

## Performing Arts Viability Executive Summary

The Performing Arts department consists of AA degree programs in Music and Theatre and courses in Dance, as well as general education courses satisfying the CSU Breadth and IGETC fine arts requirements, meeting the core mission of both general education and major preparation for transfer. These programs will be housed in the remodeled SAM building to be renamed the Edward Simonsen Performing Arts Center, a project funded by the facilities bond (SRID) which was approved by the voters of Kern County and construction funds provided by the State of California to the tune of circa 15 million dollars—wasted money if these programs no longer exist. (N.B. The State’s portion of this project budget cannot be redirected to any other BC construction project and the voters were promised this project at the time they voted for the bond).

- **Success, Retention, and Productivity (FTES/FTEF) Rate—as compared to similar programs statewide**

	Fall 2011	Fall 2011	Fall 2011	Spring 2012	Spring 2012	Spring 2012	Summer 2011	Summer 2011	Summer 2011	# Full-time
	Credit	Credit	Credit	Credit	Credit	Credit	Credit	Credit	Credit	faculty
	Enrollment Count	Retention Rate	Success Rate	Enrollment Count	Retention Rate	Success Rate	Enrollment Count	Retention Rate	Success Rate	
State of California	101,347	86.08%	72.08%	97,876	85.62%	71.59%	9,634	90.34%	81.64%	
American River Total	1,350	82.22%	69.04%	1,204	85.30%	70.18%	138	94.20%	86.23%	8
Bakersfield Total	1,321	85.69%	69.19%	1,327	82.59%	65.64%	108	92.59%	78.70%	3
Citrus Total	1,391	95.69%	74.12%	1,284	97.27%	76.64%	149	94.63%	79.87%	8
Cypress Total	1,240	82.26%	72.10%	1,191	80.18%	69.44%	49	93.88%	91.84%	8
Glendale Total	1,359	89.11%	74.76%	1,317	85.35%	70.77%	46	95.65%	84.78%	8
Grossmont Total	1,380	90.29%	80.51%	1,367	89.69%	79.81%				4
LA Valley Total	1,429	82.02%	67.25%	1,404	81.98%	66.52%	29	96.55%	96.55%	8
Laney Total	1,325	73.21%	69.96%	1,215	74.65%	70.62%	97	79.38%	78.35%	4
Santa Ana Total	1,216	77.96%	65.21%	1,237	79.87%	64.35%	246	84.15%	71.14%	4
Southwestern Total	1,362	86.71%	66.89%	1,412	85.62%	68.56%	170	86.47%	78.82%	6

Average number of full-time faculty (excluding BC) 6.44

The table above shows comparable CCC music program data. Programs were deemed “comparable” if their fall 2011 enrollments were +/- 110 in comparison to BC (enrollment, retention, and success numbers from Datamart; faculty numbers from college website information). As you can see, retention and success numbers for each program are similar. BC falls somewhere in the middle of the pack in both categories in all three academic terms. However, the major difference between BC’s music program and these comparable programs is in the number of fulltime faculty. The average number of fulltime faculty for the nine comparable colleges is 6.44 (this is NOT an FTEF number, but actual fulltime faculty) with 5 of the nine colleges sporting 8 fulltime faculty, as compared to BC’s current staffing level of 3 fulltimers (the lowest in the group). This is a strong indicator of the efficiency of our program without significant loss of effectiveness.

- **Course Completion Rate - as compared to similar programs statewide**

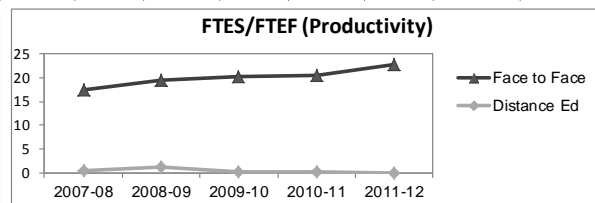
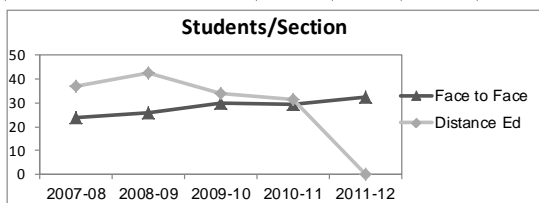
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- **Trend Enrollment for 5 years**

