

## BP – 4H Student Credit Card Solicitation

### Section Four—Students/Instructional Services Governance Processes Relative to the District Board Policy Manual and Collegial Consultation With Academic Senates

#### Employ the Process of Mutual Agreement

Policies: None

Procedures: None

Appendices: None

#### Rely Primarily Upon the Advice and Judgment

- Policies:
- (1) **4A2**, Student Responsibilities (*includes Policies 4A2A through 4A2G*)
  - (2) **4A3**, Matriculation (*includes Policies 4A3A through 4A3G*)
  - (3) **4A4**, Prerequisites, Corequisites, and Advisories on Recommended Preparation (*includes Policies 4A4A through 4A4E*)
  - (4) **4A6**, Admission to Impacted Programs (*includes Policies 4A6A through 4A6K*)
  - (5) **4A9**, Instructional and Other Materials (*includes Policies 4A9A through 4A9D*)
  - (6) **4B1**, Educational Programs (*includes Policies 4B1A through 4B1D1*)
  - (7) **4B5**, Program Review
  - (8) **4B7**, Articulation (*includes Policies 4B7A through 4B7C*)

Rely Primarily Upon the Advice and Judgment (continued)

- (9) **4B10A**, (re: guest/visitors) *(includes Policies 4B10A1 through 4B10A7)*
- (10) **4B10B** (re: guest/visitors)
- (11) **4B11**, Controversial Issues in Curriculum *(includes Policies 4B11A through 4B11C)*
- (12) **4C**, Academic Regulations *(includes Policies 4C1 through 4C7)*
- (13) **4D**, Minimum Graduation Requirements *(includes Policies 4D1 through 4D1G)*

**Procedures:** None

**Appendices:** None

**Proposed Addition to**  
**Kern Community College District Board Policy Manual**  
**Section Four – Students Instructional**

Governance Process: Information Only

Reason for Revision: To Establish District Policy

**4H** **Student Credit Card Solicitation** *-(Added December 4, 2003)*

- 4H1 Credit card companies marketing “student credit cards” may not engage in solicitation on campus without the prior approval of the College President or designee.
- 4H2 Each College of the Kern Community College District is required to develop and adopt procedures regulating the marketing of “student credit cards,” and these regulations are to be on file in the Office of the College President or designee.
- 4H3 Credit card company representatives seeking prior approval for solicitation of “student credit cards” must secure a copy of the College’s procedures that regulate the marketing of “student credit cards” on campus, must appear in person with full identification when seeking approval, must pay the vendor fee established by the Colleges, and must abide by the College’s regulations at all times.
- 4H4 Failure on the part of the credit card company to meticulously observe the regulations governing “student credit card” solicitation will result in immediate expulsion from the campus, and will also result in the firm being banned from campus for the purpose of credit card marketing for a three-year (3-year) period.
- 4H5 Credit card company representatives who, without prior approval, appear on campus for the purpose of marketing “student credit cards” will be immediately expelled from the campus, and their firm will be denied subsequent access for a five-year (5-year) period.