

EMC Update for Academic Senate

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Committee Charge

The Enrollment Management Committee (EMC) will improve student success and access by reviewing, monitoring, evaluating and communicating on all aspects of the enrollment life-cycle for Bakersfield College students. The EMC shall:

- Incorporate a systematic, comprehensive, research-driven collaborative inquiry about on-going enrollment trends, activities, and initiatives.
- Revise and provide recommendations for student access, recruitment, persistence, completion, and lifelong learning through diverse programs and services.

Disseminate information and recommend best-practices to optimize student success and timely completion based on the college's priorities and community needs.

- Our first Meeting was in Sept.
 - We reviewed and updated the committee charge, and welcomed new members.
 - Added the program manager from BCSW
 - Removed 'basic skills faculty'
 - Added to 'faculty at large'

EMC's goal for 2019-2020 is to write an Enrollment Management Strategies document for the campus at large.

- Process began in the Sept. meeting
- We will be reaching out to college groups in the future for input/information.
- We still need a vocational faculty member on the committee.