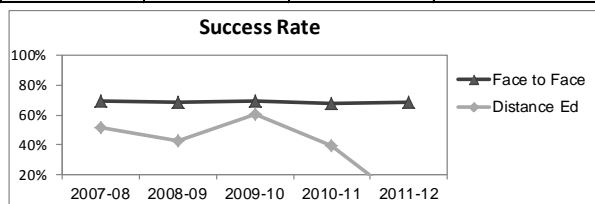
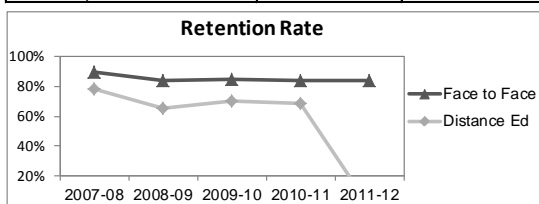
Trend Data from Institutional Research & Planning<sup>1</sup>

### Performing Arts

Course Enrollments - Productivity	2007-08		2008-09		2009-10		2010-11		2011-12			
	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	Department		Collegewide	
	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE
Number of Sections	142	3	143	6	136	2	140	2	124		3,177	266
Enrollment <sup>4</sup>												
Census	3,406	111	3,664	255	4,090	68	4,137	63	4,007		102,198	9,630
Students/Section <sup>5</sup>	24	37	26	43	30	34	30	32	32		32	36
Productivity												
FTEF <sup>6</sup>	346.2	10.1	374.2	23.8	419.0	6.3	422.3	5.9	420.3		11,548.2	1,050.1
FTEF <sup>6</sup>	20.0	0.6	19.4	1.2	20.6	0.4	20.6	0.4	18.5		694.3	53.6
FTEF/FTEF <sup>7</sup>	17.3	0.6	19.3	1.2	20.3	0.4	20.5	0.4	22.8		16.6	19.6



Outcomes	2007-08		2008-09		2009-10		2010-11		2011-12			
	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	F-t-F <sup>3</sup>	DE	Department		Collegewide	
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Retention Rate by Delivery Mode <sup>8,9</sup>	89.2%	77.9%	84.0%	65.5%	84.4%	70.6%	83.6%	68.3%	83.5%		84.3%	72.5%
Overall Department Retention Rate	88.9%		82.9%		84.2%		83.4%		83.5%		83.2%	
Success Rate by Delivery Mode <sup>8,9</sup>	69.4%	51.9%	68.6%	43.0%	69.5%	60.3%	68.1%	39.7%	68.5%		67.6%	48.8%
Overall Department Success Rate	69.0%		67.0%		69.4%		67.7%		68.5%		66.0%	



- **Cost/FTES (after dept review and correction of data)**

The Performing Arts department has made significant strides in improving its sustainability by increasing class sizes wherever possible and reducing costs of instruction in key areas. The result is an FTES/FTEF of 22.8 in 2011-12, which has increased steadily each year since 2007-8 when it was 17.3 being even then above the college average. This translates into a cost per FTES of \$1552 for music and \$2192 for theatre or a blended cost of \$1753 per FTES, which is below the mean and the median for the college. To date, this has been accomplished while simultaneously serving music and theatre majors with appropriate major preparation for transfer AND delivering a robust schedule of large-enrollment sections of general education courses, including MUSC B27 History of American Popular Music (History of Rock and Roll) and THEA B31 and B32 Film Appreciation which routinely enroll 120+ students per section. As a department we have also taken steps make our offerings for majors more efficient and cost effective. These include: adjusting the scheduling of the music theory sequence so that the beginning “A” section occurs reliably in the fall semester to capture the larger number of entering students in that term; placing the College Orchestra (MUSC B12) on hiatus pending the completion of the SAM remodel; reducing the load factor assigned to directing plays (THEA B27) from .666 to .400; reducing the number of plays produced from 5 productions a year to 2; and replacing two full-time classified positions (costumer and technical director) with one 1-19 hour theatre technician.

- **Ability for students to complete their program of study (can be used to demonstrate the number of students need the program)**

As of Fall, 2012, there were 228 self-declared music majors and 90 self-declared theatre majors at BC.

- **Transfer Model Curriculum (either complete or in process)**

Both the Music and Theatre disciplines have an approved Transfer Model Curriculum (TMC) for the creation of an AA degree for Transfer (AA-T). The Theatre program has already aligned its AA degree requirements with those of the TMC and will submit a degree for state approval this year. The Music program offers 20 of the 24 units required by the Music TMC now and will similarly be adopting an AA-T in the near future.

