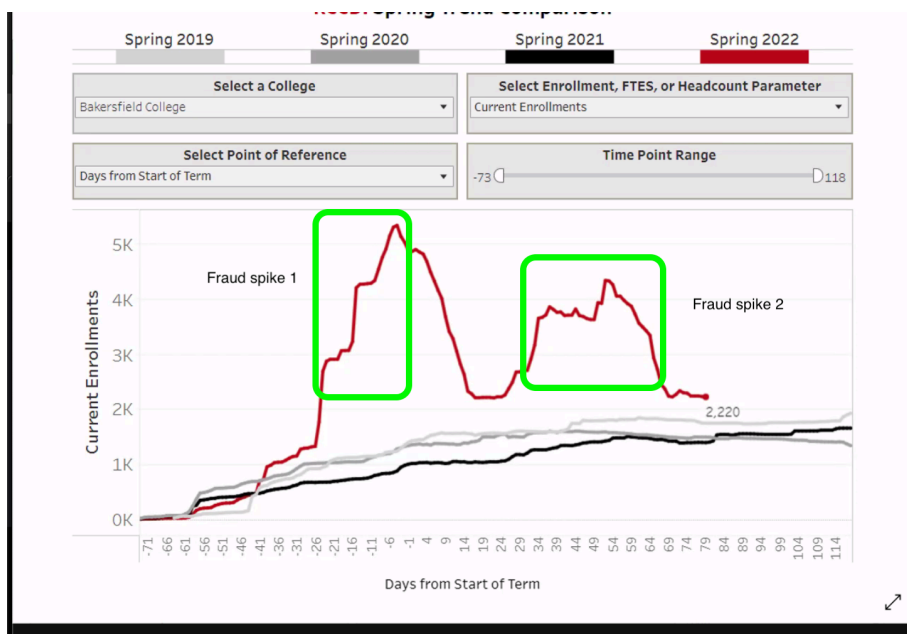
The last in-person commencement (in 2019) had 1200 students walk. This year we're having over 1700 students walk with about 1500 of them in the class of 2022 and 200-ish in the previous two classes. Part of the increase in the 2022 graduates is our increased effort to reach out to those who are nearly done with their degree and get them to cross the finish line (see the [graduation increase initiative PPT presentation](#) from the March 25th meeting). (One small detail I found in another setting: high heel shoes won't be allowed on the field since the narrow heel will puncture the astroturf, so sandals or flat-heel shoes only!)

Vice-Chancellor Human Resources: To give additional feedback on the candidate (Abe Ali) for the position, please send an email to vc_hr_feedback@kccd.edu.

Fraud Student Enrollment/Multi-factor Authentication

May 4, 2022

The problem of fraudulent enrollments is increasing statewide and BC is no exception. Criminal rings generate hundreds to thousands of false accounts at a college to get access to financial aid and the HEERF funds. The Financial Aid office and Admissions & Records have developed sophisticated screening technology to block *most* of the fraudulent accounts but *some* do get through and are filling up our rosters which denies access to our real students. After the semester or 8-week term begins, it's up to the faculty to drop a fraudulent student. However, faculty can lose load if the number of legitimate students is too small. Admin is aware of this concern and will not penalize the faculty load due to fraudulent enrollments. The problem is especially acute for the short-term classes which have a short window between the start of term and being able to roll genuine students into the slots vacated by the fraudulent enrollments.



The criminal rings figure out ways to get around our filtering and we develop more sophisticated tools to screen and the arms race spirals upward. Years ago, every student was required to see a counselor before registering but that's not being done now due to the size of our student body and the desire to streamline the registration process. Our current process puts suspect enrollments into a holding tank for further

review. There are 21 variables in the screening algorithm that flags suspect enrollments. Financial Aid director said there are 3300 fraudulent applications in the CCApply system. There are 1912 fraudulent enrollments in our seats for fall and spring next academic year. Current spring semester there are 2500 fraudulent enrollments in our courses but they were not identified in time so they're taking up space and will drag down our student success metrics used for the SCFF. The fraudulent accounts have holds placed on them to prevent further financial aid disbursements. The criminal rings are also hiring people (at \$200-\$300 per person) to show up for the first 2-3 class sessions.

A new additional step we're considering to use is multi-factor authentication that will require the student to respond to a phone call, text message or app response before they can register.

ACCJC MidTerm Report: approved by College Council. The version shared at College Council had even more of the fancy graphics layout finished than the version shared at Senate.

Fall 2022 Enrollment

There's now a fall enrollment management dashboard in Tableau that makes the data more accessible/digestible through Tableau's visualization tools. You can do comparisons with Fall 2019, 2020, 2021, and 2022 for all different types of students and different attributes (e.g., gender, high school, rising scholar, learning career pathway, Pell and College Promise, program

of student, student journey type, student load, etc.). Have fun playing! [Contact Craig Hayward for the login credentials.](#)

Non-fraudulent enrollments (headcount) and FTES are up from last fall. Each student is taking more units on average than last fall. Most students are taking a combination of on-site face-to-face classes and online courses. Black and Latinx enrollments are rebounding but White and Asian/PI not.

Accessibility ADA Task Force and Enrollment Management Committee charges: approved.

Enrollment Action Plan

Encourage your students to register for Fall 2022 and show them the Starfish tools. Seventy percent of our registrations for the next semester come from current students. Need to have faculty step up to serve on the expanded Enrollment Management Committee (now department representation). A Canvas announcement is available in Canvas Commons that you can load into your own canvas shells. Consider inviting Financial Aid and/or the Pathway Advisors to talk to your class. There is even more outreach efforts to our high schools.

Racial Climate Taskforce

Executive Board is considering the creation of a two-year task force to identify which of the recommendations from the NACCC survey results could be adapted to the particular environment we have here at BC as well as analyzing the racial climate data we will get from the upcoming CCSSE survey. The CCSSE survey is a national survey given to a properly-randomized sample of classes and faculty that allows us to compare student engagement with other community colleges (see the [CCSSE results from the last distribution in 2017](#) — select the CCSSE Key Findings tab on the Institutional Planning part of the [Renegade Scorecard](#)). The CCSSE allows colleges to include college-specific questions and BC will include questions probing the racial climate to address critiques of the NACCC sample. The Racial Climate Taskforce would help coordinate which recommendations go with which of our standing committees—some of the suggested NACCC recommendations fall outside of EODAC's purview, for example.