

Enrollment Management Committee
March 30 Academic Senate Report
(Submitted by Mark Staller, EMC Faculty Co-Chair)

- 1) The Enrollment Management Committee met on Tuesday, March 29. The primary work at this EMC meeting was to move forward on the written Strategic Enrollment Management Plan (SEMP). EMC members focused on fleshing out an Enrollment Process Graphic and an Enrollment Management Timeline. (Both of these elements of the SEMP are designed to clarify the enrollment management processes which occur at Bakersfield College.) The EMC has set a goal of rolling out a draft of the written Strategic Enrollment Management Plan by the end of the Spring 2016 semester. I will be presenting a rough draft of the written Strategic Enrollment Management Plan to the BC College Council on April 8.
- 2) The EMC Class Size Task Force met on March 17. The Task Force reviewed the ASCCC Document "Setting Course Enrollment Maximums: Process, Roles, and Principles" in order to establish the roles of discipline faculty, curriculum committees, academic senates, bargaining units, and administration in class size decisions. (Highlights from this important document have been attached to this Academic Senate EMC report.) The primary charge of the Class Size Task Force is to compile a fairly complete list of class size issues and concerns, and then to rank these issues and concerns in order of importance. The final meeting of the EMC Class Size Task Force is scheduled for April 28.
- 3) After compiling the (first draft) list of class size issues and concerns, it is clear that there are many significant problems with the current class size decision-making process at Bakersfield College. In my end-of-year report to the BC Academic Senate, I will recommend that the BC Academic Senate work with CCA and BC administration to craft a more effective process (and more specific contract language) for determining appropriate and reasonable class sizes.
- 4) I have requested that Academic Senate President Steven Holms arrange a meeting with the BC President and Executive Vice-President to discuss how the BC administration and BC Academic Senate can work together effectively to address class size issues and concerns. President Christian and Executive Vice-President Gomez-Heitzeberg have agreed to participate in this meeting.
- 5) I am finishing up my two-year stint as Faculty Co-Chair of the Enrollment Management Committee, so there is an opening for a faculty leader with an interest in enrollment management to head the Enrollment Management Committee as Faculty Co-Chair for the 2016-2017 and 2017-2018 academic years. A call for service will be going out shortly from Tarina Perry, so please consider stepping forward to take on this important faculty leadership role. (The EMC meets once a month. This year, the EMC met on the fourth Tuesday of the month from 1:30 p.m. to 3:00 p.m., but these times can be adjusted, if necessary.)
- 6) The Enrollment Management Roundtable originally scheduled for April 7 is currently being rescheduled (and may occur on April 14 instead). This final EMC Roundtable will feature Steven Watkin, who is lining up roundtable participants to inform the campus community about efforts in outreach, Summer Bridge, and dual enrollment.

Mark Staller

EMC Faculty Co-Chair