- **The “Domino Effect” (how the elimination of a program will impact other programs)**

The music and theatre programs, much like athletics, attract and retain students to Bakersfield College. These programs engage students in the life of the college and, in fact, give the college a life outside of the classroom. Further, they develop the whole student—emotionally and intellectually—not just their skills in “*reading, writing, and ‘rithmetic.*”

- **For programs rating low, consideration should also be the ability to generate revenue other than FTES (e.g., ticket sales, donations, grants) for the benefit of the program or the college as a whole**

The Theatre program just completed two weeks of sold out performances Shakespeare. The proceeds from these performances will fund the spring production costs, taking pressure off the general fund. The recently established Friends of BC Jazz foundation received a \$10,000 donation for needed equipment (already spent) from Columbine Vineyard and gave a sold out performance in the Fireside Room Nov. 1. The BC Drumline receives tens of thousands of dollars in donations *each year* and is completely self-supporting except for the adjunct salary paid to the instructor, covering all of its competition, travel, and equipment costs through these donations.

- **Employment statistics of BC students**

### **Sample BC Music Alumni Working in the Discipline**

#### **Jason Harris Assistant Professor of Choral Conducting Director of Choral Ensembles Oberlin College Conservatory of Music**

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Dr. Jason Harris is Assistant Professor of Choral Conducting and Director of Choral Ensembles at the Oberlin College Conservatory of Music, where he conducts the Oberlin College Choir, Oberlin Treble Ensemble, Oberlin Musical Union, and teaches choral conducting. In 2006 he received two GRAMMY® Awards (“Best Choral Performance” and “Best Classical Album”) as a choral director for the critically acclaimed Naxos recording of William Bolcom’s monumental *Songs of Innocence and of Experience*.

Dr. Harris holds the Bachelor of Music degree in Conducting from Chapman University (CA), and the Master of Music and Doctor of Musical Arts degrees in Conducting from the University of Michigan, where he served as Assistant Conductor of the UM Chamber Choir, UM Men’s Glee Club and UM Women’s Glee Club, and conductor of the Residential College Singers, Arts Chorale, Orpheus Singers, and UM Opera Chorus. Dr. Harris has also served on the faculties of Oakland University (MI), Oakland College (MI), and Schoolcraft College (MI). His teachers include Jerry Blackstone, Theodore Morrison, and William Hall.

**Cris (Liesch) Velasco** is a multi-award winning composer of over 40 video games. As a recent finalist for the BAFTA awards and a two-time winner of "Best Original Score" for the AIAS awards, he has become one of the most sought-after composers for games.

Cris turned his attention to his childhood passion, video games, after receiving his degree in Music Composition from UCLA. Soon after, he was given the opportunity to write music for Battlestar Galactica. The success of this project led to him be honored as "Rookie of the Year" at the 2003 GANG Awards. He has since gone on to score many major titles including the *God of War* series, *Clive Barker's Jericho*, *Tron: Evolution*, and *Darksiders*.

A versatile composer, Cris also writes music for independent films, trailers, and commercials for high-profile clients like Toyota, Lexus, Disney, and UPS. His music has been licensed world-wide for countless movies, documentaries, and television shows. In addition, he arranged, orchestrated, and conducted numerous versions of the new Monday Night Football theme currently airing on ESPN.

In 2005, Cris teamed up with electronic composer Sascha Dikiciyan (*Quake 2 & 3*) to create a new hybrid of cinematic orchestra with electronic/musical sound design which has garnered industry acclaim for its versatility and pushing the boundaries of music in games. The duo have collaborated on numerous titles including: *Mass Effect 2 & 3*, *Warhammer 40,000 : Space Marine*, *Mortal Kombat*, *Borderlands 1 & 2*, *Prototype*, *Splinter Cell 4*, *Hellgate: London*, *Dark Messiah*. Cris lives in Los Angeles and is sponsored by Yamaha, Audio Impressions, and Sonokinetic. His music has been performed in concerts all over the world and he enjoys meeting fans at these events whenever possible.

**Marisa Johnson** (Choir) Transferred to and graduated from USC. Currently an opera singer at [The Venetian](#)

**James Sproul** (Band, Orchestra) MM in Music Composition from Oklahoma City University, award-winning professional composer, Music Specialist with Panama Buena Vista Union School District.

**Amy Gillick** (Band, Orchestra) professional bassoonist with degrees in music from UCLA and CSU Long Beach, bassoon instructor at Idyllwild Arts Academy, Moorpark College, and Azusa Pacific University.

