

**Written Report from Enrollment Management Committee Faculty Co-Chair Mark Staller  
(For November 18, 2015 Academic Senate Meeting)**

The Enrollment Management Committee held its last meeting on October 27, 2015. Here are some of the highlights of that meeting:

--The committee debriefed from the BC Enrollment Management Roundtable held on October 15. Those who attended the roundtable felt it was a successful, useful event worth repeating in the Spring. Two BC Enrollment Management Roundtables are being planned for the Spring semester: an Enrollment Management Roundtable focusing on Finance has been tentatively scheduled for late February, and an Enrollment Management Roundtable focusing on Demographics and Recruitment has been tentatively scheduled for mid-April.

--The committee debriefed from the KCCD Enrollment Management Workshop held at the Weill Center on October 23. Those who attended agreed that the workshop presenter offered practical, "real world" information and advice that can be adapted for BC's written strategic enrollment management plan.

--The committee discussed the AIQ report that was due to the Accreditation and Institutional Quality committee by November 12. EMC has four strategic initiatives it must report out on, and the committee added its three annual goals to the strategic direction report. The 2015-2016 annual goals of the Enrollment Management Committee are:

- 1) Develop and publish a 3-year strategic enrollment management plan
- 2) Provide information and educate the campus community about enrollment management concerns
- 3) Evaluate and assess BC enrollment management and the processes we are using for enrollment management

Upcoming activities of the EMC include:

--The initial meeting of the EMC class size task force will be meeting in Levan Center on Thursday, November 19, from 1 p.m. to 2 p.m.

--The last meeting of the Enrollment Management Committee will take place on Tuesday, November 24. At this meeting, a one-hour work session is scheduled to determine the key elements to include in the written BC Strategic Enrollment plan.

--A rough draft of the BC Strategic Enrollment Management Plan will be completed during the Winter break. The EMC will be revising and editing this plan in January and February of the Spring 2016 semester, and then presenting it to the campus community at the end of March for feedback.