

Strategic Directions: 2018—2021
Example Initiatives

Complete online at www.surveymonkey.com/r/strategic-initiatives

Direction #1 Student Learning: *A commitment to provide a holistic education that develops curiosity, inquiry, and empowered learners.*

	Example Initiatives	Guided Pathways Pillar(s)	How will you evaluate and document the initiative's success?	What manager would be responsible for scoring?	What other committees or positions should be involved?	Scoring
1	Develop new instructional programs that provide a pathway to employment.	Clarify	Program Review	Dean of Instruction	Curriculum Committee	
2	Expand distance education instruction to provide scheduling flexibility for students to persist in their pathway.	Enter	Track enrollment and curricular offerings via course scheduling; online student surveys; program reviews.	Dean of Academic Technology	Curriculum Committee, Faculty Chairs, Deans of Instruction	

Direction #2 Student Progression and Completion: *A commitment to reduce the time for students to complete educational goals.*

	Example Initiatives	Guided Pathways Pillar(s)	How will you evaluate and document the initiative's success?	What manager would be responsible for scoring?	What other committees or positions should be involved?	Scoring
1	Simplify matriculation process.	Clarify, Enter	Track number of students moving through the matriculation process. Survey newly registered students on the matriculation process.	Dean of Instruction	Enrollment Management, Outreach	
2	Improve multiple measures.	Clarify, Enter	Track enrollment and completion rates for students who have been multiple measured.	Dean of Instruction	Enrollment Management, Outreach	

Direction #3 Facilities: *A commitment to improve the maintenance of and secure funding for college facilities, technology, and infrastructure for the next thirty years.*

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1	Install additional wifi equipment so that all internal buildings have sufficient wifi access.		Provide a heat map showing all wifi coverage on campus when project is complete.	Director, Information Technology	ISIT Committee	
2	Modernize all campus parking lot and roadways.		Final project sign-off document with signatures.	Director, Facilities, Maintenance & Operations	Facilities & Sustainability Committee	

Direction #4 Leadership and Engagement: *A commitment to build leadership within the College and active engagement with the community.*

	Example Initiatives	Guided Pathways Pillar(s)	How will you evaluate and document the initiative's success?	What manager would be responsible for scoring?	What other committees or positions should be involved?	Scoring
1	Engage new faculty with interactive activities within New Faculty Seminars to facilitate understanding of resources, procedures, and student support services on campus.	Stay	Survey the new faculty and review survey results.	Dean of Instruction – Lead for New Faculty Seminar	FCDC	
2	Increase student participation in student organizations by 10%.	Stay	Identify and analyze the current active participation numbers from student organizations. Analyze the increase of membership numbers and active participation through student organization meeting minutes.	Director, Student Life	SGA	

Strategic Directions: 2018—2021 Developing Potential Initiatives

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Mission

Bakersfield College provides opportunities for students from diverse economic, cultural, and educational backgrounds to attain Associate and Baccalaureate degrees and certificates, workplace skills, and preparation for transfer. Our rigorous and supportive learning environment fosters students' abilities to think critically, communicate effectively, and demonstrate competencies and skills in order to engage productively in their communities and the world.

Pathway Pillars

Clarify – Clarify the Path (Mapping Pathways to Student End Goals)

Enter – Enter the Path (Intake)

Stay – Stay on Path (Intrusive Advising and Academic Support)

Ensure – Ensure Learning (Learning with Intentional Outcomes)

Core Values

Learning: We foster curiosity, inquiry, critical thinking, and creativity within a safe and rigorous academic environment so that we might be empowered to radically transform our community into one that gives voice and power to all people.

Diversity: We insist that diversity be valued and promoted, recognizing that multiple perspectives lead to a better education and knowledge of the world; listening and witnessing different experiences helps us to understand and contextualize power and privilege related to gender, race, class, religion, disability, and sexuality in terms of access and barriers to resources and opportunities.

Integrity: We continue to develop and follow an ethical and moral consciousness which places the collective wellbeing and health above the self; this principled environment allows for open, constructive conversations and teaches us to trust each other's vision so that we will be useful and effective in providing support, resources, and encouragement.

Community: We commit to the wellbeing of all members of our community; we maintain strong ties with the surrounding community, and we respond to their needs by serving as an open institution which engages all students, faculty, and staff; in our college, we have built and continue to build and environment in which all members participate as a community through democratic engagement.

Wellness: We believe health and wellness to be integral and foundational elements, and we understand that a holistic education improves all aspects of the individual and the society including the mind, body, and spirit; through education, we will positively impact the health of the natural environment and the global community.

Sustainability: We recognize our responsibility for continuing and maintaining this institution which has been shaped by over 100 years of resolute and tenacious labor and judicious foresight, so we unceasingly place our energies into imagining how we might sustain and renew our fiscal, human, and environmental resources into the future.

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INSTITUTIONAL LEARNING OUTCOMES

BAKERSFIELD COLLEGE



Upon completion of a degree program at Bakersfield College, students will...

Think.

Think critically and evaluate sources and information for validity and usefulness.

Communicate.

Communicate effectively in both written and oral forms.

Demonstrate.

Demonstrate competency in a field of knowledge or with job-related skills.

Engage.

Engage productively in all levels of society — inter-personal, community, the state and nation, and the world.