**Matt Munoz** (Jazz Ensemble) saxophonist, vocalist, and bandleader with Mento Buru, Entertainment Writer at The Bakersfield Californian, Editor of Bakotopia.com entertainment website.

**Kevin Mahan** (Choir 1986-88) professional guitarist with Blonde Faith.

**Deedra Patrick** (Choir 1984-86) professional singer/songwriter, voice teacher.

**Brian Boozer** (Jazz Ensemble, Pep Band 2001-04) Professional studio and touring drummer, composer, producer, engineer, owner and operator of Aum Studio in Bakersfield.

**Missy Wiggins** (Chamber Singers 1997-98) Songwriter-performer with The Bird Channel.

**David Wernli** (Band, Jazz Ensemble 1985-86) Coaching band at Arvin HS.

**Kris Tiner** (Jazz Ensemble, Orchestra 1996-97) MFA from CalArts, BC and CSUB adjunct music faculty, professional international touring trumpet player, recording artist, award-winning composer.

**John Barker** (Jazz Ensemble) choral and instrumental music instructor at Ollivier Middle School.

**Joe Vasquez** (Jazz Ensemble) professional trombonist with Mento Buru, private trombone instructor.

**Kristen Torres** (Jazz Ensemble 2008-09) saxophonist and composer, finishing BA in Music Education at CSUB, woodwind coach and marching tech at Mira Monte and East Bakersfield High Schools.

**Fernando Montoya** (Jazz Ensemble 2008-10) award-winning bassist and composer, finishing BA in Music at CSUB.

**Jonathan Martinez** (Jazz Ensemble 2006-08) professional jazz and gospel drummer.

**Brett Cox** (Jazz Ensemble 2009-10) professional guitarist, songwriter, engineer, instrument repairman.

**Johnny Mendez** (Jazz Ensemble 2007-10) professional guitarist, manager at Guitar Center, Bakersfield.

**Whitney Herbst** (Jazz Ensemble 2008) bassist, employed at Nick Rail Music.

**Michael Ware** (Jazz Ensemble 2010-11) professional guitarist, continuing music study at CSU, Sacramento.

**Niko Rosales** (Jazz Ensemble 2009-10) performer with Blue Devils Drum & Bugle Corps.

**Emily Graham** (Jazz Ensemble 2011) performer with Blue Devils Drum & Bugle Corps.

**Jim Scully** (1992) Lecturer in Music at CSUB, award-winning professional guitarist and composer.

**Tim Heasley** (Band 1998, 2002-03) Music Coach at KHSD, Director of BC Band and Drumline, sound engineer for Madison Scouts Drum & Bugle Corps.

**Cesareo Garasa** (Jazz Ensemble 1991-93) Professional drummer and studio musician with Mento Buru and many other groups.

**Glen Fong** (Band, Stage Band, Orchestra 1971-72, 1978-79, 2010-11) Freelance musician and recording artist on double bass and Fender bass.

**Robin Bramlett** (Jazz Ensemble 1993-96) Freelance bassist and studio musician, touring with major recording artists and currently working on her debut CD.

**Jenny Schniepp** (Choir) Private voice and piano teacher for “Lessons by Jenny”.

**Esther (Olsson) Lee** (Orchestra) K-12 Music Teacher, Delano.

**Leo Hargreaves** (Choir, Composition) K-12 Music Teacher, Tustin, CA.

**Amanda Locke** (Choir) K-12 Music Teacher, Bakersfield.

**Roberto Beccerra** (Choir) K-12 Music Teacher, Bakersfield.

**Leslie Roberts** (Choir) K12 Music Teacher, Bakersfield.

**Collin Simon** (Composition) Professional Composer and Recording Artist.

**Tim Swanson** (Orchestra) Violinist, Bakersfield Symphony Orchestra.

**Jeremy Swanson** (Orchestra) Violinist, Bakersfield Symphony Orchestra.

**Andrea (Garro) Von Schrittz** (Orchestra) Violinist, Bakersfield Symphony Orchestra.

**Aaron Conner** (Orchestra) Cellist, Bakersfield Symphony Orchestra.

**Vicki Moore** BC Adjunct Instructor, Staff Accompanist KHSD.

**Elizabeth Cervantes** BC Staff Accompanist.

**Natalya Baker** (Piano, Choir) Private piano teacher.

**Erick Recher** (Jazz Band, Choir) Music Teacher for Professional Musician.

### Transfer

- **Transfer-ready rates of students**

Data unavailable

- **Meets one of the 3 core missions: CTE, basic skills and/or general education for transfer**

See introductory paragraph above