

Catalog Re-design Task Force

Purpose: The Bakersfield College catalog is a tool which guides students through the educational process toward the achievement of their educational goals. The catalog is packed with information, subject to Accreditation, Ed Code and Title 5 requirements. The information should be clear, uncomplicated, and student friendly leading to a consistent interpretation of the content for each student's educational pathway. Additionally, the catalog should be readily accessible with essential information prioritized for the student. Consistent with Bakersfield College's processes of continuous assessment, evaluation, and improvement, coupled with the desire to serve our specific student population, we have determined that the catalog design should be updated. The goal of this re-design is to improve the clarity of the catalog content as well as create an online catalog that will enhance the delivery of accurate, detailed information. The Curriculum Committee of Bakersfield College has approved the convening of this task force to facilitate the re-design of the college catalog. The work plan is below with a goal of a re-designed catalog for Fall 2017 published in time for Spring 2017 registration.

Members: Jennifer Johnson (curriculum committee-Co chair) David Koeth (faculty, curriculum committee) Mindy Wilmot (faculty, curriculum committee) Janet Fulks (Interim Dean of Institutional Effectiveness), Shannon Musser (Public Relations & Marketing Manager), Sharon Bush (Academic Services Assistant) Edie Nelson (Academic Services Assistant), Grace Commiso (Dean of Counseling), Cynthia Quintanilla (Counselor), Nicky Damania (Director of Student Life), Sue Vaughan (Director of Enrollment Services)